# Costa Mesa Voting District Formation

# Welcome

**Thursday, June 2, 2016**
7:00 p.m. to 9:00 p.m.
Neighborhood Community Center 1845 Park Avenue
Costa Mesa, CA 92627

**Saturday, June 4, 2016**
10:00 a.m. to 12:00 p.m.
Halecrest Park
3107 Killybrooke Lane
Costa Mesa, CA 92626

# Purpose of Today's Meeting

- City of Costa Mesa's Voting Districts Formation (VDF)
  - Background & Overview
- Guiding Principles
- Process and Timeline
- Criteria, Considerations and Sample Maps
- Next Steps
- Group Exercise to Gather Community Input
- Questions & Answers

# VDF Background & Overview

- City of Costa Mesa's at-large voting structure
  - 5-council seats, mayor rotation system
- District Based Elections
  - Ensure compliance with Voting Rights Act
  - Council representatives to be voted by and from geographically defined districts
  - Council representatives would serve for a four-year term

# VDF Guiding Principles

- Process will be transparent and inform/engage all stakeholders.
- Public input focus on formation of five voting districts in compliance with laws.
- All input considered with respect for differing opinions.
- Near equal population is primary factor; also, topography, geography, communities of interest, and significant and sensitive land uses; where council members reside is also legally permissible to consider.
- Minority communities should not be diluted.
- City Council will approve districts/number designation.

# VDF Process and Anticipated Schedule

Parallel Technical and Community Participation Processes

- Technical Process (April 2016 thru May 2016)
  - Demographic Analysis (specific criteria including: population, topography, geography, communities of interest, etc. )
  - Formation of nearly equal population districts
- Community Participation (May 2016 thru June 2016)
  - May 2016 - Meet the Expert meetings
  - Early June 2016 – Community meetings, Round 1
  - Late June 2016 – Round 2 Meet the Expert and Community meetings
  - July 5, 2016 – City Council public hearing to receive public input on proposed maps
- August 2, 2016– Present final analysis with recommendation for voting districts to City Council and adopt Voting Districts

# Criteria

| | | |
|---|---|---|
| Federal Requirement | | |
| 1 | Equal Population | As equal as practical based on data and Criteria |
| | | Based on most recent Census Total Population |
| | | |
| 2 | Minority Voting Rights | No Discriminatory Purpose |
| | | No Vote Dilution: Narrowly Tailored |
| | | |
| 3 | Equal Protection | Race must not Predominate |
| | | |
| | | |
| State Law | | |
| a | Topography | |
| b | Geography | |
| c | Cohesiveness, contiguity, integrity, and compactness of territory | |
| d | Community of Interest | |

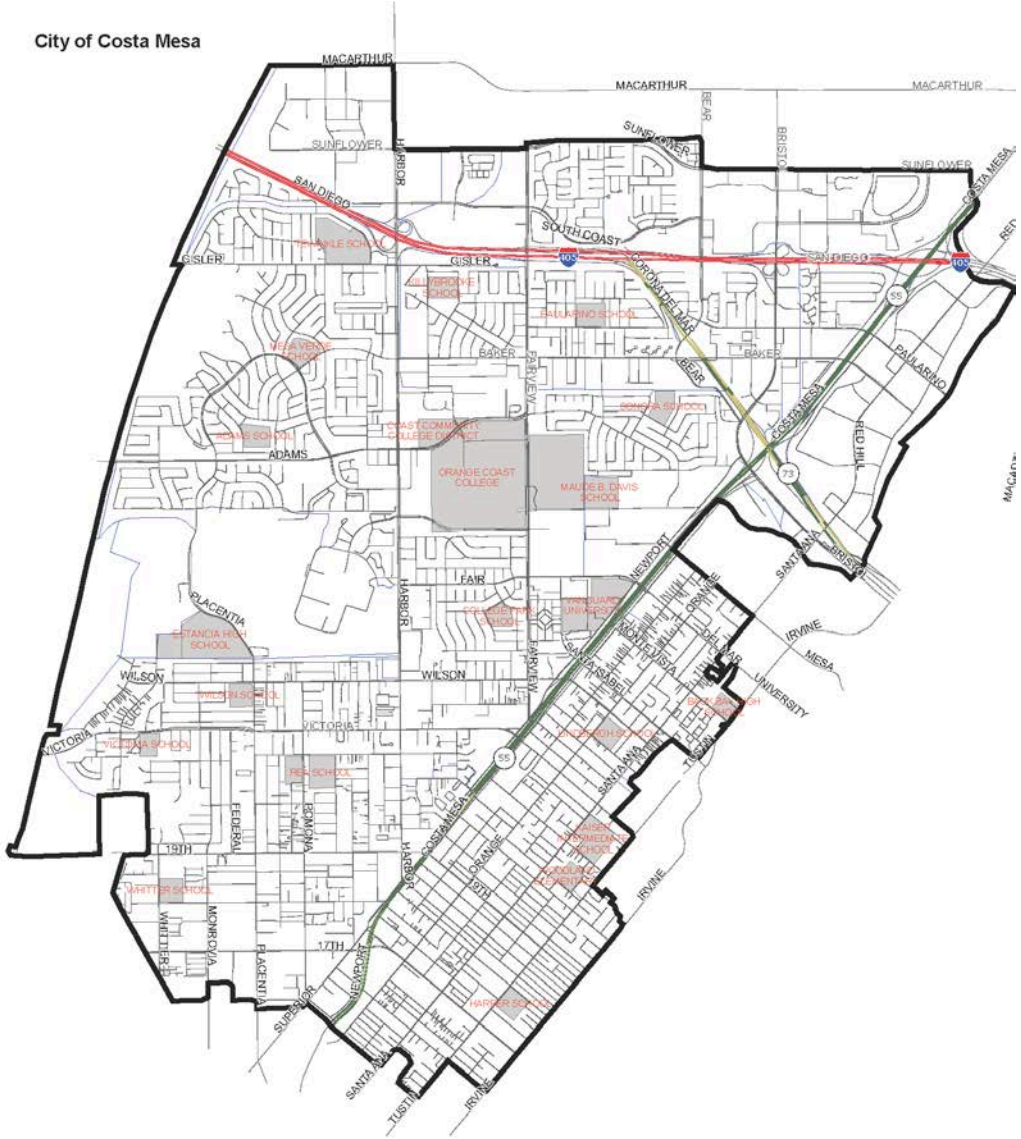
# General Districting Considerations

- Legal Requirements
- Geography
  - Neighborhoods
  - Physical Layout
  - School Districts and Other Areas
- Political Participation
  - Voter Registration
  - Voter Turnout
  - Ethnic Shares
- Demographic Characteristics
  - Population by Ethnicity
  - Voting Age Population by Ethnicity
  - Citizen Voting Age by Ethnicity
- Socio-Economic Characteristics
  - Income
  - Home Ownership
  - Age of Housing
  - Length of Residence
- Public Input

# Geographic Data

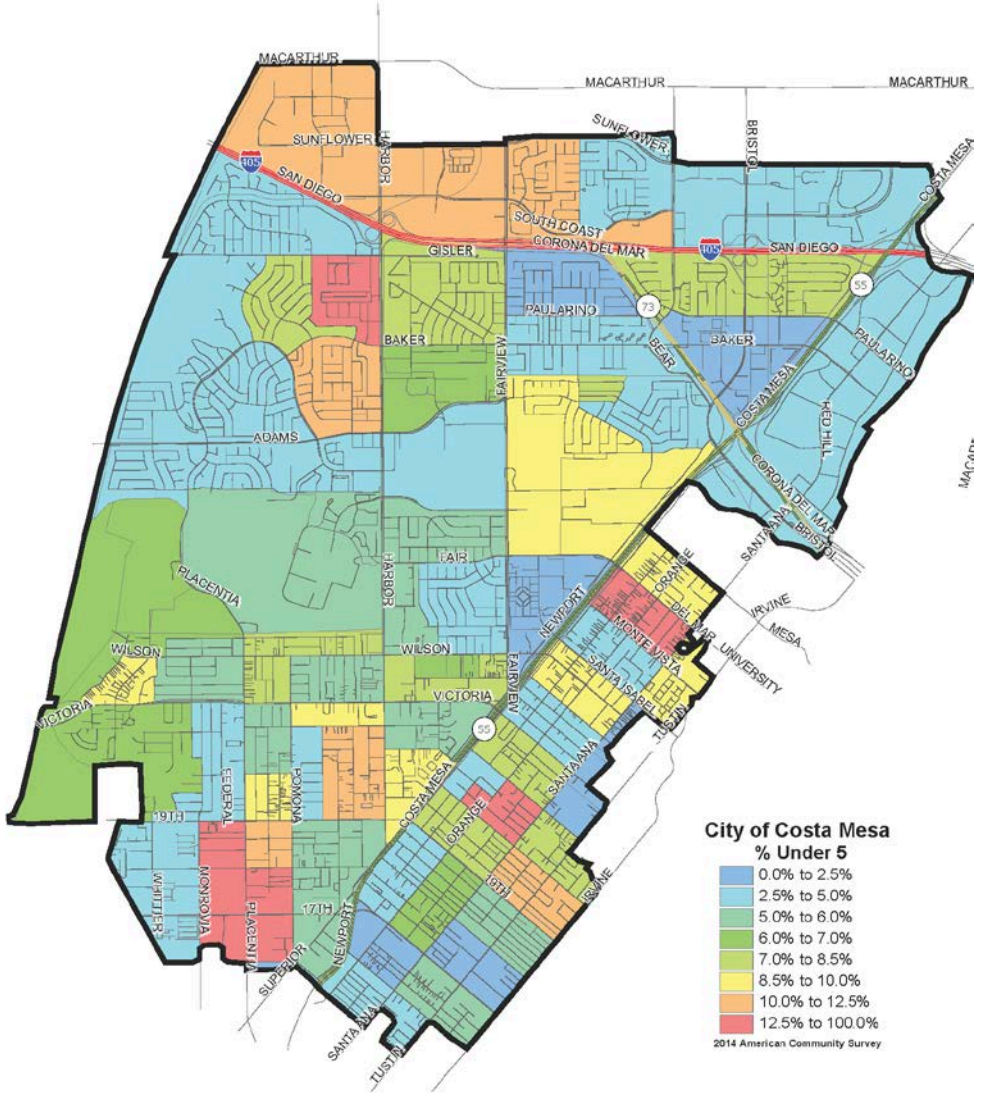
- Streets and Highways
- Census Tracts and Blocks
- Precincts
- Parcels
- City GIS Layers
- School District Boundaries
- Attendance Areas

# Base Map


City of Costa Mesa
MACARTHUR
SUNFLOWER
HARBOR
SAN DIEGO
SOUTH COAST
GISLER
BAKER
PARK VIEW
ADAMS
FAIR
PLACENTIA
WILSON
VICTORIA
19TH
17TH
FEDERAL
MONROVIA
WHITTIER
NEWPORT
SUPERIOR
SANTA ANA
TUSTIN
IRVINE
COSTA MESA
ORANGE
BRISTOL
BEAR
AURORA DEL MAR
PALMARINO
RED HILL
MESA
UNIVERSITY
MONTEREY
SAN JOAQUIN
ORANGE COAST COLLEGE
MAUDE B. DAVIS SCHOOL
ESTANCIA HIGH SCHOOL
HARBOR SCHOOL
55
73
405
105

