

Regional Efforts for Active Transportation

Costa Mesa Bikeway & Walkability Committee

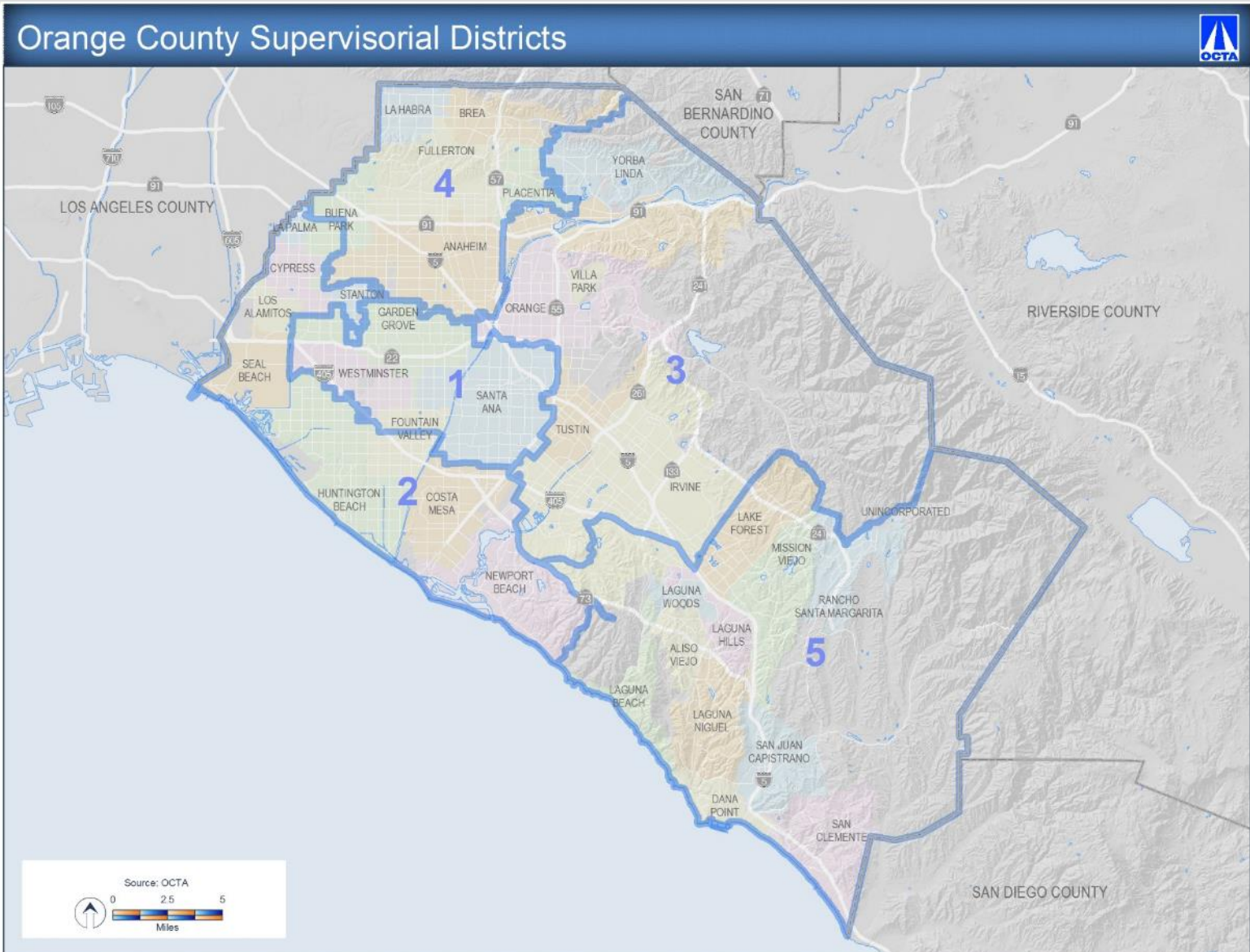
November 4, 2015





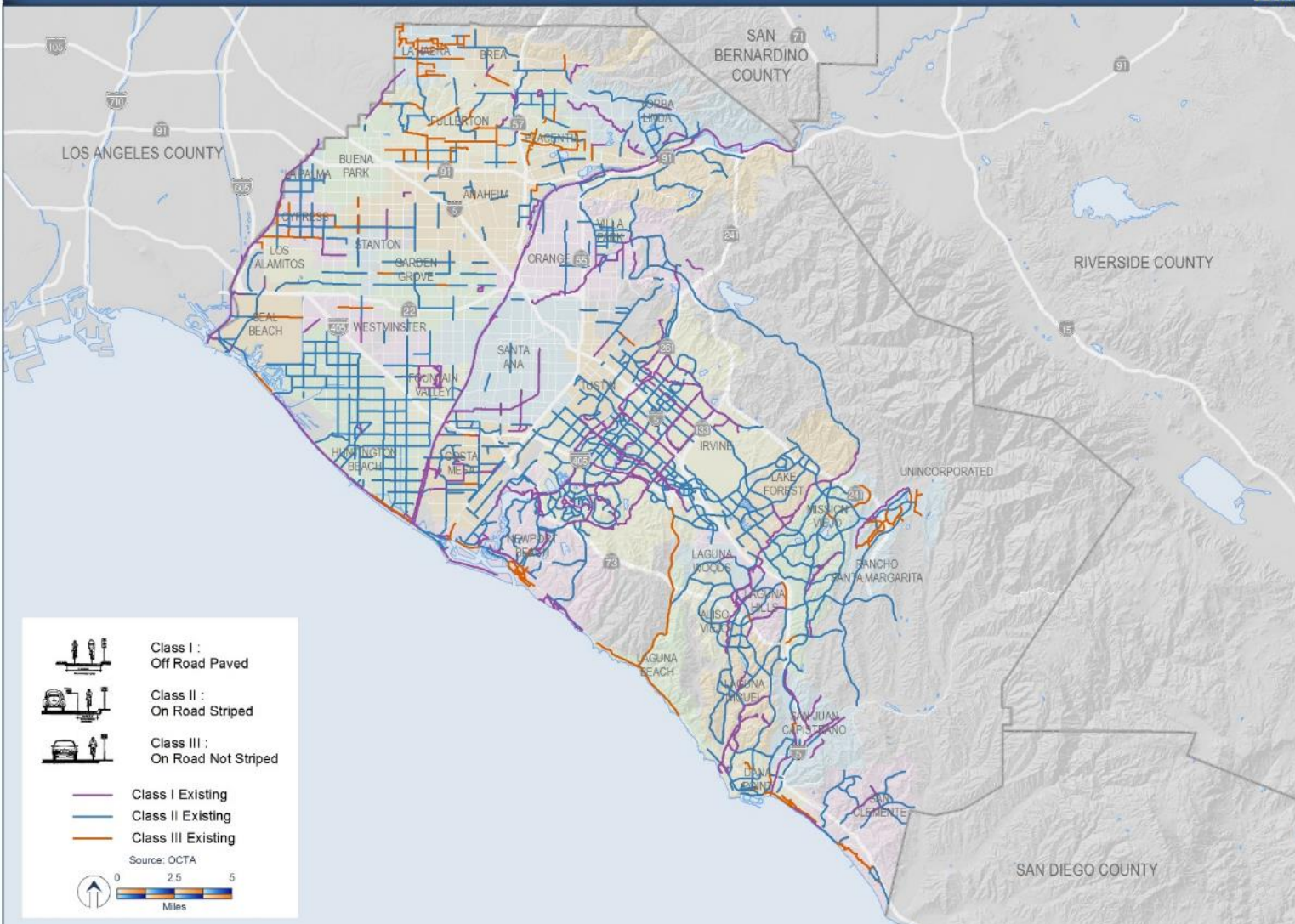
Regional Bikeways Planning

Orange County: 35 Jurisdictions

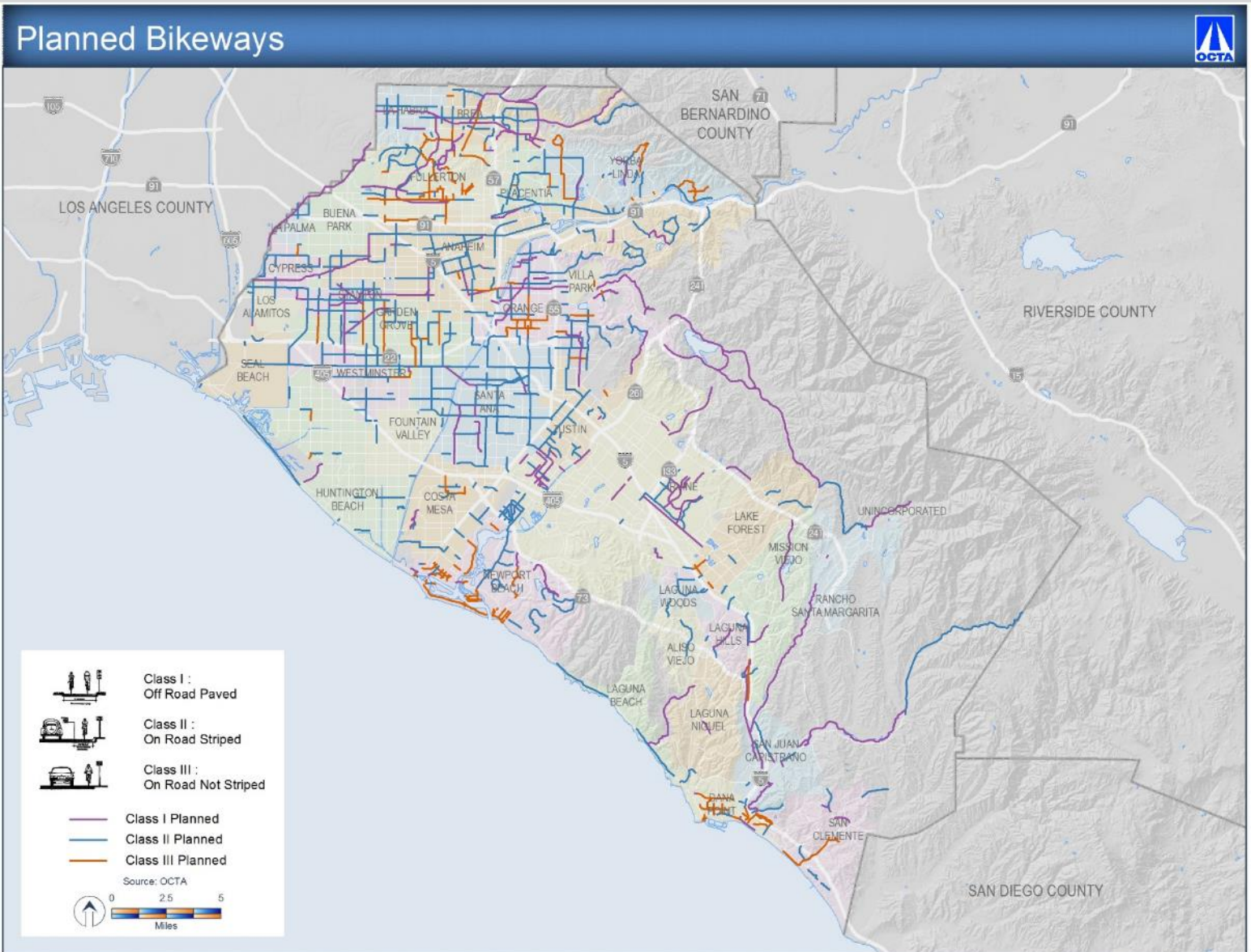


