

**CITY OF COSTA MESA
CULTURAL ARTS COMMITTEE
Meeting Date: October 13, 2016**

MINUTES

1. CALL TO ORDER: 6:50 pm by Andrea

Present: Frank Gutierrez, Tracy Taber, Andrea Marr, Tony Manrique, Kathleen Eric, and alternates Rocky Evans and Charlene Ashendorf

Absent: Monica Morita, Lisa Grant, Chrystal Swope and Jason Komala

Staff Present: Ashley Ocasio

Council Member: Katrina Foley (Absent)

2. APPROVAL OF MINUTES September 8, 2016 meeting minutes

Rocky made a motion to accept the minutes; seconded by Frank; the vote passed unanimously.

3. PUBLIC COMMENT

A. NONE

4. OLD BUSINESS

A. Youth Art Gallery (YAG)

1. Charlene recognized Waldorf for their participation in October.
2. Andrea spoke on the replacement of the YAG backdrop and her finding from two vendors, FabricMate and Koroseal. Staff agreed to capture official quotes to present at the next meeting.

B. The Exhibit at the Senior Center

1. Charlene spoke on the current featured artist, Helen Klesier, and her Indian influenced art.
2. Charlene stated that she is still seeking an artist for the April through June time slot.

C. Local Artist & Business Directory

1. Staff explained that the City's web designer was in the process of creating an online application to ensure a user friendly experience.

D. Art in Public Places – Utility Box Art

1. Frank spoke on the Utility Box Sponsorship Program for Costa Mesa businesses and that he approached a few businesses, like Martin Lawrence Gallery and Papa Murphy's.
2. Andrea presented a presentation that mapped out the six (6) proposed locations for new utility boxes and nine (9) proposed locations for

sponsored utility boxes, majority of which were recommended at the last meeting.

3. After a discussion, the committee agreed to start with the following three (3) locations: Fairview and Baker, Mesa and Orange, and East 17th and Irvine.
4. Staff committed to uploading a map marking the eleven (11) completed utility box locations and the Utility Box Art Brochure to the Utility Box Art webpage.

E. Bark Park Storage Facility Mural Project

1. Artist Joshua Madrid presented his mural concept to the Committee. He explained that the mural would cover all four walls of the storage facility and he estimated that it would take him one (1) week.
2. Frank spoke and recommended that the mural be sealed with graffiti and UV resistance liquid. He also advocated to incorporate community involvement to assist with the mural.
3. A motion was made by Tony to accept artist Joshua Madrid to complete the Bark Park Storage Facility Mural Project. The motion was seconded by Rocky, and it passed unanimously.

F. ARTventure 2016

1. Staff stated that ARTventure will host of 66 adult artists and 165 pieces of artwork, artist fees totaling \$2,900.
2. Staff updated the Committee on venue spaces, food & beverage, planned entertainment for the opening events and throughout the weekend, pottery wheel demonstrations, additional culinary aspects, and increased participation by other SoCo businesses.
3. Staff passed around a sign-up sheet for Committee members to volunteer.

G. Sculpture Donation

1. Andrea and Charlene present four (4) potential location options: In front of City Hall, off of Placentia, Canyon Park, and the Senior Center. Andrea stated she will send staff pictures of each location.
2. Staff will compile an email and seek City approval for a specific sculpture location.

H. Arts & Culture Master Plan

1. Staff reviewed the timeline of the Mater Plan and the role of the contractor.

I. CAC Shirt Design Project

1. A motion was made by Tracy to increase the honorarium to \$300 for the selected artist. The motion was seconded by Tony, and it passed unanimously.
2. Committee members agreed to follow-up with their contacts for a shirt design.

5. NEW BUSINESS

A. November Meeting Date

1. A motion to cancel the November's meeting date was made by Andrea and seconded by Charlene; passed unanimously.

6. COMMITTEE COMMENTS

1. Kathleen informed the Committee of the Memento Mori: Skulls & Bones in Art with the Huntington Beach Art Center from September 24 to November 5.
2. Charlene informed the Committee on the Scarecrow Festival at Fairview Park on October 15 and 16 from 10am to 3pm.
3. Tony mentioned the that the All American Boys Chorus will be performing at the San Clemente Community Center for Veterans.
4. Tracy notified the Committee of Costa Mesa's Middle School's Annie performance on the 1st week of December.
5. Frank spoke on artist Natalia Fabia and her upcoming show in LA on November 5.

7. COUNCIL/STAFF COMMENTS

1. Staff reminded the Committee of the Newport Beach Arts in the Park on Saturday, October 15.
2. Staff informed the Committee that the CM Foundation received the grant application, but the CM Foundation stated that the Cultural Art Committee already has \$732 set aside for them and that they will need to utilize first.

8. ADJOURNMENT

Meeting adjourned by Andrea at 8:35 p.m.

Next meeting: Thursday, December 8, 2016 at 6:45 p.m. in 1A City Hall