# Thematic Maps

# Age 5 & Under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SOUTH COAST
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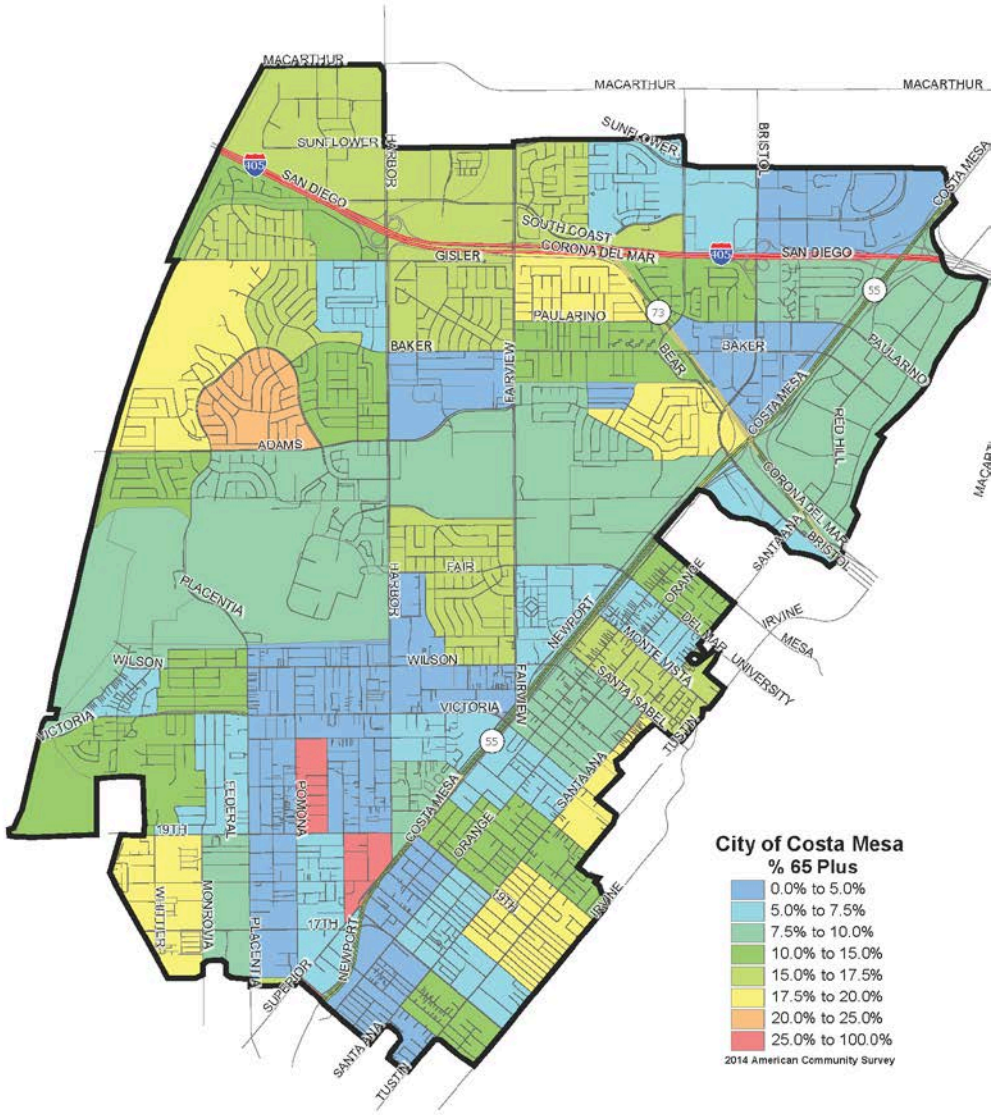
IRVINE
BRISTOL
FAIRVIEW
BEAR
RED HILL
MESA
UNIVERSITY
MONTE VISTA
SANTA ISABEL
SANTA ANA
MONROVIA
WHITTIER
FEDERAL
SUPERIOR
City of Costa Mesa
% Under 5
0.0% to 2.5%
2.5% to 5.0%
5.0% to 6.0%
6.0% to 7.0%
7.0% to 8.5%
8.5% to 10.0%
10.0% to 12.5%
12.5% to 100.0%
2014 American Community Survey

# Age 65 & Over


MACARTHUR
SUNFLOWER
HARBOR
SAN DIEGO
SOUTH COAST
GISLER
CORONA DEL MAR
BRISTOL
COSTA MESA
PAULARINO
BAKER
FAIRVIEW
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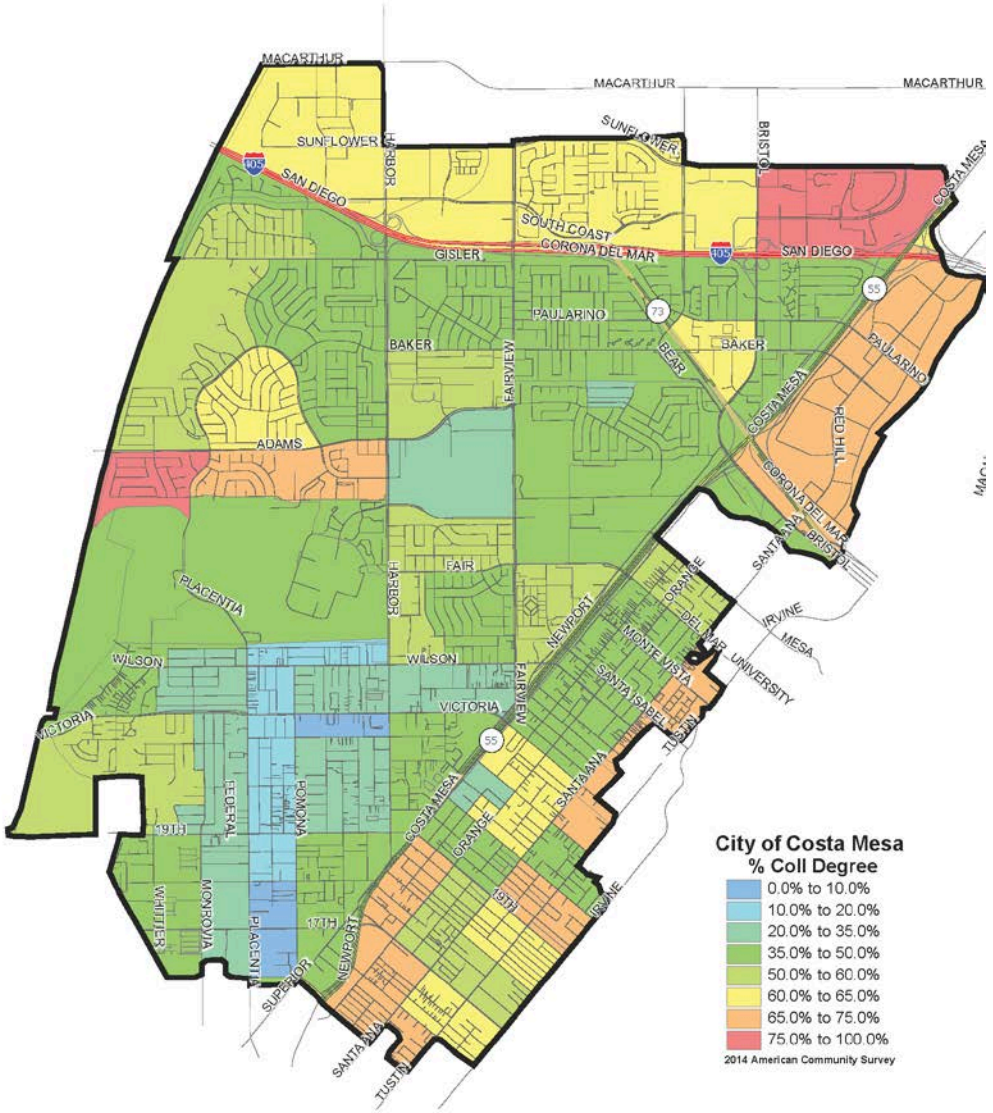
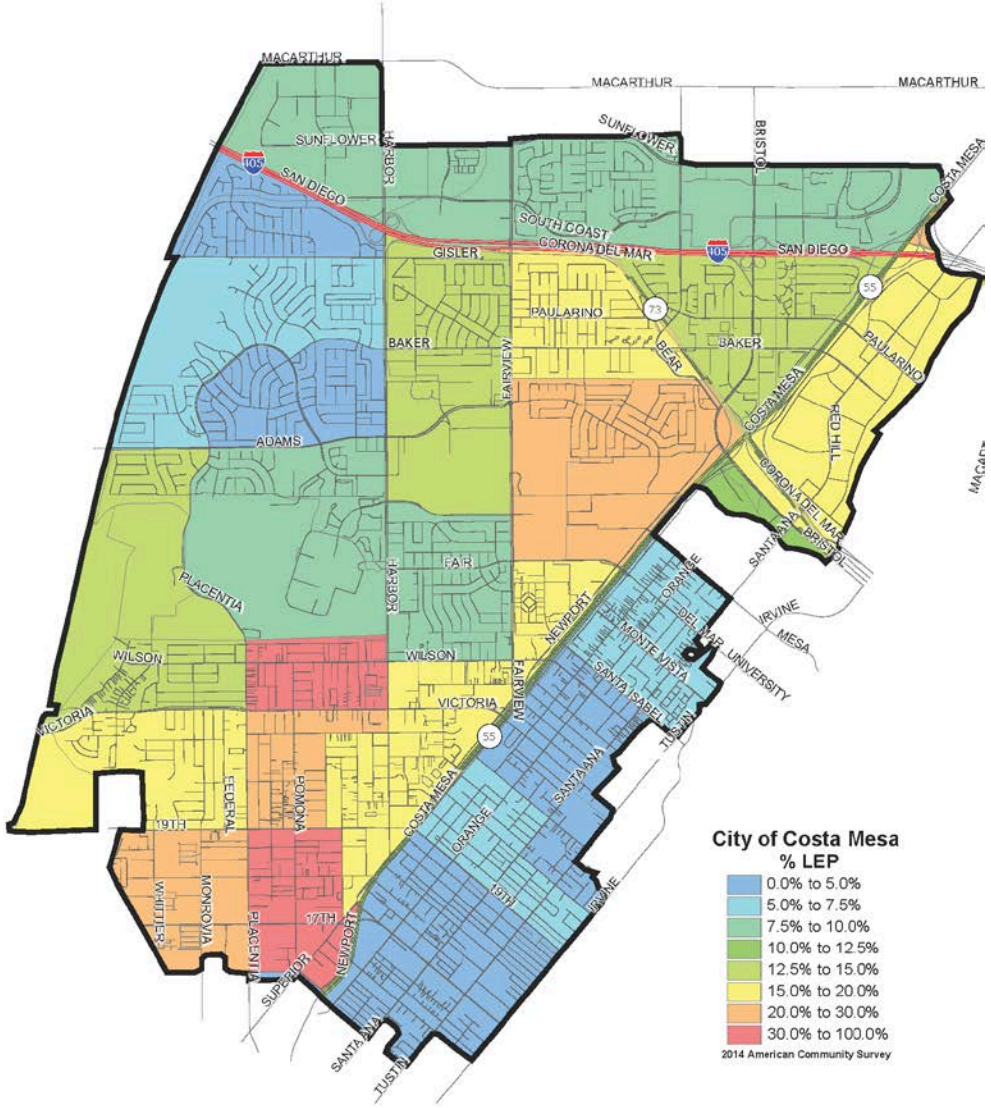
IRVINE
MESA
UNIVERSITY
SANTA ISABEL
SANTA ANA
FEDERAL
POMONA
19TH
17TH
MONROVIA
WHITTIER
SUPERIOR
TUSTIN
City of Costa Mesa
% 65 Plus
0.0% to 5.0%
5.0% to 7.5%
7.5% to 10.0%
10.0% to 15.0%
15.0% to 17.5%
17.5% to 20.0%
20.0% to 25.0%
25.0% to 100.0%
2014 American Community Survey