Existing Bikeways

Existing Bikeways



Proposed New Bikeways



Regional Bikeway Concept

- **Collaborative Program**
 - Phase I: Bikeways **Strategy** - Build consensus on regional bikeway corridors
 - Phase II: **Feasibility** Studies - Develop conceptual plans and design recommendations
 - Final Phase: **Implementation** by local agencies

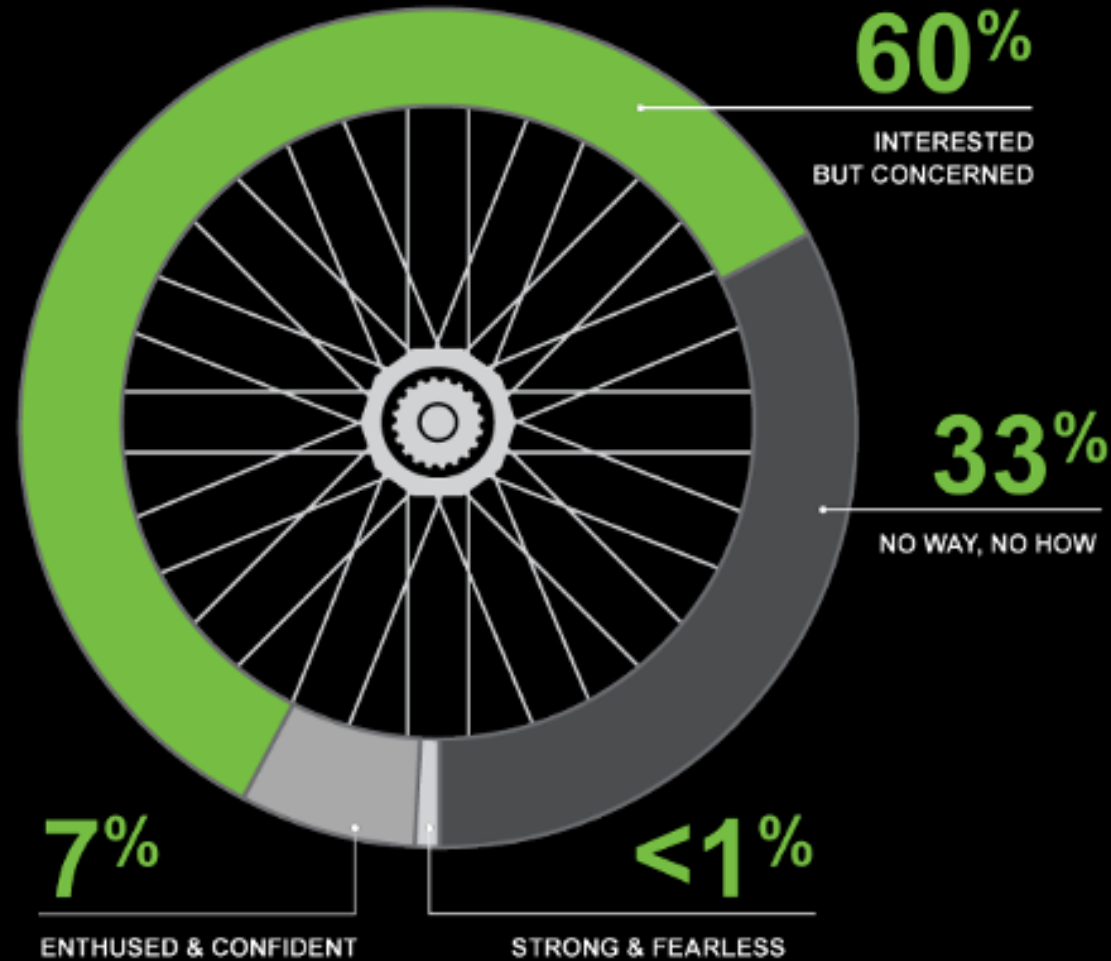
Project Development Team

- **Develop Initial Corridors:**
 - City Planning & Engineering Staff
- **Tasked with identifying:**
 - Regional destinations
 - Candidate gap closures
 - Bikeways for Improvement



