

**CITY OF COSTA MESA
CULTURAL ARTS COMMITTEE
Meeting Date: July 14, 2016**

MINUTES

1. CALL TO ORDER: 6:52 pm by Frank

Present: Frank Gutierrez, Andrea Marr, Monica Morita, Kathleen Eric, Lisa Grant, Jason Komala, Chrystal Swope and alternates Rocky Evans and Charlene Ashendorf

Absent: Tracy Taber, Anthony Manrique

Staff Present: Ashley Ocasio, Justin Martin

Council Member Present: Katrina Foley

2. APPROVAL OF MINUTES June 9, 2016 meeting minutes

Chrystal made a motion to accept the minutes; seconded by Kathleen; the vote passed unanimously.

3. PUBLIC COMMENT

A. None

4. OLD BUSINESS

A. Nominations for Committee Chair

1. Staff notified the Committee that the motion and subsequent substitute motion made on June 9, 2016, to nominate a Committee chairperson were incomplete. No formal voting action was taken on either motion so the item needed to be repeated.
2. Discussion followed and members voiced their positions.
3. The original motion to nominate Frank as Committee chairperson was remade, followed by the substitute motion to nominate Andrea as the Committee chairperson. The substitute motion passed with a 5-4 vote, with Chrystal, Frank, Monica, and Kathleen opposed.

B. Youth Art Gallery

1. Frank recognized, the non-profit organization, SOY for displaying their impressive art piece for the month of July.

C. Local Artist & Business Directory

1. Members spoke on ways to market the "Call for Artist" for the Local Artist Directory. Members suggested the following: announcement on the Costa Mesa minute, CAC Facebook page, a Daily Pilot article, CAC webpage, "I Heart Costa Mesa", and delivering handouts to the OC Fair.

2. Jason stated that he will send all members an email that includes the “Call for Artist” graphic and directory application, and for all members to share with their local artist friends and colleagues. The next step is to meet with the City’s webmaster to discuss a mock-up of the directory webpage.
- D. Art in Public Places – Utility Box Art, etc.
1. Frank and Charlene spoke on the positive feedback that was received from the public regarding the utility box program, during the Concerts in the Park event that the Committee was present at. Charlene suggested to add a “Name the Box Location” contest at the next Concert in the Park.
 2. Committee members agreed to submit two (2) potential utility box locations to staff at the next meeting. Staff will combine the submissions into a master list to be presented at the next meeting for the members, for selection of the next six (6) locations. Members noted that it would be favorable to add a box in the Northern area of Costa Mesa.
- E. Bark Park Storage Facility Mural Project
1. Jason spoke on a new submission by a mural artist named Max. He encouraged members to visit his website, www.thatmaxfellow.com, to view his work.
 2. Members requested for Jason to contact Max and ask him for a mock-up of his vision for the mural. The members expressed that they want to see a mock-up prior to making a final decision.
- F. Underpass Art
1. No updates were provided.
 2. This item will be tabled and may be brought up in the future for additional consideration.
- G. Concerts in the Park
1. Frank and Charlene spoke on their experience and explained that they circulated informational flyers for the Local Artist Directory and ARTventure. Overall, they expressed that they were glad they had participated in the event and also highly recommend that the Committee participates again next year.
- H. ARTventure 2016
1. Chrystal spoke on a the following ARTventure updates: the artist application will be available by the end of the week; the event will conclude at 3pm on Sunday verse 5pm like the year prior; there will be an “Arts Alley” that will connect the two venues; and there will be an increase in youth presents and interactive demonstrations.
 2. Jason stated that he will send a group email to all members with uniform verbiage, event webpage link, and the “Call for Artist” graphic for all to share.
 3. Chrystal made a motion to approve a maximum expenditure of \$7,500 for ARTventure 2016; seconded by Jason. Members requested additional information on the Committee’s overall budget. Staff provided an overall

budget spreadsheet from FY 2015-2016 and explained the Committee's current financial status. The motion passed unanimously.

- I. Sculpture Donation Inquiry
 1. Members revisited the details of the sculpture and viewed the images provided.
 2. Members brainstormed potential locations for the sculpture, like: the fair, harbor bike trail path, City Hall, and the Senior Center.
 3. Jason made the motion to accept the donation; seconded by Monica. Vote passed 7-2 with Rocky and Chrystal voting against.

5. NEW BUSINESS

- A. Senior Center Art Exhibit
 1. Staff requested for a subcommittee to be formed to assume the responsibilities from former member Irene Engard. Charlene and Lisa volunteered.

6. COMMITTEE COMMENTS

1. Lisa spoke on the Grey Matter Museum and that there may be a local Olympic Athlete speaking.
2. Members discussed the OCC Chamber Choir performance on August 14th at 5pm at Segerstrom Center for the Arts.
3. Charlene discussed the "Art in the 60's" exhibit at Costa Mesa HS and suggested for members to walk through the exhibit. She explained that thirty (30) high school volunteers are keeping the project going.

7. COUNCIL/STAFF COMMENTS

1. Staff suggested for the member's review Santa Ana's Arts Master Plan on their website, in preparation for the conception of their upcoming Arts and Culture Master Plan.
2. Council Member encouraged for a "Call for Artist" to create a "City of the Arts" T-shirt design. Member concurred and requested for it to be added to the August agenda.
3. Staff discussed the Costa Mesa Foundation Grant and encouraged the Committee to apply. Staff requested for the grant to be added to the August agenda. Members unanimously agreed.

8. ADJOURNMENT

Meeting adjourned by Andrea at 8:29 p.m.

Next meeting: Thursday, August 11, 2016 at 6:45 p.m. in 1A City Hall