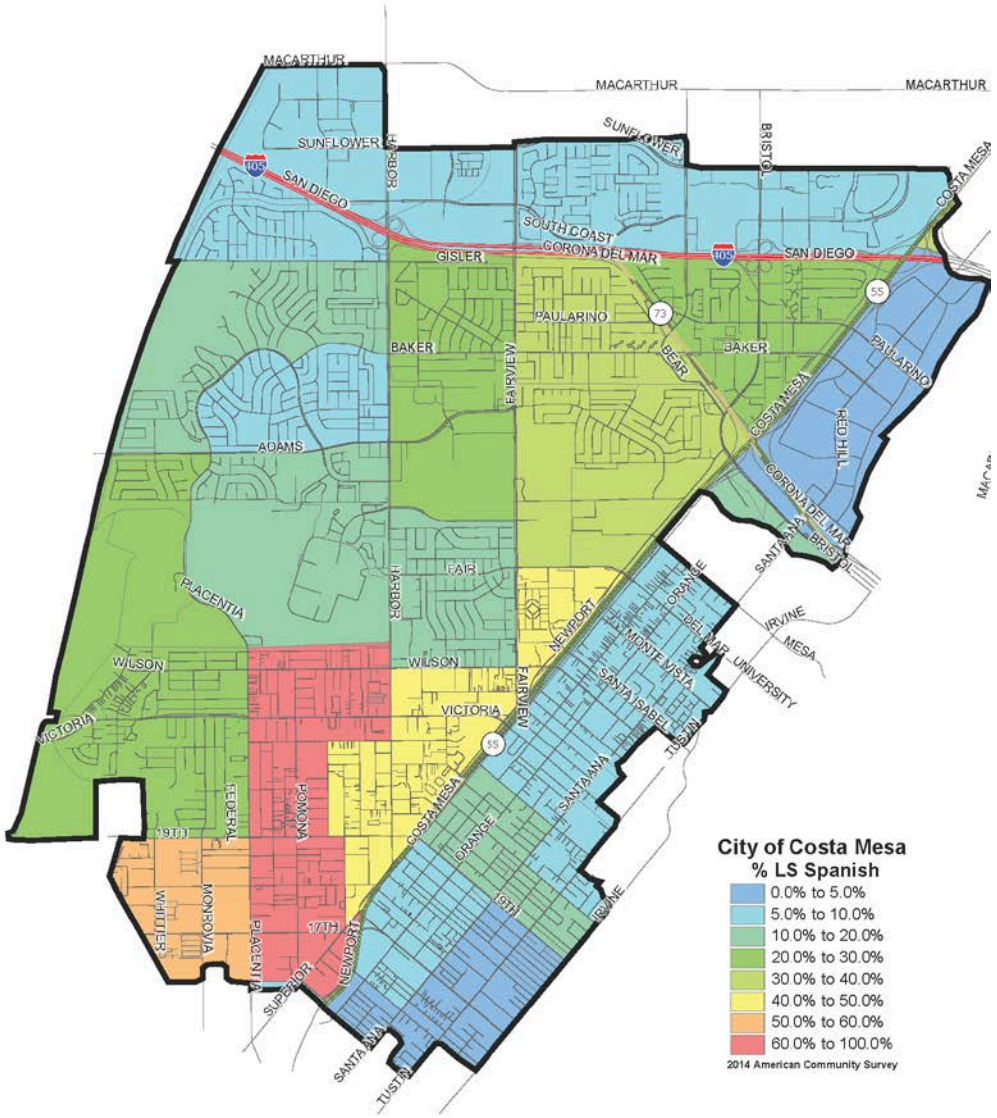
# College Degree



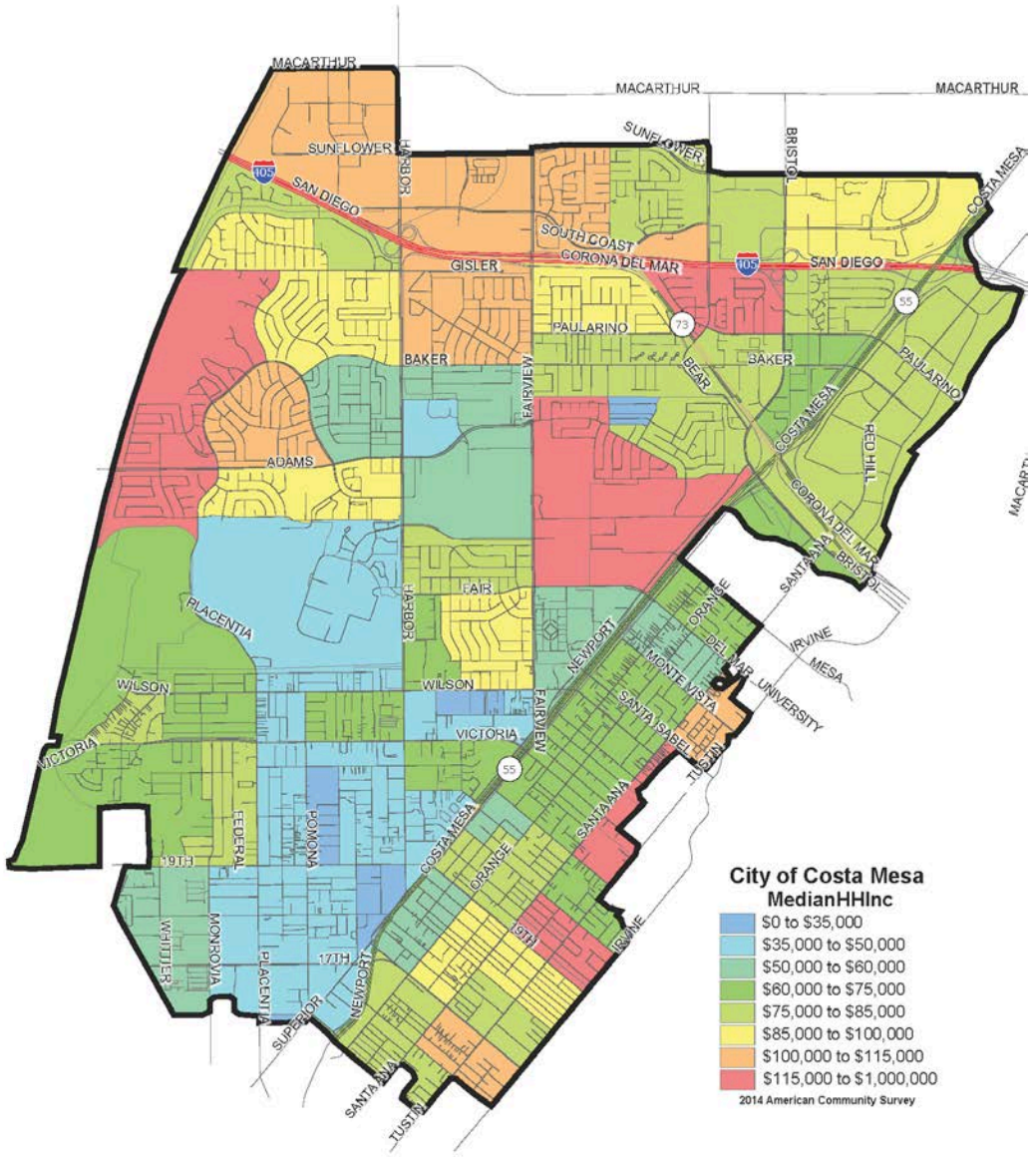
# Limited English Proficiency



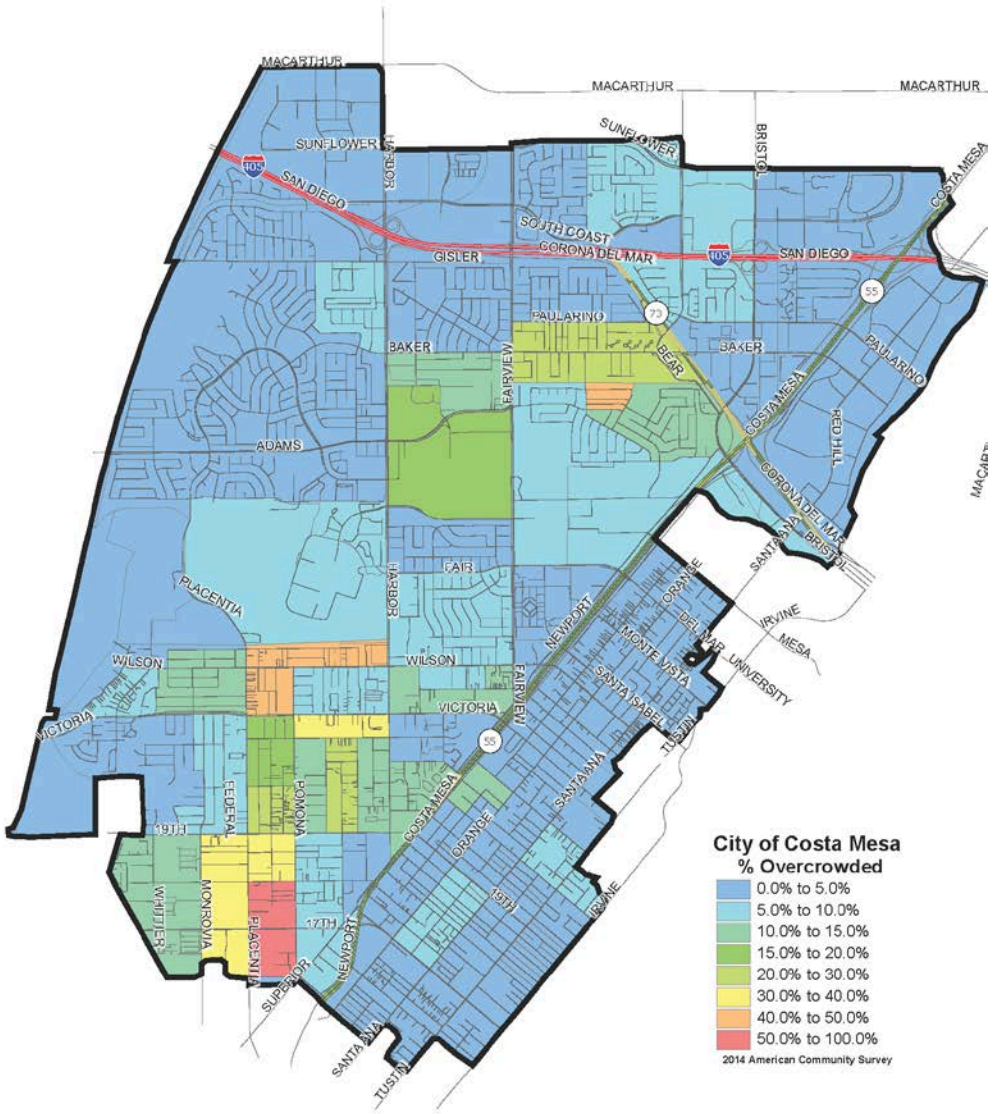
# Speak Spanish at Home



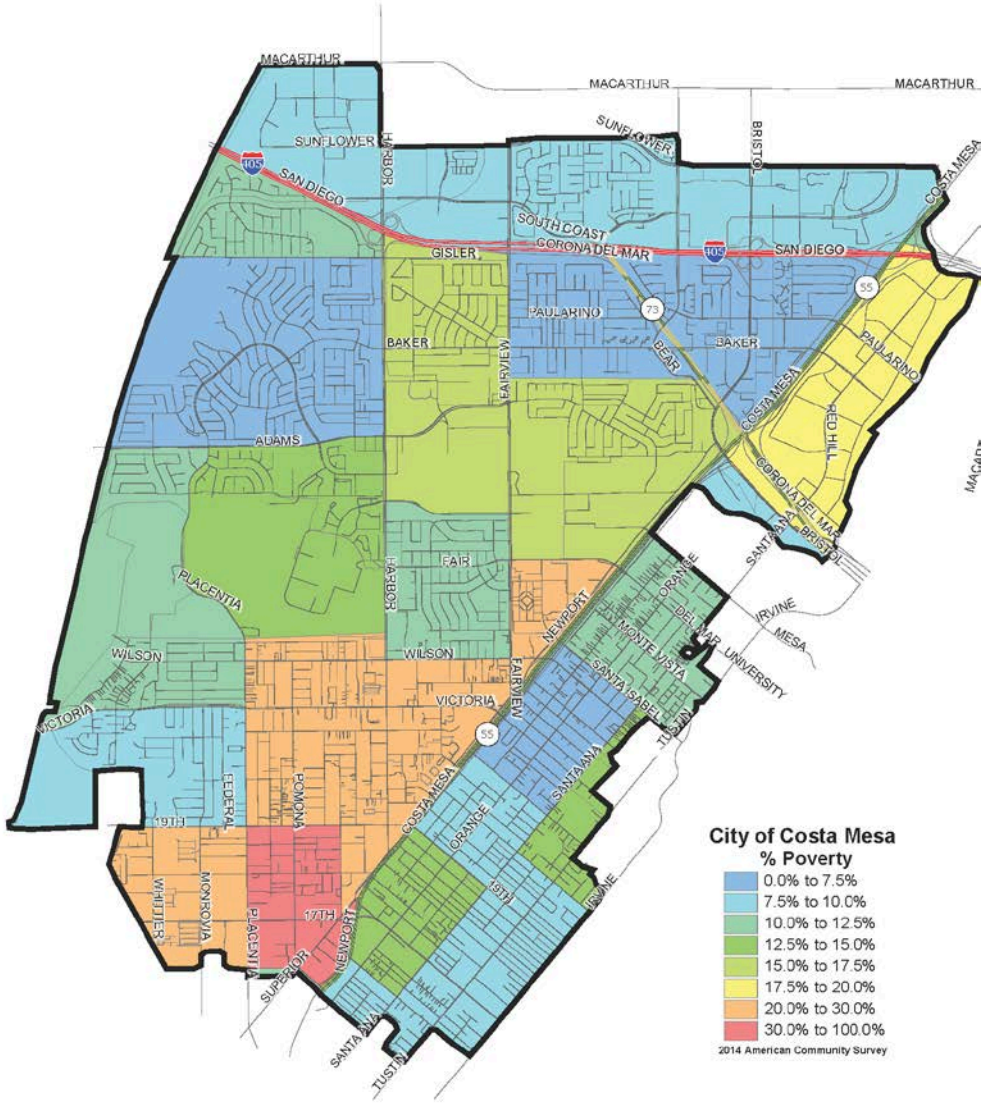
# Median Household Income



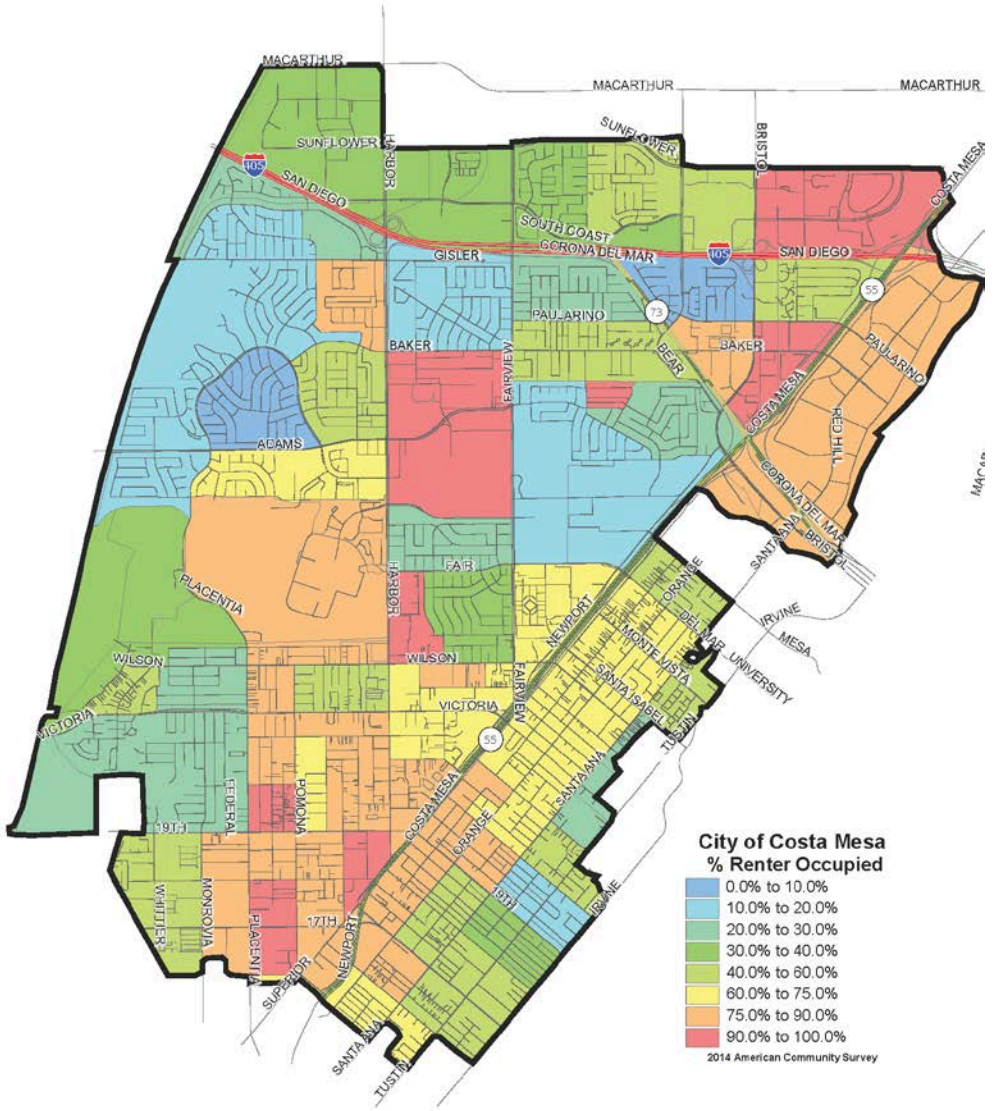
# Overcrowded Housing Units



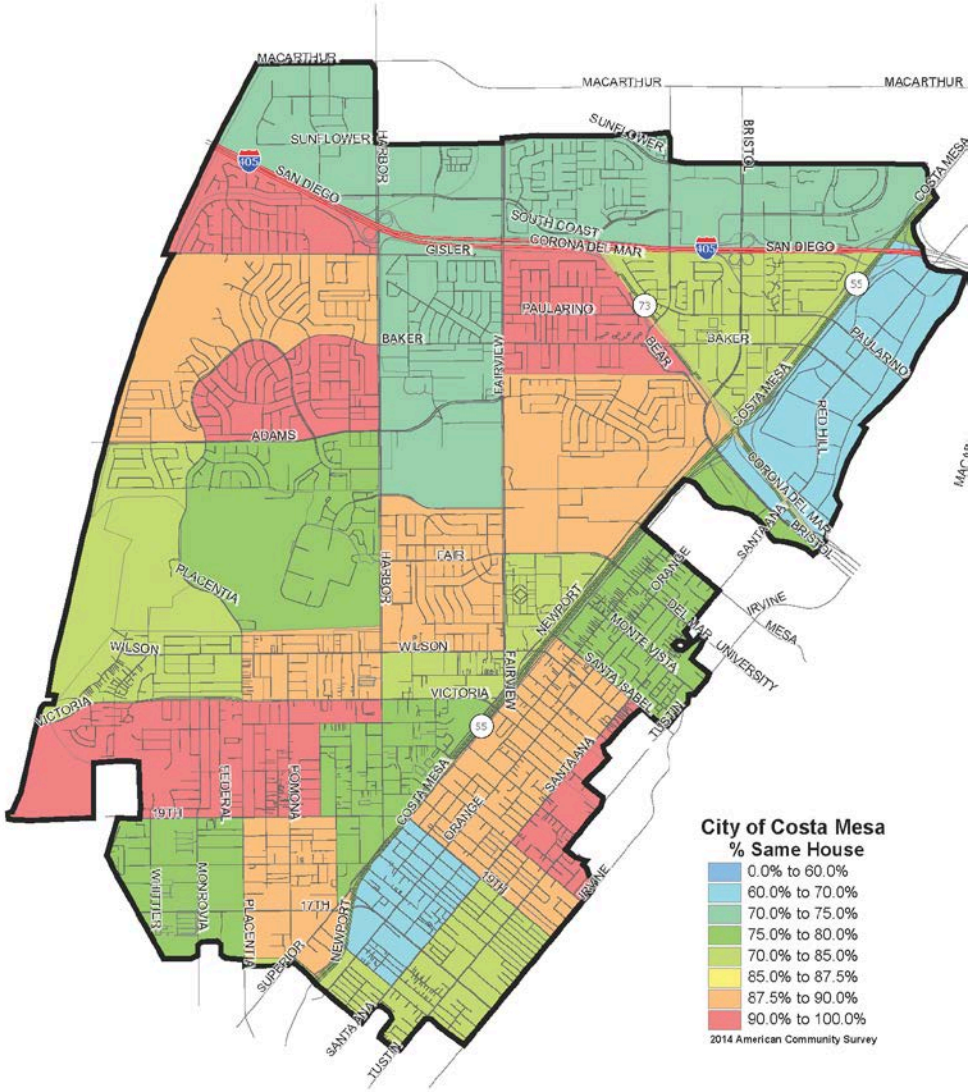
# Poverty Rate



# Renter Occupied



# Same House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HARBOR
SAN DIEGO