Target Audience

FOUR TYPES OF RIDERS



Public Participation



ROUNDTABLE DISCUSSION

IMAGINE YOUR COMMUNITY BY BIKE

June 4, 5:30-7:30pm

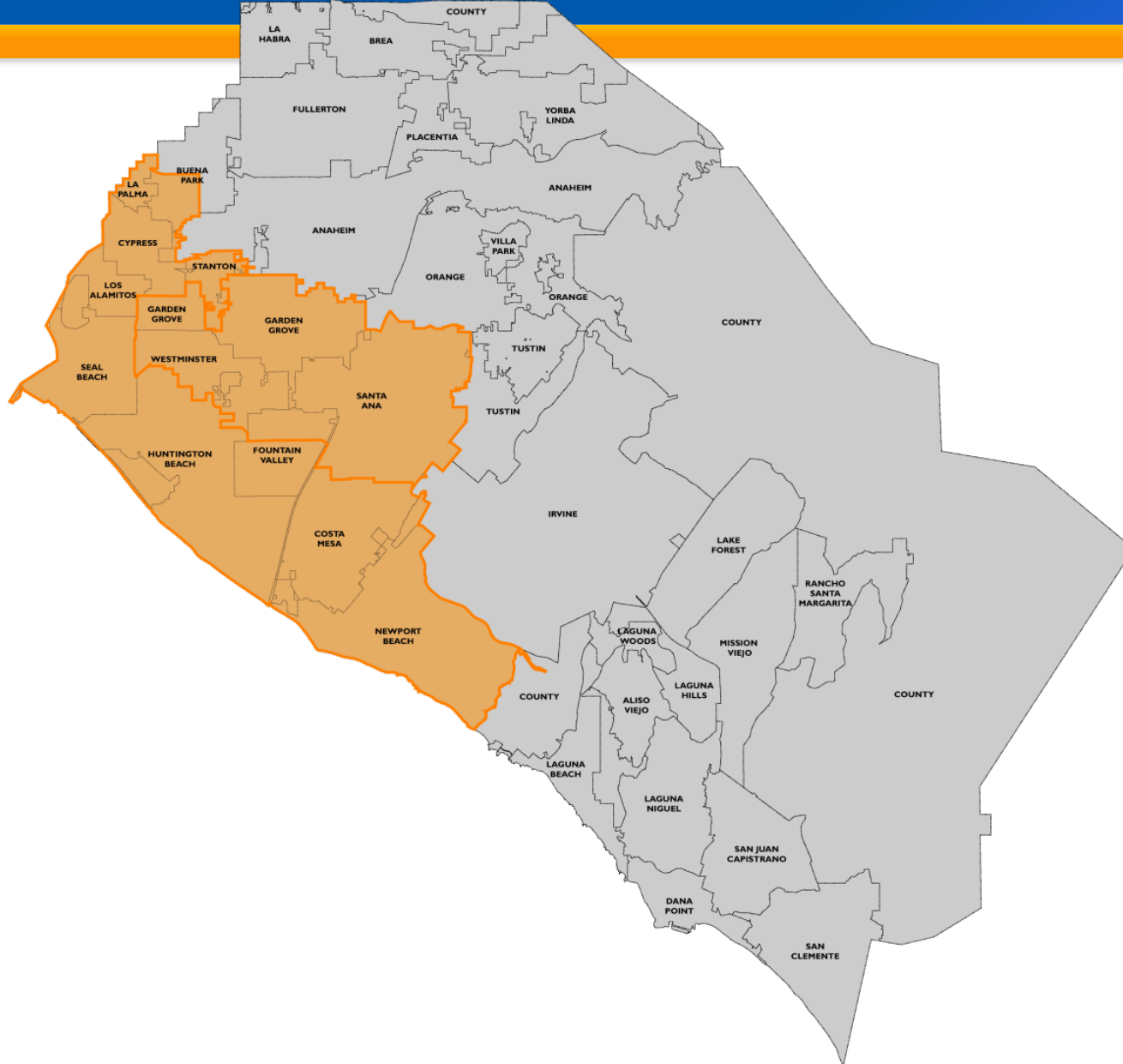
Irvine City Hall
1 Civic Center Plaza, Irvine, CA 92606

Please join us for a community roundtable discussion about efforts to improve regional connectivity for bicycling in the foothills areas of Orange County*. Provide feedback on the proposed regional bikeways network and how projects should be prioritized. To RSVP and keep up-to-date on this planning effort, please visit www.octa.net/bikeways.

