

**CITY OF COSTA MESA
CULTURAL ARTS COMMITTEE
Meeting Date: Thursday January 8, 2015**

MINUTES

1. CALL TO ORDER: 6:47 pm by Irene

Present: Lisa Grant, Monica Morita, Kathleen Eric, Irene Engard, and Tony Manrique

Absent: Frank Gutierrez and Debora Wondercheck

Staff Present: Justin Martin, Travis Karlen

Council Member: n/a

2. APPROVAL OF MINUTES

Monica made a motion to approve November 13, 2014 minutes, seconded by Tony; passed unanimously.

3. PUBLIC COMMENT

Lea Lowe – President of Costa Mesa Foundation attended to let the committee know that the Costa Mesa Foundation provides grants and that the committee might consider applying. The grant application process can be found at www.cmfoundation.org. Lea also shared that the foundation has \$798.58 in monies received for the Cultural Arts Committee. She would be happy to write a check at any time to our committee.

4. OLD BUSINESS

A. SOBECA Art Walk (Art Lab)

The partnership relationship has ended. The committee may be involved in other events at other art galleries.

B. Art in Public Places – Utility Box Art

The sub-committee agreed that additional guidance from Raja and city traffic employees was needed to get confirmation that the City will allow the committee to use the utility boxes for this project. Justin volunteered to set up a meeting with key city staff to clarify all points and to provide a mock-up of the proposed wrap. Artist Al McCoy will be creating the first creative wrap.

C. Marketing/Promotions

The committee will go thru the City for marketing and promotional needs. This may include the Recreation Guide, the Costa Mesa Minute, Graphics, etc.

D. Youth Art Gallery

January – SOY “One with you, One with me.”

February – Costa Mesa Recreation – Teen Center

March – Human Options Step 2

E. Adult Art Show

The committee has expressed interest in working with the Senior Center to put art on the somewhat empty walls of the newly renovated building. There was mention of the consideration of installing a hanging system. There may be a possibility to submit a grant through the Costa Mesa Community Foundation to fund this project.

F. Rocks and Teen Center Program

Report tabled until February meeting.

5. NEW BUSINESS

A. Arts in the Park event.

There was much discussion about improvements and enhancements that could help the event grow in popularity and attendance. Tony moved that the committee suspend the Arts in the Park event for 2015. Seconded by Lisa. Motion Passed unanimously.

B. New Signature Art Event

The structure of a new, premiere event was discussed. Possibilities include having the event be multi-medium (Visual Arts – Music – Dance – Floral – Culinary Arts). Possibilities include having a 3-4 day event. Various locations for an event were suggested. Lisa, Tony and Monica agreed to serve on the Signature Event Sub-committee. It was suggested to establish some “seed” money to begin the creation of this new event. A motion was made by Irene to provide \$5,000 seed money to begin the creation of this Signature Event. Seconded by Monica. The motion passed unanimously.

6. COMMITTEE COMMENTS

Lisa mentioned, in detail, an art showcase she is heavily involved in at OCC.

7. COUNCIL/STAFF COMMENTS

Justin commented that the call for new committee members will be coming up soon. New members will be appointed in April. Travis mentioned that Justin is the new liaison to the committee, & that he (Travis) would stay involved with the committee in regard to the new signature art event.

8. ADJOURNMENT

Meeting adjourned by Irene at 8:52 p.m.

Next meeting: Thursday, February 12, at 6:45 p.m. in 1A City Hall