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FAIRVIEW
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ADAMS
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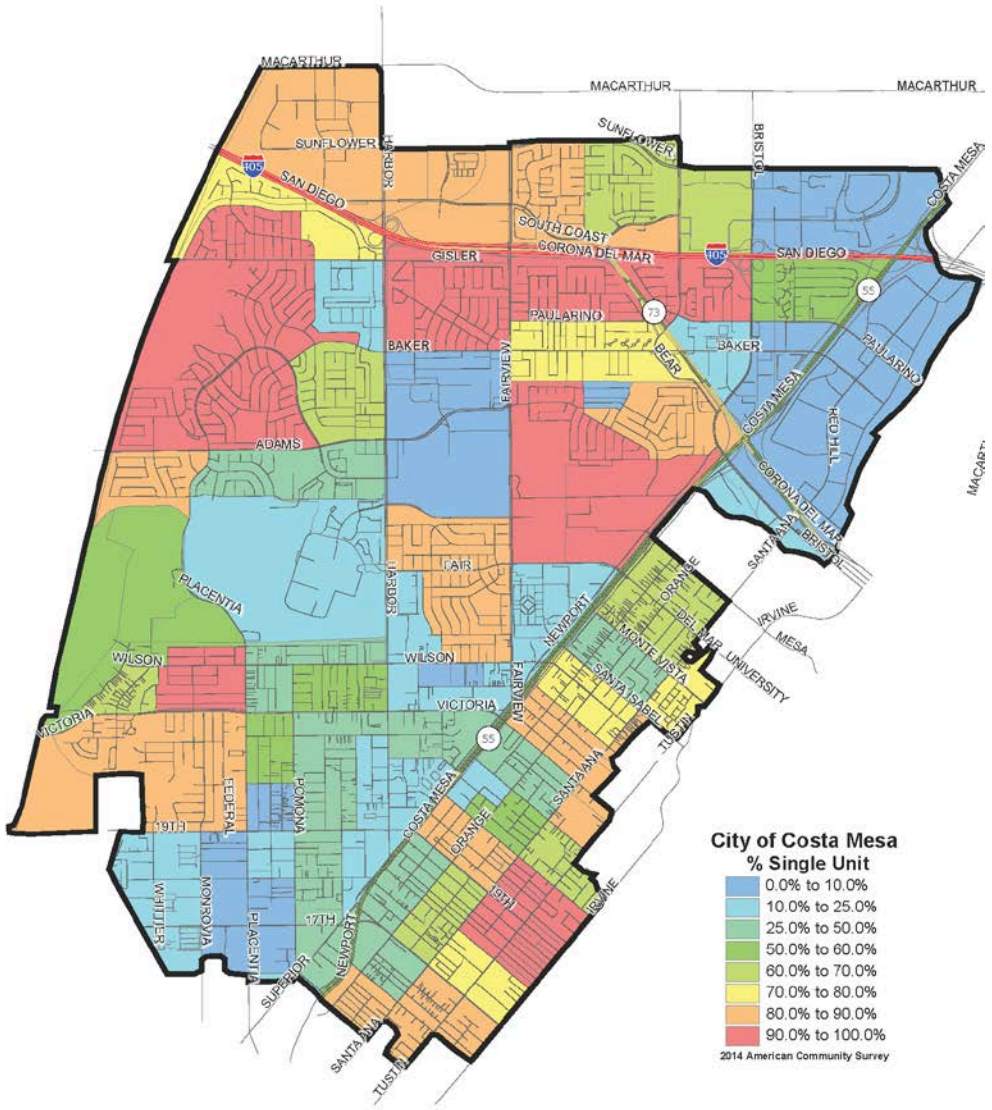
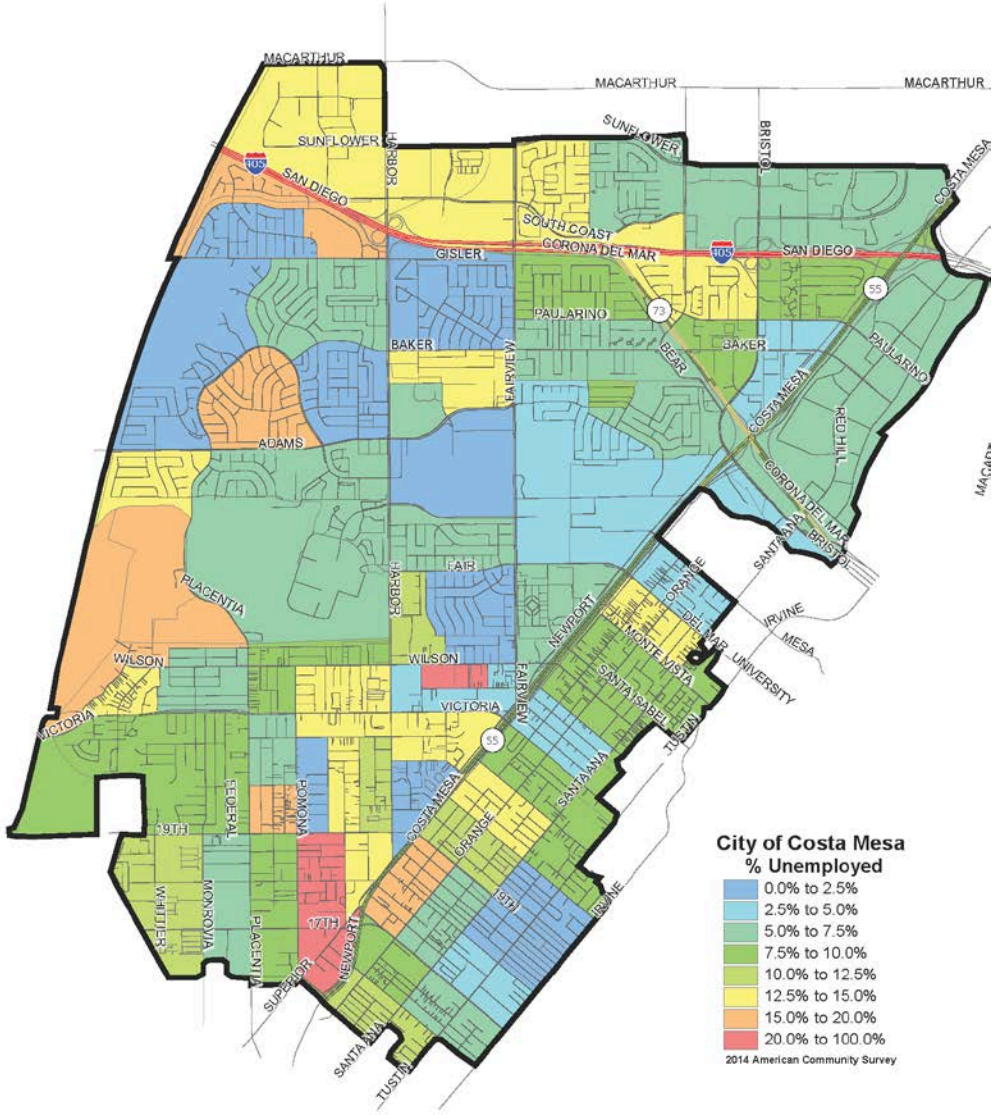
COSTA MESA
SANTA ANA
ORANGE
19TH
17TH
FEDERAL
MONROVIA
WHITTIER
SUPERIOR
BRISTOL
RED HILL
City of Costa Mesa
% Same House
0.0% to 60.0%
60.0% to 70.0%
70.0% to 75.0%
75.0% to 80.0%
70.0% to 85.0%
85.0% to 87.5%
87.5% to 90.0%
90.0% to 100.0%
2014 American Community Survey