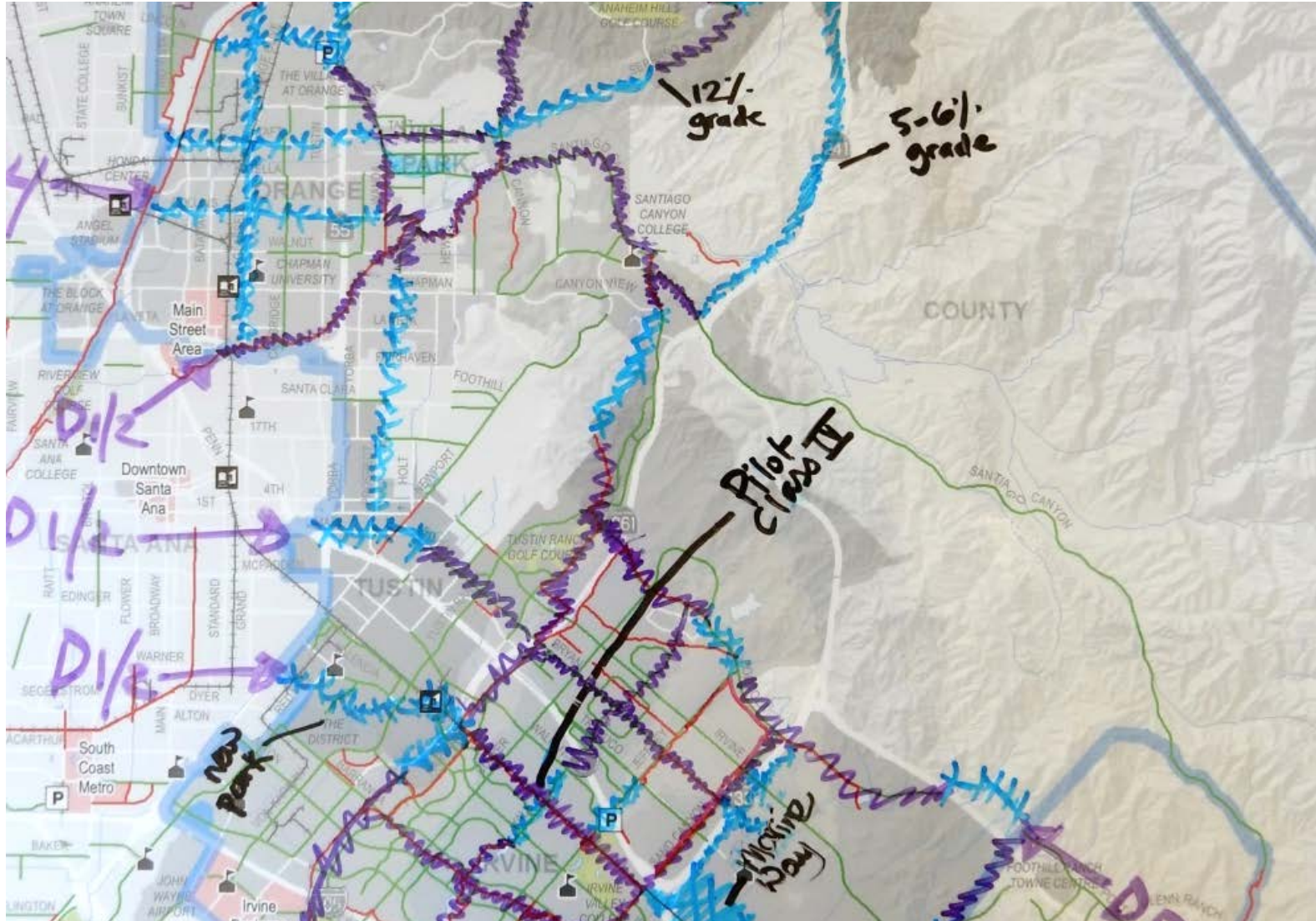
*STUDY AREA INCLUDES:

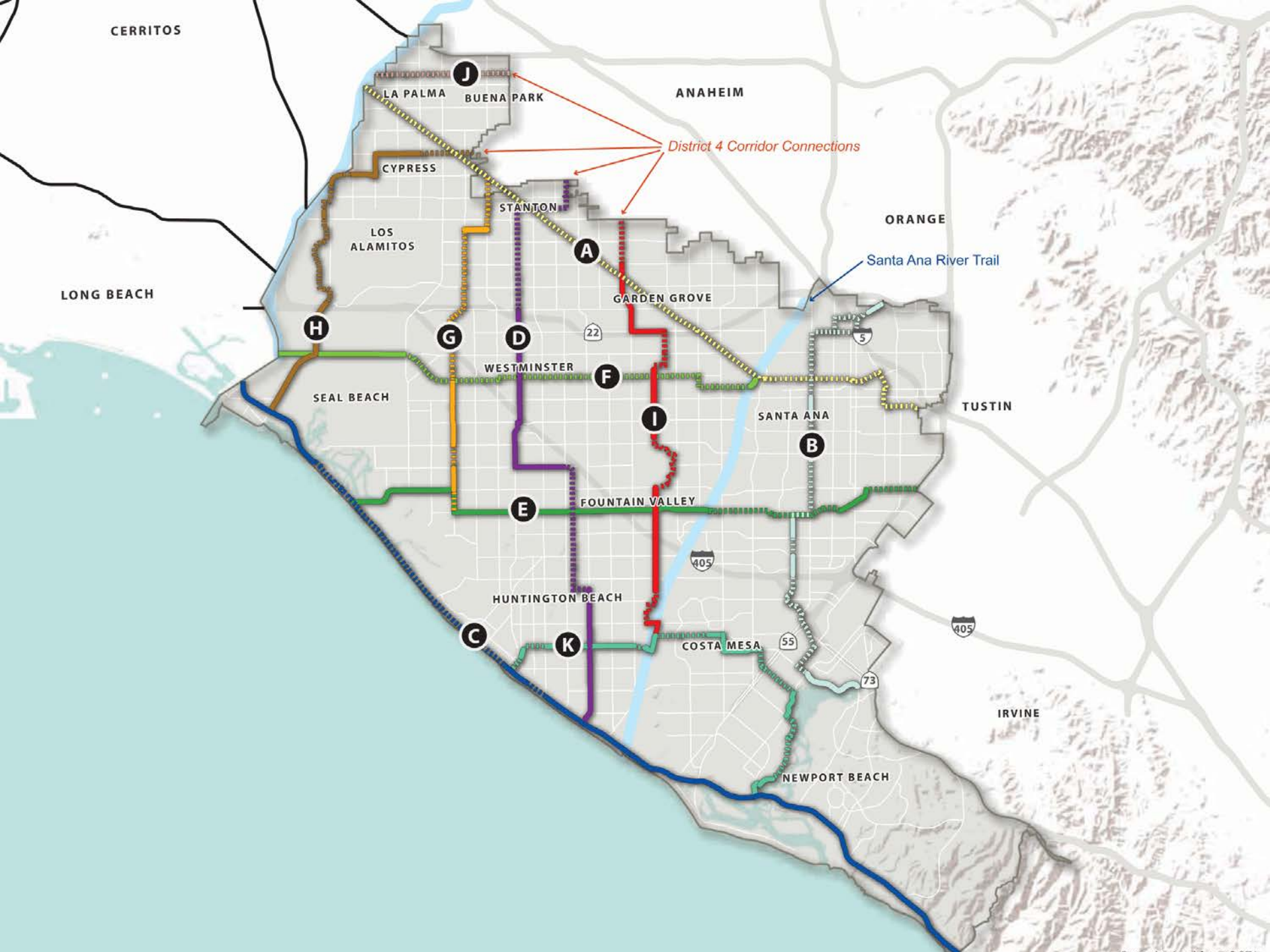
ANAHEIM HILLS,
IRVINE, ORANGE,
TUSTIN, VILLA PARK,
AND YORBA LINDA.

