

**CITY OF COSTA MESA
CULTURAL ARTS COMMITTEE
Meeting Date: April 13, 2017**

MINUTES

1. CALL TO ORDER: 6:49 p.m. by Andrea Marr

Present: Kathleen Eric, Tracy Taber, Andrea Marr, Jason Komala, Rocky Evans, Irma Ramirez and alternates Charlene Ashendorf and Frank Gutierrez

Absent: Anthony Manrique, Monica Morita and Chrystal Swope,

Staff Present: Ashley Ocasio

Council Member Present: Katrina Foley

2. APPROVAL OF MINUTES March 9, 2017 meeting minutes

Rocky made a motion to approve the minutes as corrected; seconded by Jason; the vote passed unanimously.

3. PUBLIC COMMENT

A. NONE

4. OLD BUSINESS

A. Youth Art Gallery (YAG)

1. Charlene recognized the artwork on display for the month of March, provided by the youth at Human Options. She informed the members that Estancia High School will provide the artwork for April and Back Bay High School will provide the artwork for May.

B. "The Exhibit" at the Senior Center

1. Charlene spoke on the Memories in the Marking Program, in partnership with the Alzheimer's Association, and informed the members that they will be on display at the Senior Center until the end of June.
2. Mayor Katrina Foley recommended contacting artist Jonathan Zitch as a potential future participant.

C. Directory of the Arts

1. Andrea spoke on the logistics and the feasibility of signing up local artists to the directory at the Action Arts in the Park event. She offered to bring her laptop device and stated she has a WIFI hot spot.
2. Irma volunteered to be added to the sub-committee with Jason and Charlene.

D. Art in Public Places – Utility Box Art

1. Frank shared the design submitted from CMHS. The Committee discussed the graphic and determined that the "water color" look would

not translate well on a utility box. Members commented that the design was difficult to see and they recommended bold colors. They requested Tracy to contact art teacher Mr. Piazza and request an alternative design.

2. Frank shared the Historical Preservation Committee's design. Andrea made the motion to approve the design and location (19th & Harbor); Kathleen 2nd the motion. The motion passed unanimously.
 3. Staff informed the members that the utility boxes south of the 55 freeway and the majority of the utility boxes near freeway onramps are owned by Caltrans.
 4. Mayor Foley encouraged the Committee to reach out to the NFL Chargers team to sponsor a utility box. She noted that the utility box off of Sunflower and Fairview may be a good location.
 5. Frank spoke on sponsor-based utility boxes that are currently in progress, like Subway, Edible Arrangements, Raising Canes. Members noted that they want each box to be art based, not just a billboard.
 6. Tracy recommended that the members explore the option of painting the utility boxes as well, like a few of our surrounding cities.
- E. Bark Park Storage Facility Mural Project
1. Staff informed the members that the project has been approved to move forward and that the mural artist, Josh Madrid, will resume on May 20th, based on his availability.
- F. CAC Shirt Design Project
1. Tracy shared a few more logo designs with the members. The members reviewed six (6) logos, which were labelled A through F.
 2. Members took a vote and selected logo E.
 3. Staff agreed to send the logo over to the appropriate City employee for consideration.
- G. ACTION Arts in the Park
1. Tracy spoke of the progress of the upcoming event, including the kids zone, bands, sponsors, 33 booths, food trucks, and more.
 2. Mayor Foley encouraged the subcommittee to go onto the Charger's website and request sponsorship for the event.
- H. Art on the 5th – City Hall Gallery
1. Charlene noted that Ben Brough will be the first artist to exhibit. He will install his artwork on April 20 and it will be on display for three months.
 2. Members discussed an opening reception in June, prior to a council meeting, giving the public the opportunity to view and appreciate the artwork displayed.
- I. CAC Grant Program
1. Jason noted that the application has been completed and that he will present a draft at the next meeting.

5. NEW BUSINESS

- A. Nominations: Chair, Vice Chair & Secretary
 - 1. Charlene nominated Andrea Marr as the Chair; seconded by Tracy; the vote passed 8-0.
 - 2. Andrea nominated Charlene Ashendorf as the Vice Chair; seconded by Jason; the vote passed 8-0.
 - 3. Andrea nominated Jason Komala as secretary; seconded by Charlene; the vote passed 8-0.
- B. Brown Act Overview
 - 1. Staff presented a document on the Brown Act and highlighted key information throughout the document.

6. COMMITTEE COMMENTS

- 1. Frank recognized Bjorn Richter from Norway. He then presented the concept of the committee having “sister” art organization(s) in another country that they can connect and build a relationship with.
- 2. Charlene informed the members about the upcoming Advocacy Briefing on May 10 at 3:30pm.
- 3. Andrea informed the Committee that she has been asked to receive a Volunteer Merit Award from the California Parks and Recreation Society (CPRS) on behalf of the Committee.
- 4. Tracy encouraged all members to participate on a subcommittee. She also expressed that she would like to see more public art displayed throughout the city.

7. COUNCIL/STAFF COMMENTS

- 1. Mayor Foley spoke on the Mayor’s Ball on June 9 at the Westin. She explained that it’s a charity ball for organizations like S.O.Y., Segerstrom, Local High Schools, etc.
- 2. Mayor Foley encouraged the Committee to connect with Travel Cosa Mesa and propose the concept to partner in creating a coffee table book for the local arts to place in hotels.

8. ADJOURNMENT

Meeting adjourned by Andrea at 8:29 p.m.

Next meeting: Thursday, May 11, 2017 at 6:45 p.m. in 1A City Hall