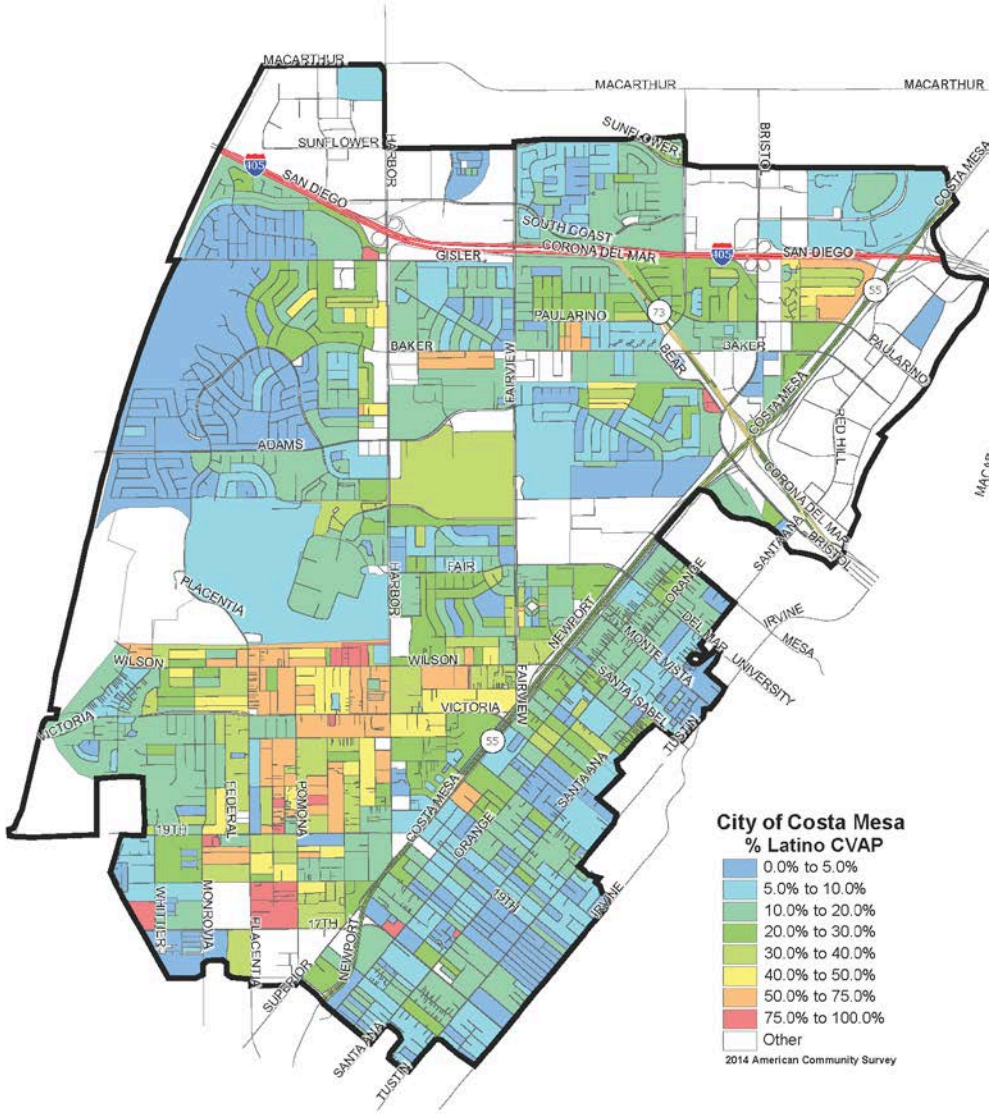
# Single Unit Housing Structure



# Unemployment Rate



# Latino CVAP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TUSTIN
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MONROVIA
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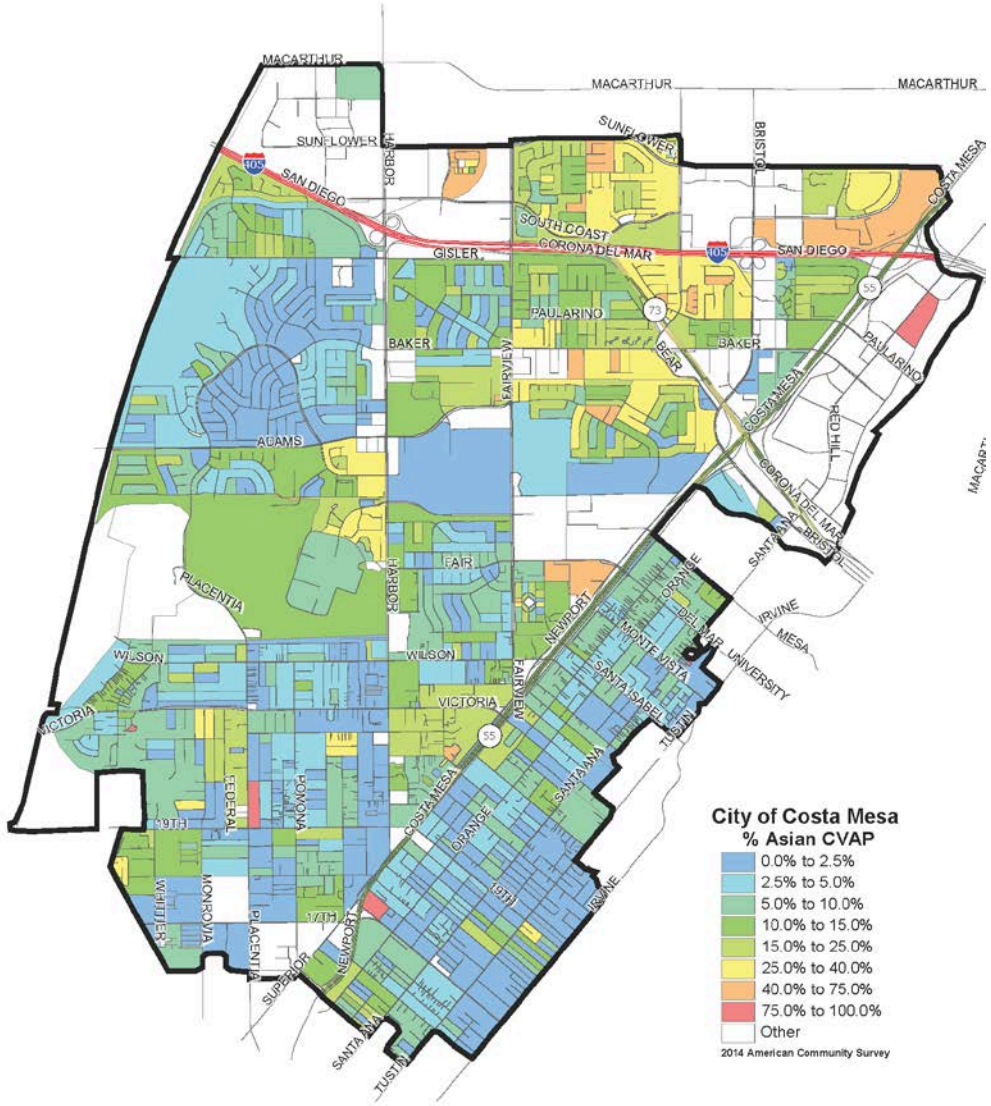
BRISTOL
RED HILL
BEAR
City of Costa Mesa
% Latino CVAP
0.0% to 5.0%
5.0% to 10.0%
10.0% to 20.0%
20.0% to 30.0%
30.0% to 40.0%
40.0% to 50.0%
50.0% to 75.0%
75.0% to 100.0%
Other
2014 American Community Survey

