



Costa Mesa Conference & Visitor Bureau Board Meeting Agenda
The Capital Grille- 3333 Bristol Street, Costa Mesa

NOTICE TO PUBLIC -You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

BROWN ACT NOTICE -Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Paulette Lombardi-Fries at (714) 786-8583 at least 48 hours prior to the meeting.

Board member only lunch to be served from noon to 12:30

Welcome and Call to Order 12:40

Public Comment

- Public comment for all items not otherwise on the Agenda

June 2013 Board Meeting Minutes

- Review, motion to approve Board to approve

Financial Reports

- Review, motion to approve fiscal 2012-2013 financials Board to approve
- Marketing fund for The Westin South Coast Plaza Paulette Lombardi-Fries

Marketing Update

- China Initiative OCVA Paulette Lombardi-Fries
- Restaurant Week Update & Donation Request Paulette Lombardi-Fries
- TEDx Conference Paulette Lombardi-Fries
- Amgen Tour 2014 RFP Paulette Lombardi-Fries
- Myriad Marketing Presentation Al Merschen

City Updates

- 60th Anniversary Update Tom Hatch
 - additional sponsorship request