



CITY OF COSTA MESA

P.O. BOX 1200, COSTA MESA, CALIFORNIA 92628-1200

FROM THE OFFICE OF THE DIRECTOR OF COMMUNICATIONS

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CONTACT

Bill Lobdell, (949) 887-2541

william.lobdell@costamesaca.gov

www.costamesaca.gov

www.facebook.com/CostaMesaCityHall

Twitter @CityofCostaMesa

Costa Mesa hires Bob Knapp as recreation manager

COSTA MESA, CALIF.—The City of Costa Mesa has hired Bob Knapp—a Costa Mesa entrepreneur and longtime youth sports leader—as its recreation manager.

Knapp, who will begin July 16, will oversee the City's Parks and Recreation Division. The position has been vacant for more than one year.

"We are happy to land someone of Bob's caliber," said City CEO Tom Hatch. "He's uniquely qualified, having run a successful business for years managing many employees and being deeply involved in and knowledgeable about sports and school activities in our community. He'll give us a fresh look at the services we provide and further develop relationships."

For 15 years, Knapp and his wife Jennifer operated Rainbow Magnetics, a promotional and marketing company, which employed up to 50 people. In 2008, they sold the company, and Knapp remained on as a consultant.

While raising two boys in Costa Mesa, Knapp spent eight years as an AYSO coach for regular and travel teams, and he served a coach and on the Board of Directors for Costa Mesa National Little League for a total of a decade. He is also an active supporter of Costa Mesa United, and the Knapps have volunteered at their boys' schools (Adams Elementary, TeWinkle Middle School and Estancia High School) and St. Andrew's Presbyterian Church in Newport Beach.

Their eldest son, Ryan, is a redshirt junior at UCI and plays on the golf team. Jake, a celebrated junior golfer, will be a freshman this fall at UCLA, where he received a golf scholarship.

Knapp will also directly manage the contract for the Costa Mesa Country Club, the city's two 18-hole golf course facility.

"The work that Parks and Recreation does for the community is vital for Costa Mesa," Knapp said. "I'm excited to build on a great City tradition."

Knapp has a Bachelor of Science degree in Business Administration/Marketing from California State University, Long Beach. His annual salary will be \$105,516.