# Asian CVAP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MESA
UNIVERSITY
TUSTIN
SANTA ANA
19TH
17TH
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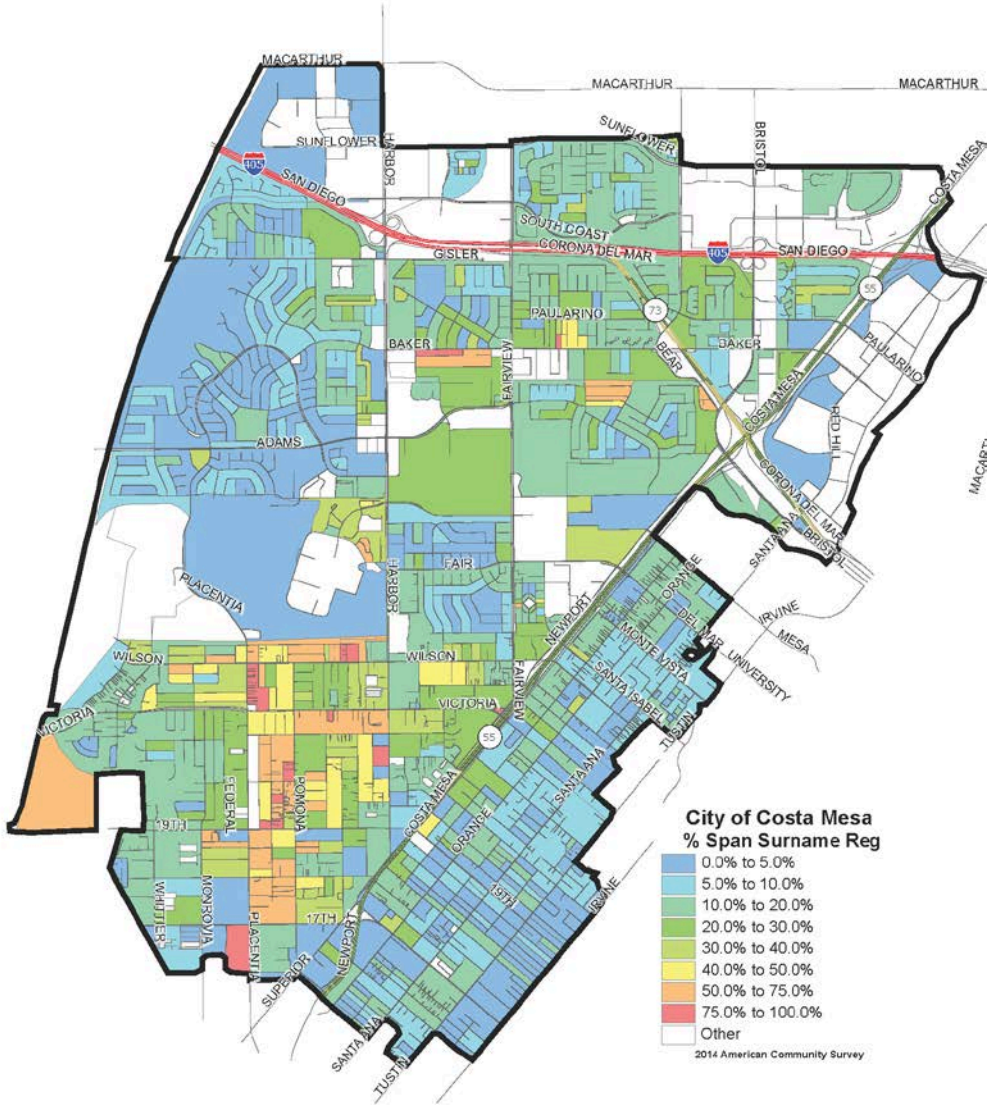
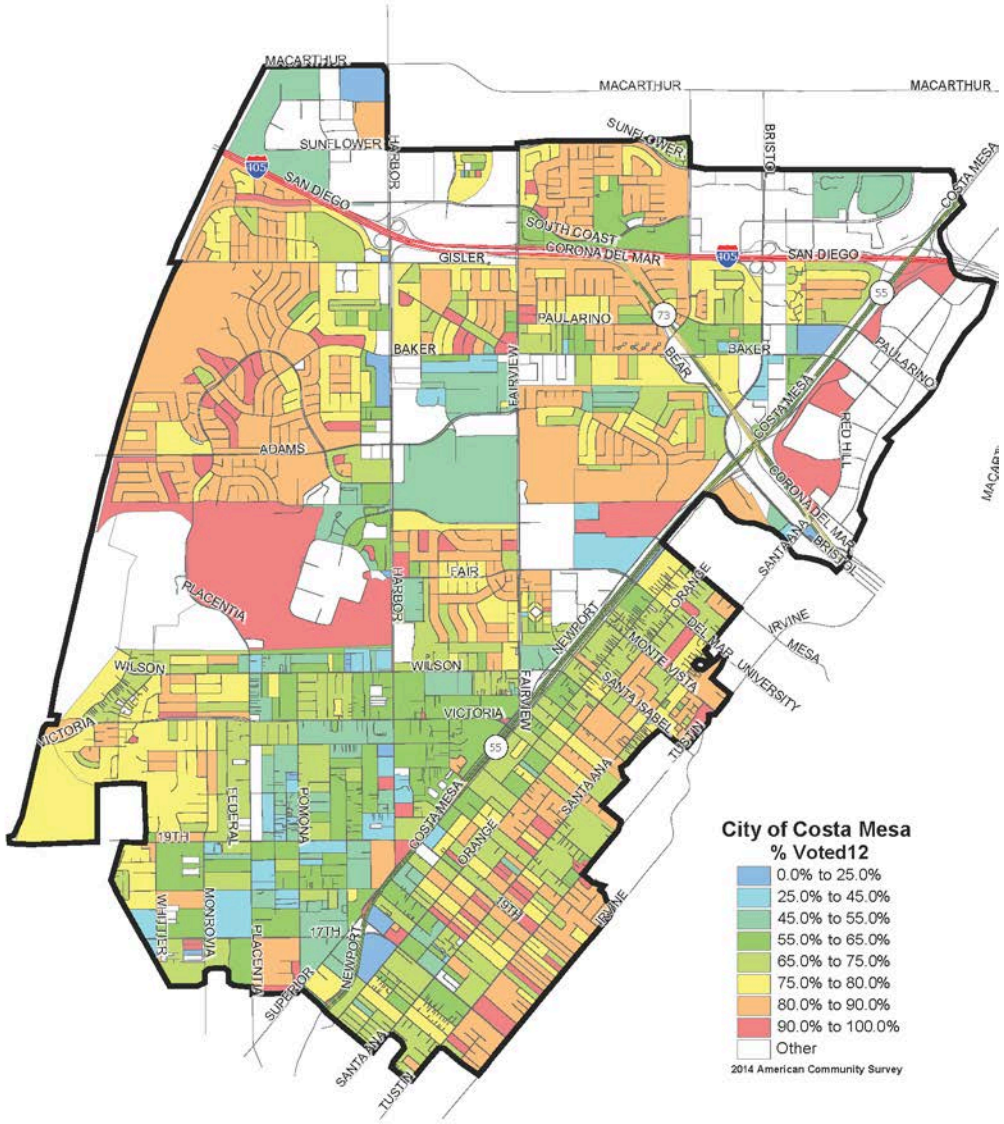
POMONA
WHITTIER
MONROVIA
SUPERIOR
City of Costa Mesa
% Asian CVAP
0.0% to 2.5%
2.5% to 5.0%
5.0% to 10.0%
10.0% to 15.0%
15.0% to 25.0%
25.0% to 40.0%
40.0% to 75.0%
75.0% to 100.0%
Other
2014 American Community Survey

