

**CITY OF COSTA MESA
CULTURAL ARTS COMMITTEE
Meeting Date: December 8, 2016**

MINUTES

1. **CALL TO ORDER:** 6:53 pm by Andrea
Present: Frank Gutierrez, Tracy Taber, Andrea Marr, Monica Morita, Chrystal Swope, Kathleen Eric, and alternate Charlene Ashendorf

Absent: Lisa Grant, Jason Komala, Anthony Manrique, and alternate Rocky Evans

Staff Present: Ashley Ocasio, Justin Martin

Council Member: Katrina Foley (Absent)
2. **APPROVAL OF MINUTES** November 10, 2016 meeting minutes

Chrystal made a motion to accept the minutes; seconded by Charlene; the vote passed unanimously.
3. **PUBLIC COMMENT**
A. NONE
4. **OLD BUSINESS**
 - A. Youth Art Gallery (YAG)
 1. Charlene recognized Think Together for their participation in December.
 2. Andrea proposed five (5) new logo designs for the YAG. A motion was made by Frank to select the bottom right design, #4. The motion was seconded by Kathleen, and it passed unanimously.
 3. A motion was made by Andrea to allot \$1,500 for a new YAG backdrop and logo. The motion was seconded by Monica, and it passed unanimously.
 - B. The Exhibit at the Senior Center
 1. Charlene expressed a special thank you to featured artist, Helen Klesier. She highlighted a recent Daily Pilot article that featured Helen and her artwork.
 2. Charlene spoke on her efforts to partner with the OC Alzheimer's Association to display their artwork at the Exhibit.
 - C. Directory of the Arts
 1. Staff explained that an online application has been created and it is live on the city website
 2. Members requested for staff to create hard copy of the application, specifically a half fold document.

- D. Art in Public Places – Utility Box Art
 - 1. Frank spoke on the Utility Box Sponsorship Program and that he received a \$500 deposit from Papa Murphy's.
 - 2. Frank present the proposed graphic for the Papa Muphy's Utility Box. Members discussed the pros and cons of the graphic. Frank made a motion to accept the proposed graphic for Papa Murphy's utility box and Charlene 2nd the motion. Motion passed with a 5-2 vote, Chrystal and Andrea opposed.
 - 3. Frank presented the proposed graphic from the Martin Lawrence Galleries. After a brief discussion, Frank made a motion to accept the graphic. The motion was seconded by Kathleen, and it passed unanimously.

- E. Bark Park Storage Facility Mural Project
 - 1. Staff explained that the material list for the project has been received and that the city maintenance team will prepare the storage building walls. Staff anticipates for the mural to be complete within the month of February.

- F. ARTventure 2016
 - 1. Andrea suggested for an entry way table to sign out artwork and to notify attendees that majority of artwork is for sale on the opening night.
 - 2. Frank suggested that the event to be outdoors in the shopping center, like an art walk.

- G. Sculpture Donation
 - 1. Staff explained that City management has been given details on the sculpture donation, which included the Committee's proposed location for the sculpture.

- H. Arts & Culture Master Plan
 - 1. Staff updated the members on the projected timeline; RFP will be released in January 2017 and a vendor will be awarded by April. The 6 month process will result in a 10 year plan with goals and recommendations.
 - 2. Frank encouraged members to review the Arts and Culture Master Plan of their neighboring cities.

- I. CAC Shirt Design Project
 - 1. Tracy spoke on two (2) shirt designs that she had planned to present. However, she explained she had forgotten the designs at home and plans share the designs at the next meeting.

5. NEW BUSINESS

- A. ACTION Arts in the Park
 - 1. A motion was made by Andrea to host ACTION Arts in the Park on April 29th. The motion was seconded by Kathleen, and it passed unanimously.

2. Andrea requested for members to participate in the ACTION Arts in the Park sub-committee. Andrea, Tracy, and Chrystal volunteered.
- B. 5th Floor Lobby Display
1. Members toured the 5th floor to discuss potential locations for a gallery.

6. COMMITTEE COMMENTS

1. Frank spoke on his involvement with the John Wayne Commission.
2. Chrystal shared that she met a local sculpturist by the name of Kathleen Caricol that was remarkable and has displays throughout the nation.
3. Chrystal encouraged the Committee to consider the value of art stipends and suggested for the Committee to increase the amount of stipends distributed to the community.
4. Charlene suggested that the Committee look into becoming a sponsor for Imagination Celebration. She requested to add it to the upcoming agenda for discussion.
5. Andrea explained that she is a member of the Bikeway and Walkability Committee. They are currently creating a city map for bike/walking trails and she suggested that the utility boxes be added to the map as well.

7. COUNCIL/STAFF COMMENTS

1. Staff informed the Committee that annual goals are due to be updated for 2017. Staff requested for members to email their proposed goals for staff to compile and present at the next Committee meeting.

8. ADJOURNMENT

Meeting adjourned by Andrea at 9:01 p.m.

Next meeting: Thursday, January 12, 2017 at 6:45 p.m. in 1A City Hall