Districts 1 & 2



Working Maps





CERRITOS

ANAHEIM

ORANGE

LONG BEACH

Santa Ana River Trail

TUSTIN

IRVINE

J

LA PALMA
BUENA PARK

A

GARDEN GROVE

H

G

D

22

F

WESTMINSTER

I

B

SEAL BEACH

FOUNTAIN VALLEY

E

HUNTINGTON BEACH

C

K

405

55

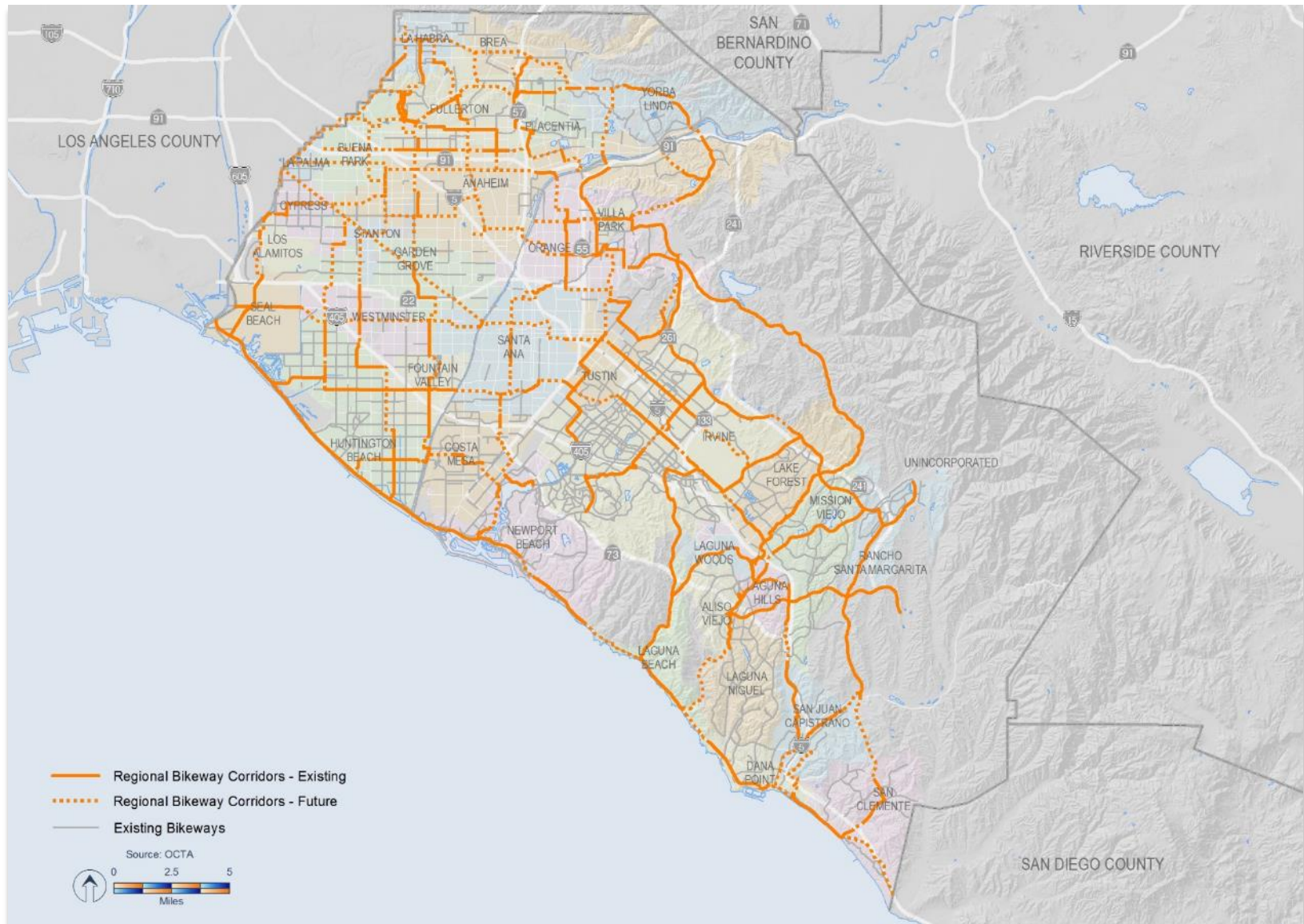
73

COSTA MESA

NEWPORT BEACH

District 4 Corridor Connections

Regional Bikeways Network



OC Loop Initiative

What is the OC Loop?