# Spanish Surname Registration

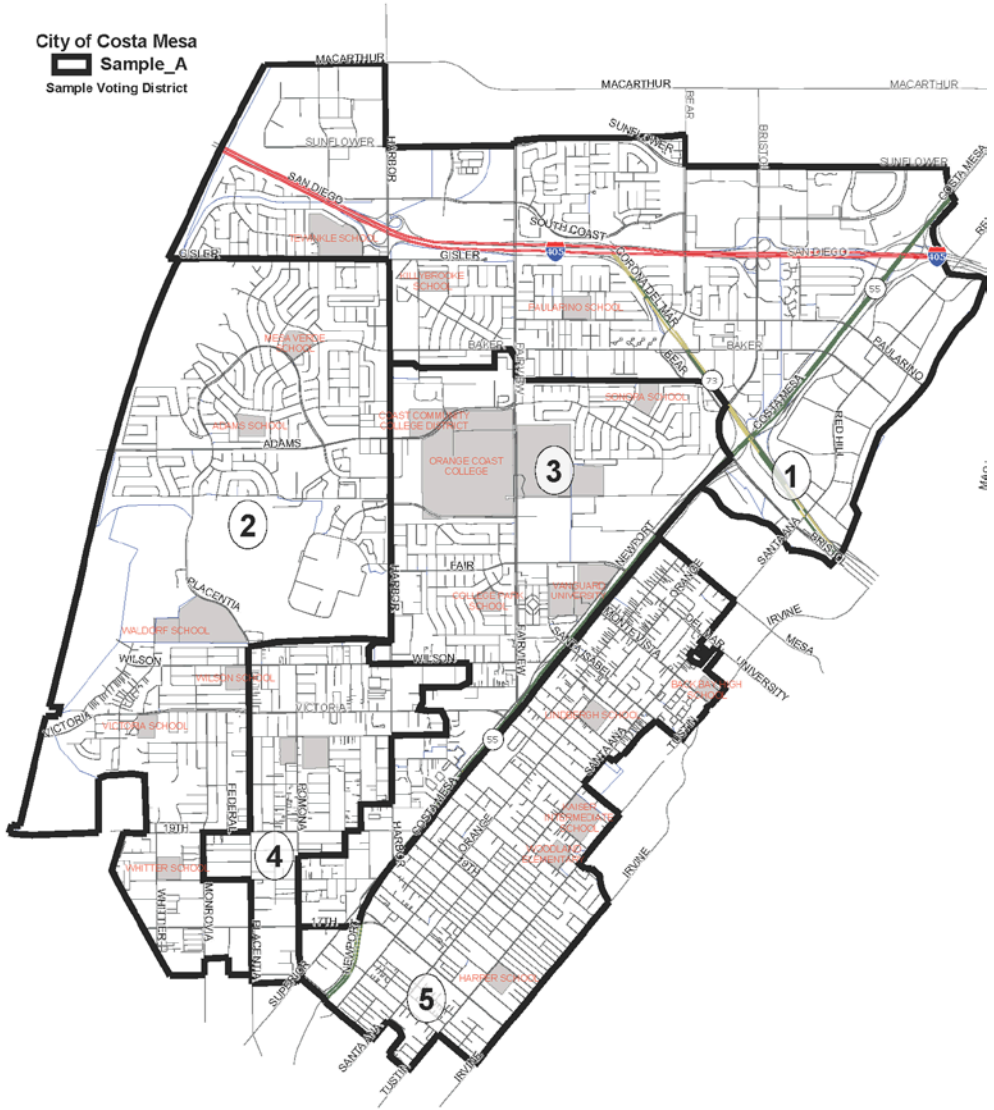


# Turnout 2012



# Sample Maps

# Sample A


City of Costa Mesa
Sample_A
Sample Voting District
MACARTHUR
SUNFLOWER
HARBOR
SAN DIEGO
SOUTH COAST
GISLER
BAKER
BEAR
CORONA DEL MAR
COSTA MESA
PAULARINO
RED HILL
NEWPORT
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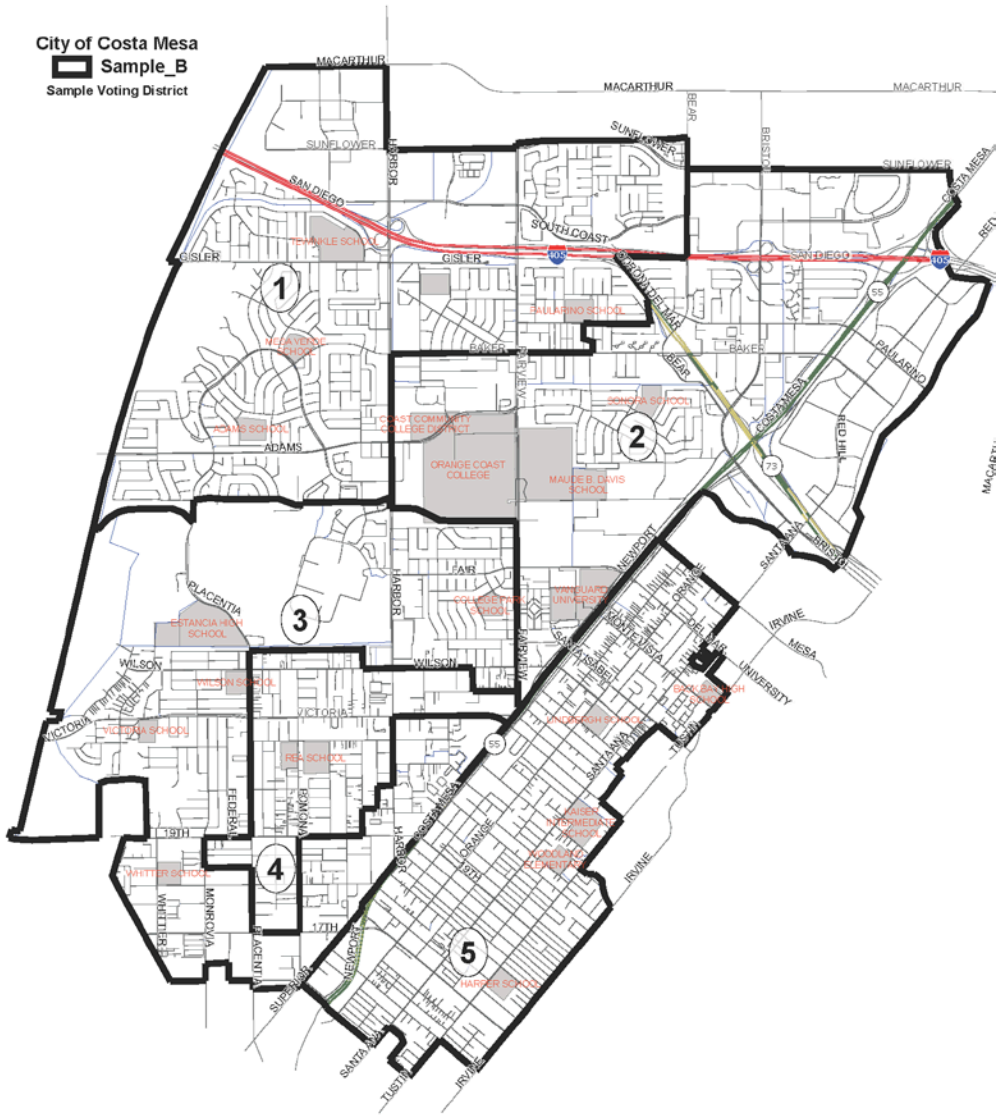
PLACENTIA
WILSON
VICTORIA
ADAMS
19TH
17TH
SUPERIOR
MONROVIA
IRVINE
MESA
UNIVERSITY
ORANGE
SANTA ANA
TUSTIN
1
2
3
4
5

# Sample A

| District | | City Total | Sample A 1 | 2 | 3 | 4 | 5 |
|---|---|---|---|---|---|---|---|
| Population | | 110106 | 21828 | 21252 | 22447 | 22685 | 21894 |
| Deviation | | | -193 | -769 | 426 | 664 | -127 |
| % Deviation | | | -0.9% | -3.5% | 1.9% | 3.0% | -0.6% |
| | Latino | 35.8% | 24.5% | 25.6% | 34.9% | 77.6% | 14.6% |
| | White | 51.9% | 52.7% | 63.3% | 50.2% | 17.3% | 77.6% |
| | Black | 1.5% | 2.2% | 1.7% | 2.0% | 0.8% | 1.2% |
| | Asian | 8.9% | 18.4% | 7.8% | 10.4% | 3.1% | 4.9% |
| Voting Age Pop. | | | | | | | |
| | Latino | 30.7% | 21.2% | 21.9% | 29.9% | 72.0% | 13.1% |
| | White | 56.5% | 55.8% | 66.9% | 54.6% | 22.2% | 79.2% |
| | Black | 1.5% | 2.1% | 1.6% | 1.9% | 0.7% | 1.0% |
| | Asian | 9.5% | 18.9% | 7.9% | 11.1% | 3.8% | 4.9% |
| Citizen Voting Age Pop D14 | | | | | | | |
| | Latino | 20.6% | 16.2% | 16.5% | 23.1% | 50.8% | 12.3% |
| | White | 65.0% | 59.1% | 71.1% | 60.0% | 41.6% | 80.5% |
| | Black | 2.0% | 2.7% | 2.5% | 2.8% | 1.2% | 0.5% |
| | Asian | 10.7% | 20.3% | 8.3% | 12.0% | 4.6% | 5.1% |
| 2016 Registered Voters | | | | | | | |
| | Spanish Surname | 16.4% | 15.0% | 13.3% | 17.8% | 43.6% | 8.3% |
| Nov 2012 Voters | Turnout | 71.0% | 73.1% | 75.3% | 65.8% | 57.1% | 74.8% |
| | Spanish Surname | 13.7% | 13.6% | 11.3% | 14.8% | 37.5% | 7.6% |
| Nov 2014 Voters | Turnout | 41.8% | 44.0% | 48.2% | 36.5% | 29.6% | 42.9% |
| | Spanish Surname | 10.1% | 10.6% | 7.9% | 11.2% | 29.5% | 5.9% |

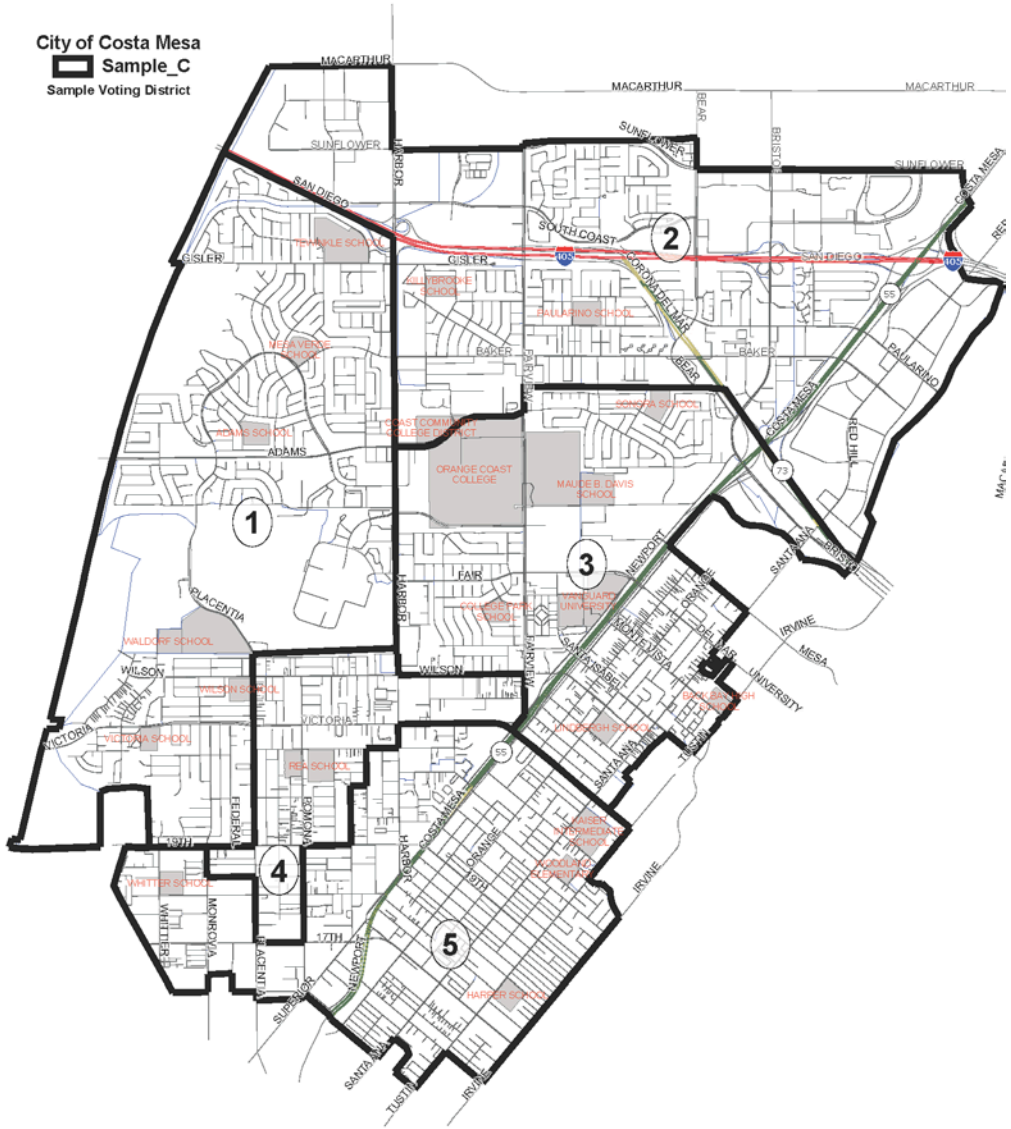
# Sample B


City of Costa Mesa
Sample_B
Sample Voting District
MACARTHUR
SUNFLOWER
HARBOR
SAN DIEGO
SOUTH COAST
GISLER
BEAR
BRISTOL
COSTA MESA
PAULARINO
BAKER
ADAMS
NEWPORT
FAIR
PLACENTIA
WILSON
VICTORIA
19TH
17TH
ORANGE
IRVINE
MESA
UNIVERSITY
SANTA ANA
1
2
3
4
5

# Sample B

| District | | City Total | Sample B 1 | 2 | 3 | 4 | 5 |
|---|---|---|---|---|---|---|---|
| Population | | 110106 | 22009 | 22041 | 21827 | 22325 | 21904 |
| Deviation | | | -12 | 20 | -194 | 304 | -117 |
| % Deviation | | | -0.1% | 0.1% | -0.9% | 1.4% | -0.5% |
| | Latino | 35.8% | 20.5% | 31.0% | 35.5% | 76.7% | 14.6% |
| | White | 51.9% | 63.5% | 47.1% | 53.9% | 17.9% | 77.6% |
| | Black | 1.5% | 1.5% | 2.5% | 1.7% | 0.8% | 1.2% |
| | Asian | 8.9% | 12.5% | 16.6% | 7.1% | 3.3% | 4.9% |
| Voting Age Pop. | | | | | | | |
| | Latino | 30.7% | 17.5% | 26.6% | 30.6% | 70.8% | 13.2% |
| | White | 56.5% | 66.6% | 50.8% | 58.8% | 23.0% | 79.2% |
| | Black | 1.5% | 1.4% | 2.5% | 1.6% | 0.8% | 1.0% |
| | Asian | 9.5% | 12.7% | 17.5% | 7.3% | 4.1% | 4.9% |
| Citizen Voting Age Pop D14 | | | | | | | |
| | Latino | 20.6% | 12.7% | 20.1% | 22.6% | 50.8% | 12.3% |
| | White | 65.0% | 70.6% | 55.2% | 64.5% | 40.2% | 80.5% |
| | Black | 2.0% | 2.5% | 3.8% | 1.7% | 1.5% | 0.5% |
| | Asian | 10.7% | 12.2% | 19.0% | 9.6% | 5.7% | 5.1% |
| 2016 Registered Voters | | | | | | | |
| | Spanish Surname | 16.4% | 11.3% | 18.2% | 18.5% | 42.6% | 8.3% |
| Nov 2012 Voters | Turnout | 71.0% | 78.6% | 64.4% | 69.0% | 57.9% | 74.9% |
| | Spanish Surname | 13.7% | 9.7% | 16.5% | 16.0% | 35.9% | 7.7% |
| Nov 2014 Voters | Turnout | 41.8% | 51.3% | 35.0% | 40.5% | 29.7% | 42.9% |
| | Spanish Surname | 10.1% | 7.6% | 12.3% | 11.4% | 28.8% | 5.9% |

