

**CITY OF COSTA MESA
CULTURAL ARTS COMMITTEE
Meeting Date: September 8, 2016**

MINUTES

1. CALL TO ORDER: 6:50 pm by Andrea

Present: Frank Gutierrez, Monica Morita, Tracy Taber, Andrea Marr, Kathleen Eric, Chrystal Swope and alternates Rocky Evans and Charlene Ashendorf

Absent: Tony Manrique, Lisa Grant and Jason Komala

Staff Present: Justin Martin

Council Member: Katrina Foley

2. APPROVAL OF MINUTES July 14, 2016 meeting minutes

Chrystal made a motion to accept the minutes; seconded by Monica; the vote passed unanimously.

3. PUBLIC COMMENT

A. One (1) members of the public, Lisa, discovered the Cultural Arts Committee recently and spoke to the Committee about her new ceramics studio, Costa Mesa Ceramics, that will be opening soon in Costa Mesa. She spoke about getting word out about the Committee and about her goals for her new arts related business.

4. OLD BUSINESS

A. Youth Art Gallery

1. Andrea recognized Christ Lutheran School and Girls Inc. for their outstanding participation in August and September.
2. Group discussion was ongoing regarding the monthly organization and art group communication for the Youth Art Gallery, Andrea and Charlene agreed to assume the responsibility of the gallery from staff.
3. The group spoke on a new logo/sign design for the Youth Art Gallery and Frank presented one option. Designs for the logo/sign were discussed and feedback was given. Staff will provide updated designs at the next meeting.

B. Local Artist & Business Directory

1. Charlene spoke about the process of soliciting artists to participate and how she is finding that making personal contact is proving to be successful.
2. Charlene will send approved verbiage to the Committee members and to Councilmember Foley so that written correspondence can be sent out via e-mail to everyone's arts related contacts.

- C. Art in Public Places – Utility Box Art
 - 1. Andrea spoke to the group about selecting locations for the next phase of the project. She also mentioned that staff has submitted the necessary purchasing documents to allow the vendor to move forward with producing the artwork for the boxes.
 - 2. Members of the Committee gave recommendations for locations including: Victoria & Harmony; Bristol & Sunflower; Fairview & Baker (just north); Mesa along the back bay corridor; 19th & Pomona, and at Costa Mesa High School.
 - 3. Frank handed out photos and presented his top locations for sponsorship boxes.
 - 4. Staff will prepare a presentation for the next meeting that will map out the twelve (12) locations that were highlighted during the conversation.
 - 5. Staff mentioned that the sponsorship program pamphlet should be arriving next week.

- D. Bark Park Storage Facility Mural Project
 - 1. Rocky spoke about the history of the project and presented two artist options to the group for consideration.
 - 2. After group discussion it was decided that both artists will be contacted and asked to prepare a mock-up for the next meeting.
 - 3. Staff will contact the artists to coordinate their mock-up and invite them to the meeting if they would like to attend.

- E. ARTventure 2016
 - 1. Chrystal spoke about the incorporation of a caricature artist to the event as well as adding a Veteran's Day photography element to the event since it will be held on Veteran's Day weekend.
 - 2. Staff updated the Committee on venue spaces, food & beverage, planned entertainment for the opening events and throughout the weekend, pottery wheel demonstrations, additional culinary aspects and increased participation by other SoCo businesses.
 - 3. Staff mentioned that twenty (20) submissions had already been entered.

- F. Sculpture Donation
 - 1. Andrea reminded the Committee of the history of this project since the last meeting was cancelled.
 - 2. Discussion regarding potential locations followed and while several areas were mentioned, no area was selected.
 - 3. Andrea and Charlene will work together as part of the sub-committee to bring locations and additional information forward at the next meeting.

- G. Senior Center Art Exhibit
 - 1. Charlene spoke about the next artist that will be displaying artwork at the Senior Center. This exhibit will begin the third week of September.
 - 2. Charlene spoke about meeting with staff and a former Committee member to fine tune the artist selection process and necessary paperwork.

3. The Gallery has been renamed as 'The Exhibit at the Senior Center'.

5. NEW BUSINESS

A. Arts & Culture Master Plan

1. Staff presented a draft outline of the potential Request for Quote (RFQ) that may be released in the future to solicit quotes for services to complete this project.
2. The Committee was asked to review and provide their input and thoughts in regards to goals, arts in the City, etc.
3. Staff spoke on a potential timeline and fiscal allocation for this project.

B. Costa Mesa Foundation Grant

1. Andrea reminded the group that they could apply for a grant to assist with funding one of their projects, such as the Bark Park Mural Project.
2. Chrystal stated that she will take on the responsibility of completing the application for the Committee.

C. CAC Shirt Design Project

1. Andrea reminded the group that the original idea was to solicit an artistic design that can be applied to a t-shirt that highlights the Committee as well as Costa Mesa being the "City of the Arts."
2. Tracy and Kathleen agreed to work together on this project and will begin outreach to local artists to solicit potential designs.
3. A motion was made by Andrea to provide a \$100 honorarium to an artist if their design is selected. The motion was seconded by Chrystal, and it passed unanimously.

6. COMMITTEE COMMENTS

1. Andrea spoke about an invitation from OCMA regarding an ongoing exhibition as well as the success that the Committee's booth was at the Concerts in the Park series.
2. Tracy spoke about being happy to be back as part of the meeting as she has been out of the country recently. She also inquired about the completed artwork from the Action Arts in the Park event.
3. Monica spoke about the Festival of Children event and encouraged the Committee to attend if possible. She also spoke about an upcoming event at Martin Lawrence Gallery.
4. Kathleen requested to see the application for the Costa Mesa Foundation Grant as she is interested in how the process works.
5. Chrystal spoke about an article she recently read regarding teamwork and connection. She will forward it to the Committee for their consideration.

7. COUNCIL/STAFF COMMENTS

1. Staff thanked the Committee for their ongoing hard work and encouraged them to continue to promote all ongoing programs and projects.

8. ADJOURNMENT

Meeting adjourned by Andrea at 8:26 p.m.

Next meeting: Thursday, October 13, 2016 at 6:45 p.m. in 1A City Hall