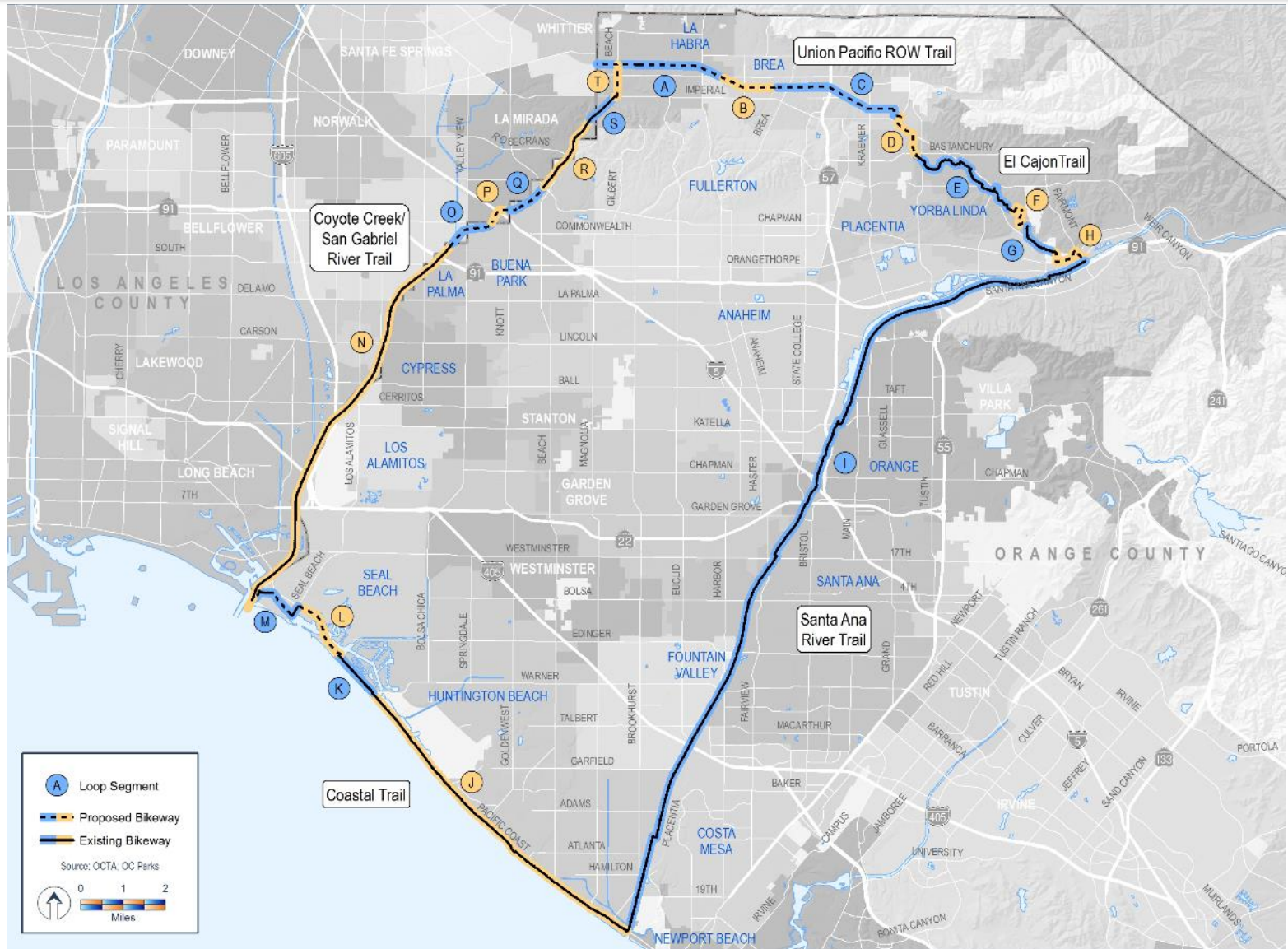


- 66 miles of seamless primarily off-street connections
- Bike, walk, and simply connect to some of California's most scenic beaches, to Orange County's inland reaches.



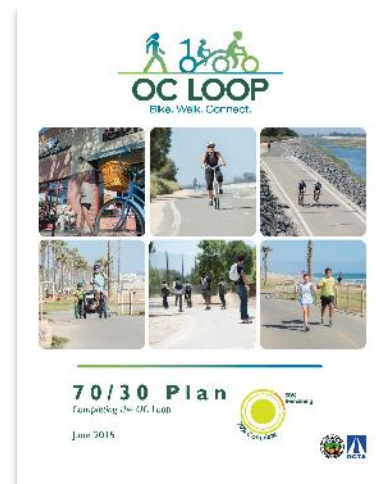
*Coastal Trail
Huntington Beach*

What is the OC Loop?



Completing the OC Loop

- **Gap Feasibility Study**
 - OC Parks Prepared Study – Cost Estimates, Alignments, Constraints/Solutions
- **70/30 Plan**
 - OCTA Summary – Segment Fact Sheets, Master Schedule
- Website:
octa.net/ocloop





Pedestrian Action Plan

Pedestrian Safety: 3 E's

- **Engineering**

- Input from OCTA TAC on December 10, 2014

- **Education**

- Input from OCTA Citizens Advisory Committee Bicycle/Pedestrian Subcommittee on December 16, 2014

- **Enforcement**

- Input from Orange County Police Chief's Roundtable on January 7, 2015

Pedestrian Safety Workshop

- **January 26, 2015**
 - 70 Attendees - Including Chair Lalloway, Directors Pulido and Murray
 - Presentation by Pedestrian Safety Expert
 - Display Boards, Verbal, and Written Comments Received



OCTA Ongoing Efforts

- **Ongoing Pedestrian Safety Efforts**
 - OCTA Safety Campaign
 - Educational Webinars
 - SCAG Safety Campaign Collaboration
 - GIS Sidewalk Inventory Study
 - Funding Support
 - Hit-and-Run Legislation

OCTA Approved Efforts

- **Approved Pedestrian Safety Efforts**
 - Pedestrian Safety Training
 - Active Transportation Project Checklist
 - Focus Area Implementation
 - Vulnerable User Campaign
 - Traffic School Diversion Legislation



OCTA Approved Efforts (cont.)

