

**CITY OF COSTA MESA
CULTURAL ARTS COMMITTEE
Meeting Date: April 14, 2016**

MINUTES

1. CALL TO ORDER: 6:50 pm by Frank

Present: Frank Gutierrez, Irene Engard, Monica Morita, Tony Manrique, Tracy Taber, Chrystal Swope, Lisa Grant, and alternate Jason Komala and Rocky Evans

Absent: Kathleen Eric and Andrea Marr

Staff Present: Ashley Ocasio

Council Member: Katrina Foley

2. APPROVAL OF MINUTES March 10, 2016 meeting minutes

Tony made a motion to accept the minutes as amended; seconded by Irene; the vote passed unanimously.

3. PUBLIC COMMENT

A. A member of the audience named Will introduced himself and explained that he is with a non-profit organization that is based in Irvine, CA. He expressed that he has interest in the Committee and their projects and that he plans to attend additional meetings to learn more.

4. OLD BUSINESS

A. Youth Art Gallery

1. Frank spoke about Estancia High School being on display for April and the Waldorf School of Orange County for May.
2. Frank requested an update from staff in regard to replacing the wall surface of the gallery and he also wanted to know the possibility of replacing the "Youth Art Gallery" sign that have been there for 10+ years.

B. Local Artist & Business Directory

1. Jason spoke on the thirty (30) confirmed artists that will participate in phase I of the project and explained that he will present the mock-up of the directory to the committee once it is completed.
2. Councilmember Foley suggested to launch the directory with more of an impact by including one hundred (100) plus artists, not just thirty (30).

C. Art in Public Places – Utility Box Art, etc.

1. Frank spoke about the completion of the Tulip utility box and that he has received positive feedback.

2. Frank distributed a mock-up of a utility box sponsorship brochure for the Committee to review.
 3. Tracy spoke about the Costa Mesa High School utility box and that she was in the process of coordinating an alternative design with Kirby Piazza.
- D. Action Arts in the Park Event 2016
1. Rocky reviewed the current status of the event. He spoke about the confirmed sponsors: ELEMENT, SCFTA and Raising Canes Chicken Fingers.
 2. Tracy spoke on the volunteers that are needed for the event and requested the assistance of the Committee.
 3. Councilmember Foley requested for staff to contact "SHREDucate" to participate in the event as a skateboarding demonstration.
- E. Bark Park Storage Facility Mural Project
1. The group reviewed and spoke on the four (4) submissions received. After discussion of the submissions and the possibility of reopening the call for artists, Tony made the motion to reopen and extend the call for artists. Irene seconded the motion; the vote passed unanimously. Staff will re-release the call after the Action Arts in the Park event in May.
- F. Underpass Art
1. Chrystal requested assistance from staff to take the project to the next step and guide her through the process.
 2. Councilmember Foley reviewed the general process and requested for Chrystal to send her proposal to staff and staff will arrange the necessary meetings.
- G. Concerts in the Park
1. Several Committee members spoke of their interest in operating a booth at the Concerts in the Park event and specifically expressed that July 5 and July 26, the first and last concert, are the best fit.
 2. Committee members brainstormed several options for an interactive art project at the booth and inquired if any Committee members would volunteer to work the booth on either or both of the concert dates. The group decided to table making an artistic decision until the next committee meeting.
 3. Chrystal made a motion for the Committee to participate in the Concerts in the Park series by operating a booth on July 5 and July 26. Irene seconded the motion; the vote passed unanimously.

5. NEW BUSINESS

A. ARTventure

1. Frank requested for three (3) Committee members to volunteer for the ARTventure sub-committee. Tony, Monica, and Rocky volunteered.

6. COMMITTEE COMMENTS

1. Frank spoke of an upcoming concert that is a fundraiser at Chapman University.
2. Irene spoke about an essay contest on behalf of the Women's Pilots Association for youth age 14 -18 years old. The essay contest topic is "Why I Want to Learn to Fly." She encouraged the Committee to spread the word to eligible participants.
3. Chrystal spoke of Davis Magnet School's play "The Lion King", which was coordinated with the Arts and Learning Conservation.
4. Tracy spoke on Sonora Elementary and their achievement in becoming an elementary school of exemplary arts.

7. COUNCIL/STAFF COMMENTS

1. Staff informed the Committee members that at the next meeting on May 12, the Committee will welcome their new member and appoint new a chair, vice chair and secretary.
2. Councilmember Foley spoke on her involvement in the 2016-2017 budget. She requested a prioritized list of budgetary requests from the Committee and reminded the members to include the master plan.

8. ADJOURNMENT

Meeting adjourned by Frank at 8:09 p.m.

Next meeting: Thursday, May 12, 2016 at 6:45 p.m. in 1A City Hall