

CITY OF COSTA MESA
HISTORICAL PRESERVATION COMMITTEE
Minutes for Thursday, October 12, 2017

PRESENT: Christopher Ganiere, Dave Gardner, John McQueen, Karen McKenna-Juergens, Dave Goodman

ABSENT: Gary Parkin, Kristyn Kohut, Mary Ellen Goddard, Joshua Hutchinson

STAFF PRESENT: Ashley Ocasio & William Lund

COUNCIL MEMBER: Allan Mansoor (absent)

CALL TO ORDER

Karen called the meeting to order at 5:41 p.m.

APPROVAL OF September 14, 2017 meeting minutes.

Dave made a motion to approve the minutes. Chris seconded the motion; the motion was passed unanimously.

PUBLIC COMMENTS

None

OLD BUSINESS

Subcommittee Reports

1. Utility Box Art Project

- Members discussed the intersection of Harbor Blvd. and Mesa Verde Drive as their next location. The artwork discussed is a historical picture of a train crossing at the proposed intersection. The pictures will be provided by the Costa Mesa Historical Society.
- Chris agreed to contact Mary Ellen for train picture options.

2. Costa Mesa Artifact Research

- Members requested to rename “Costa Mesa Artifact Research” to “Historical Artifact Displays.”
- Members spoke on exploring historical display location options within Costa Mesa, such as the library, Senior Center, and City Hall.

3. Identify Costa Mesa Notable Residents

- Members finalized the next 5 Costa Mesa Notable resident to post on their webpage (www.costamesaca.gov/HPC).

4. Then & Now Historical Buildings

- Staff committed to reviewing the letter and provide the final draft to the committee with specifics regarding each building.

5. Mills Act

- Members requested this item to be removed from the agenda.

6. The Story of Costa Mesa

- John spoke on his efforts to reach NMUSD in regards to inquiry for purchasing of an additional joint bulk order of books but did not receive a response.
- Staff spoke on reaching out to NMUSD on behalf of the committee to follow up on the item.

7. Recognize CM Businesses (50+ years old)

- Members spoke and finalized criteria for recognition of 50+ year old Costa Mesa business. They agreed that the business name and business location within Costa Mesa boundaries must remain consistent for a minimum 50 consistent years.
- Members proposed the following businesses for the first phase of recognition: Newport Harbor Animal Hospital, Feed Barn, Little Pickle, Hoover Printing, Dick Church's.

8. Social Media

- Members spoke on their reaction to the new HPC Facebook page and discussed options on how to use the platform for educational and outreach purposes.
- Staff spoke on the need for a subcommittee to provide content and posting schedule for ongoing social media posts.

NEW BUSINESS

1. None

COMMITTEE MEMBER COMMENTS

- Dave Gardner spoke regarding an Orange County committee that is looking to honor historical sites. Dave stated he will request additional information and report back to the committee.
- John shared brochures that provide information on AAA's historical vehicle displays.

COUNCIL/STAFF COMMENTS

- None

ADJOURNMENT Meeting was adjourned by Karen at 6:40 p.m.

Next Meeting: November 9, 2017 at 5:30 p.m. located in City Hall Conference Room 1A.