

CITY OF COSTA MESA

CULTURAL ARTS COMMITTEE

WHEN: Thursday, April 11, 2013 6:45 p.m.

WHERE: Costa Mesa City Hall Conference Room 1A
77 Fair Drive, Costa Mesa, CA 92628

CONTACT: Lisa McPherson, Recreation Supervisor
PHONE: (714) 754-5322

AGENDA

- | ITEM | PRESENTATION BY |
|---|---------------------------------|
| 1. CALL TO ORDER
(Roll Call: Members Kathleen Eric, Frank Gutierrez, Monica Morita, Tony Manrique, Irene Engard, Justin Fox, Eddie Iniestra, Debora Wondercheck, Arpit Mehta and alternates Diana Gardiner and Lisa Grant) | Chairperson |
| 2. APPROVAL OF March 14, 2013 MEETING MINUTES | |
| 3. PUBLIC COMMENT

(Speakers will be limited to three minutes. The total time allotted for Public Comment will be thirty minutes. Both the three minutes per speaker and the thirty minute total time allotted may be extended for good cause by a majority vote of the committee) | |
| 4. OLD BUSINESS | |
| A. Special Events | |
| ➤ 60 th Anniversary update
○ Kick off Event 6/28-30
• Gallery Area
• Mural (48" x 48" wooden panels) | Frank/Diana/Lisa |
| ➤ SOBECA Art Walk – Artery at the LAB on
○ Recap Tues, March 26, 6-10pm
○ CSF "Ink and Paper" installation April –May 5
○ Next Art Walk – Tues, April 30, 6-10pm | Frank/Lisa |
| ➤ Artist Showcase XVII – Location 1980 6-9pm on Sat, March 16, 2013
○ Recap | All |
| ➤ Arts in the Park – Estancia Park 12-4pm May 11, 2013
○ Update | Frank/Eddie/Debora/Arpit |
| B. Marketing/Promotions | Eddie/Tony/Debora/Monica |
| ➤ Discuss Mock Up Committee logo redesign
➤ Discuss Marketing Materials Design | |
| C. Sponsorship/Fundraising | Frank /Kathleen |

- D. Youth Art Gallery **Lisa**

- 5. **NEW BUSINESS**
Concert in the Park **Lisa**

- 6. **COMMITTEE MEMBER COMMENTS**

- 7. **COUNCIL/STAFF COMMENTS**

- 8. **ADJOURNMENT** **Chairperson**

Next meeting: May 9, 2013, 6:45pm 1A

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