

## REGULAR AJOURNED MEETING (STUDY SESSION) OF THE

### CITY COUNCIL CITY OF COSTA MESA

**November 10, 2009**

The City Council of the City of Costa Mesa, California met in a Regular Adjourned Meeting (Study Session), on Tuesday, November 10, 2009, at 4:30 p.m. in the Conference Room 1A of City Hall, 77, Fair Drive, Costa Mesa. The meeting was called to order by the Mayor.

#### **ROLL CALL:**

Council Members Present: Mayor Allan R. Mansoor  
Mayor Pro Tem Wendy Leece  
Council Member Eric R. Bever  
Council Member Katrina Foley  
Council Member Gary Monahan

Council Members Absent: None

Officials Present: City Manager Allan Roeder  
Assistant City Manager Tom Hatch  
City Attorney Kimberly Hall Barlow  
Acting Development Services Director Kimberly Brandt  
Public Services Director Peter Naghavi  
Transportation Services Manager Raja Sethuraman  
Senior Planning Minoo Ashabi  
City Clerk Julie Folcik

#### **I. PUBLIC COMMENT**

1. Jeff McConville, Costa Mesa, President of the Eastside Costa Mesa Neighbors Group, expressed support of the Broadway Safe Route to School grant and project.
2. Denise Moon, Costa Mesa, expressed support of the Broadway Safe Route to School project, and noted that their group was looking forward to working in collaboration with other neighbors and city staff to see the project completed.
3. Kerry Wesbruch, Costa Mesa, expressed support of the Safe Route to School project, noting that it would create a safer environment for the children and also add beautification to the neighborhood.
4. Syndy Neyland, Costa Mesa, expressed appreciation to staff and supported the Safe Route to School grant project.

5. Beth Refakes, Costa Mesa, noted her concern relative to traffic and parking being shifted to other neighboring streets, and suggested the Council look at the larger picture of the solutions recommended for Broadway.
6. James Fitzpatrick, Costa Mesa, commended staff for securing the funding for the traffic calming measures for Broadway and also was complimentary of recommendations of the water efficient landscaping and the city for working with the Mesa Consolidated Water District for the drafting of the landscape ordinance for water wise landscape recommendations.

The Mayor introduced Mr. Will Kempton, Chief Executive Officer, Orange County Transportation Authority (OCTA), the newly appointed executive vowed to continue the cooperative working relationship with the City. He noted some of the improvements that were taking place in the immediate vicinity despite the challenges the agency is experiencing.

## II. ITEMS FOR DISCUSSION

1. Broadway Safe Route To School Grant.

Public Service Director Peter Naghavi introduced the item noting the improvements that the grant would be used for. Transportation Services Manager Raja Sethuraman presented the staff report which defined the project parameters which was to address traffic issues along Broadway from Fullerton Avenue to Irvine Avenue. He covered the options for the street improvements that included meandering bike-trails, reducing the street width, the installation of "chokers" and medians, and noted that the project would begin in the Spring of 2011. He responded to questions from the Council regarding parking impacts, the location of the "chokers" on the street, and alternatives for landscaping and maintenance of the parkways. No action was taken on the item.

2. Continued Hearing: AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF COSTA MESA, CALIFORNIA, ADOPTING ZONING CODE AMENDMENT CO-09-07 TO AMEND TITLE 13, CHAPTER IX, ARTICLE 16 OF THE COSTA MESA MUNICIPAL CODE REGARDING LIQUOR STORES, CONVENIENCE STORES AND MINI-MARKETS.

Senior Planner Mino Ashabi presented the staff report relative to proposed code amendment that would establish additional standards which would trigger a Conditional Use Permit for operating a liquor, convenience store and mini markets that sell alcohol for off-site consumption. She responded to questions from the Council regarding outreach to the affected businesses of the proposed ordinance, and clarification of the current requirements. Discussion took place regarding improvements at an existing establishment and what would require a permit and of the limiting of the single purchase of alcohol.

3. Recommended Zoning Code Amendment for Citywide Restriction of Off-Sale Alcoholic Beverages between 2:00 a.m. and 9:00 a.m.

Senior Planner Mino Ashabi reported on the recommendations of the Planning Commission for the restriction of off-sale alcoholic beverage sales during specified hours. She noted that the ordinance was proposed to be applicable to various establishments citywide. Discussion ensued regarding the necessity of the restriction of hours, the need to identify the problem, equal applicability, identification of problem zones, suspension of licenses, CUP's on existing establishments, and identifying areas that have an over concentration of alcohol licenses. Questions from the Council also included how the Department of Alcoholic Beverage Control responds to problem businesses. No action was taken.

4. Amendment to City Council Policy 500-8 Related to Approval of Alcoholic Beverage Licenses.

Senior Planner Mino Ashabi presented the staff report noting that the change in policy was so that the policy would be in compliance with State law specifying the delegation of the review authority of Public Convenience and Necessity (PCB) findings and establishing the decision making authority as the Zoning Administrator and the Planning Commission. No action was taken on this item

5. Code Amendment related to Water Efficient Landscape Plans in Accordance with State Standards.

Principal Planner Mino Ashabi presented an overview of the draft water efficient landscape guidelines which were created to promote the design, installation and maintenance of landscaping projects that are not unduly water-needy and to be in compliance with Assembly Bill 1881. Berry Carlson, Mesa Consolidated Water District, responded to questions from the City Council regarding the refund programs and resources of information relative to landscaping that are available to the public.

6. Employee of the Month

The City Council reviewed applications for Employee of the Month, and a preference was indicated, absent any objection. Announcement of the Employee of the Month would be made at a subsequent City Council meeting.

### **III. COUNCIL MEMBERS REPORTS, COMMENTS, AND SUGGESTIONS**

Mayor Pro Tem Leece noted that she attended the Mariner's Christian School Veteran's Program.

Council member Bever noted the ownership incentive program that is available in the overlay zone areas on the Westside and felt the program could be of benefit to other parts of the city and requested that staff bring forward to a future study session.

**IV. ADJOURNMENT**

The Mayor declared the City Council meeting adjourned at 6:25 p.m. The next Regular Meeting will be held November 17, 2009.

  
\_\_\_\_\_  
Mayor of the City of Costa Mesa

ATTEST:

  
\_\_\_\_\_  
City Clerk of the City of Costa Mesa