# Sample C


City of Costa Mesa
Sample_C
Sample Voting District
1
2
3
4
5
MACARTHUR
SUNFLOWER
SAN DIEGO
SOUTH COAST
GISLER
BAKER
ADAMS
FAIR
PLACENTIA
WILSON
VICTORIA
17TH
19TH
HARBOR
NEWPORT
IRVINE
TUSTIN
SANTA ANA
COSTA MESA
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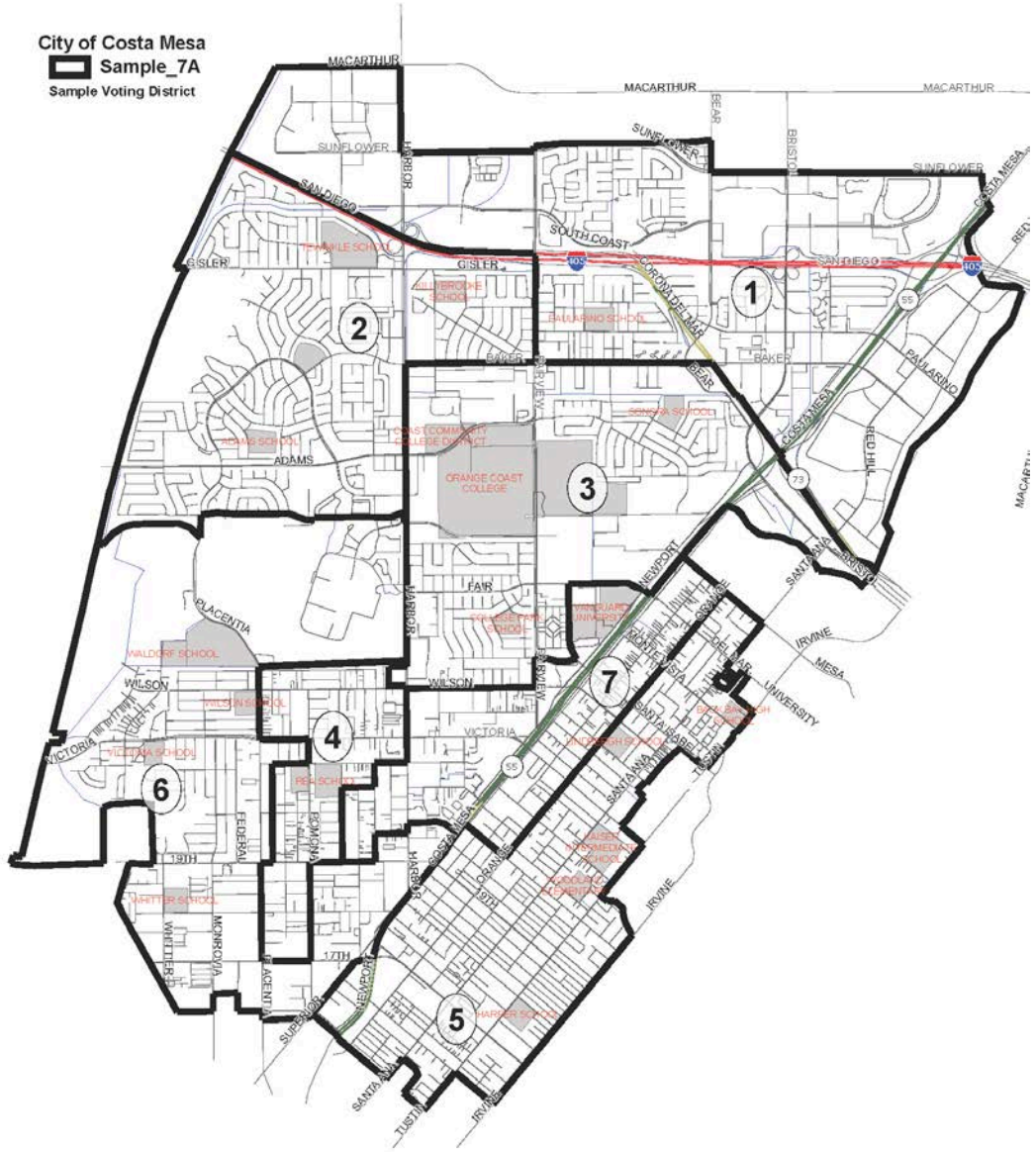
BRISTOL
CORONA DEL MAR
PAULARINO
RED HILL
MESA
UNIVERSITY
FEDERAL
MONROVIA
SUPERIOR
ORANGE COAST COLLEGE
MAUDE B. DAVIS SCHOOL
WALDORF SCHOOL
WILSON SCHOOL
VICTORIA SCHOOL
REA SCHOOL
WHITTIER SCHOOL
HARPER SCHOOL
ANDERSON SCHOOL
PAULARINO SCHOOL
SONORA SCHOOL
ADAMS SCHOOL
TENAKLE SCHOOL
KELLYBROOKE SCHOOL
MESA VERDE SCHOOL
COAST COMMUNITY COLLEGE DISTRICT
COLLEGE PARK SCHOOL
WESTSIDE CHRISTIAN SCHOOL
ANDERSON INTERMEDIATE SCHOOL
CENTENNIAL ELEMENTARY SCHOOL
55
73
405

# Sample C

| District | | City Total | Sample C | | | | |
|---|---|---|---|---|---|---|---|
| | | | 1 | 2 | 4 | 3 | 5 |
| Population | | 110106 | 21555 | 22057 | 22401 | 21859 | 22234 |
| Deviation | | | -466 | 36 | 380 | -162 | 213 |
| % Deviation | | | -2.1% | 0.2% | 1.7% | -0.7% | 1.0% |
| | Latino | 35.8% | 23.6% | 25.9% | 76.0% | 25.0% | 27.5% |
| | White | 51.9% | 65.0% | 49.5% | 18.3% | 62.8% | 64.6% |
| | Black | 1.5% | 1.6% | 2.5% | 0.9% | 1.4% | 1.3% |
| | Asian | 8.9% | 8.0% | 19.7% | 3.3% | 8.4% | 5.0% |
| Voting Age Pop. | | | | | | | |
| | Latino | 30.7% | 20.4% | 22.2% | 70.3% | 21.9% | 23.8% |
| | White | 56.5% | 68.4% | 52.9% | 23.3% | 65.7% | 68.3% |
| | Black | 1.5% | 1.5% | 2.4% | 0.9% | 1.4% | 1.2% |
| | Asian | 9.5% | 8.0% | 20.3% | 4.1% | 8.8% | 5.2% |
| Citizen Voting Age Pop D14 | | | | | | | |
| | Latino | 20.6% | 15.7% | 16.8% | 50.7% | 18.6% | 15.1% |
| | White | 65.0% | 72.2% | 57.2% | 39.7% | 68.7% | 75.8% |
| | Black | 2.0% | 2.3% | 3.3% | 1.6% | 1.7% | 0.9% |
| | Asian | 10.7% | 8.3% | 21.0% | 6.0% | 9.0% | 6.5% |
| 2016 Registered Voters | | | | | | | |
| | Spanish Surname | 16.4% | 12.8% | 16.2% | 42.4% | 13.1% | 12.0% |
| Nov 2012 Voters | Turnout | 71.0% | 77.0% | 69.0% | 57.5% | 73.3% | 70.5% |
| | Spanish Surname | 13.7% | 10.9% | 14.7% | 35.9% | 11.2% | 10.2% |
| Nov 2014 Voters | Turnout | 41.8% | 49.7% | 39.4% | 29.5% | 42.8% | 40.3% |
| | Spanish Surname | 10.1% | 7.9% | 11.0% | 28.4% | 8.9% | 7.4% |

# Sample 7A


City of Costa Mesa
Sample_7A
Sample Voting District
MACARTHUR
SUNFLOWER
HARBOR
SAN DIEGO
SOUTH COAST
GISLER
BAKER
FAIR
WILSON
VICTORIA
19TH
17TH
ADAMS
PLACENTIA
NEWPORT
BEAR
BRISTOL
CORONADO DEL MAR
COSTA MESA
PAULARINO
RED HILL
IRVINE
MESA
UNIVERSITY
SANTA ANA
ORANGE
MONROVIA
FEDERAL
NEWHOPE
1
2
3
4
5
6
7

# Sample 7A

| District | | City Total | Sample 7A | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | | | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| Population | | 110106 | 15982 | 14965 | 15549 | 16075 | 16069 | 15465 | 16001 |
| Deviation | | | 253 | -764 | -180 | 346 | 340 | -264 | 272 |
| % Deviation | | | 1.6% | -4.9% | -1.1% | 2.2% | 2.2% | -1.7% | 1.7% |
| | Latino | 35.8% | 23.8% | 17.9% | 33.1% | 79.9% | 11.9% | 41.8% | 41.0% |
| | White | 51.9% | 50.2% | 70.1% | 50.1% | 15.0% | 80.7% | 48.7% | 49.4% |
| | Black | 1.5% | 2.5% | 1.4% | 1.9% | 0.8% | 1.1% | 1.5% | 1.5% |
| | Asian | 8.9% | 21.2% | 8.7% | 12.4% | 2.9% | 4.5% | 6.4% | 6.1% |
| Voting Age Pop. | | | | | | | | | |
| | Latino | 30.7% | 20.5% | 15.4% | 28.5% | 74.7% | 11.0% | 36.1% | 34.9% |
| | White | 56.5% | 53.5% | 72.8% | 54.0% | 19.5% | 82.1% | 54.2% | 54.9% |
| | Black | 1.5% | 2.4% | 1.3% | 1.9% | 0.8% | 1.0% | 1.5% | 1.5% |
| | Asian | 9.5% | 21.4% | 8.8% | 13.3% | 3.7% | 4.3% | 6.8% | 6.6% |
| Citizen Voting Age Pop D14 | | | | | | | | | |
| | Latino | 20.6% | 17.5% | 11.2% | 19.5% | 50.7% | 9.9% | 24.8% | 30.4% |
| | White | 65.0% | 54.1% | 77.7% | 62.4% | 41.4% | 83.5% | 63.2% | 57.2% |
| | Black | 2.0% | 3.4% | 2.3% | 2.9% | 1.5% | 0.5% | 1.6% | 1.7% |
| | Asian | 10.7% | 23.0% | 7.1% | 12.7% | 3.9% | 4.4% | 9.3% | 9.7% |
| 2016 Registered Voters | | | | | | | | | |
| | Spanish Surname | 16.4% | 15.5% | 9.6% | 17.1% | 46.9% | 7.0% | 20.9% | 20.4% |
| Nov 2012 Voters | Turnout | 71.0% | 70.5% | 79.3% | 67.8% | 56.3% | 76.3% | 68.5% | 65.3% |
| | Spanish Surname | 13.7% | 14.4% | 8.2% | 14.2% | 40.5% | 6.6% | 18.2% | 17.4% |
| Nov 2014 Voters | Turnout | 41.8% | 41.2% | 52.9% | 39.1% | 28.5% | 44.4% | 40.0% | 34.0% |
| | Spanish Surname | 10.1% | 10.9% | 6.7% | 10.5% | 31.9% | 5.2% | 12.7% | 13.7% |

# Group Exercise

- Workgroups of 5-6 participants per table
- Use table map to identify:
  - Neighborhoods or communities
  - Connections
  - Barriers
  - Divisions
  - Points of interest
- Review and prioritize sample maps
- Report group findings
- Questions & Answer

# What Happens Next

- Review community input and technical analysis
- Round 2, late June 2016
  - Community meetings and Meet the Expert one-on-one
- City Council Public Hearing, July 5, 2016
  - Present results and proposed maps
  - Receive public input
- City Council Public Hearing, August 2016
  - Present final analysis with recommendation for the adoption of districts to City Council

# Stay Involved

- Visit the VDF webpage for additional details, and sign up to receive updates and meeting invitations at www.costamesaca.gov
- Submit a Districting Map via:
- Mail: City of Costa Mesa, Attn: Brenda Green, 77 Fair Drive Costa Mesa, CA 92626
- Email: districtelections@costamesaca.gov