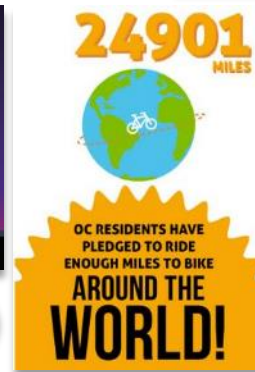
- **Approved Pedestrian Safety Efforts**
 - Promote Best Practices
 - “Be Seen” Promotion
 - Pedestrian Prioritization Study
 - Pedestrian Safety Task Force





Active Transportation Safety & Marketing Campaigns

Marketing & Media Campaigns



(B)right School Outreach

- Pomona Elementary School
 - Walking School Bus
 - Pedestrian Safety Assembly
 - Flyers distributed to students and parents
 - Special pedestrian safety announcement by school principal
 - High-visibility vest for the principal to wear leading up to the time change

Bus Ads – Exterior and Interior

Distracted driving causes
pedestrian fatalities.

DRIVE RESPONSIBLY!

Learn more at BeRoadSmart.net

Be Seen.
Be Alert.
Be Safe.



TEST YOUR STREET SMARTS

It is safe to cross the street
anywhere that is easy for you

True or **False**

Answer more questions for a chance to win a 30-Day Bus Pass at BeRoadSmart.net

Be Seen.
Be Alert.
Be Safe.



Online Pedestrian Safety Quiz

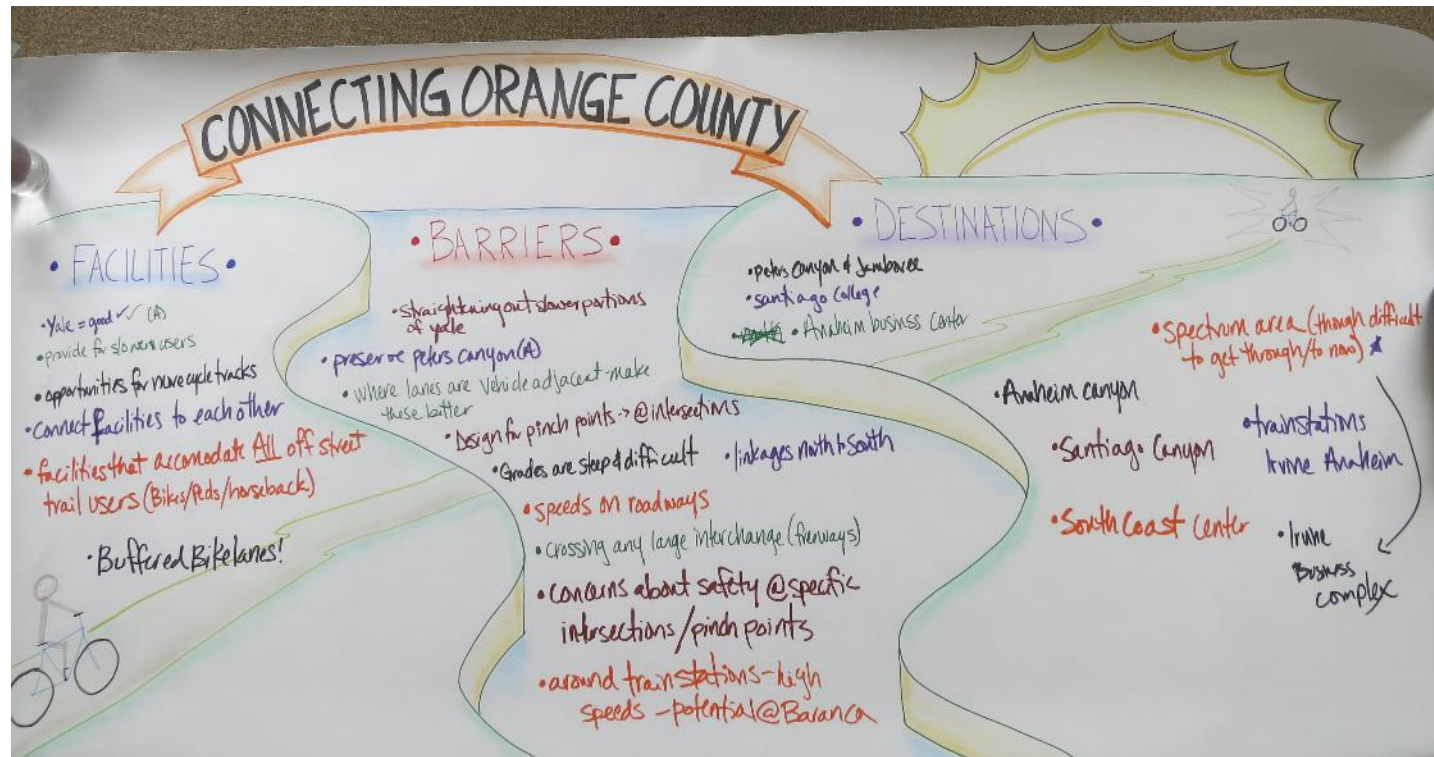


Fun, Interactive

Easy to share via social media



Thank You!



Paul Martin

Active Transportation Coordinator

(714) 560-5386

pmartin@octa.net

www.octa.net/bike

