CITY OF COSTA MESA **CULTURAL ARTS COMMITTEE**

Meeting Date: February 8, 2018

MINUTES

1. CALL TO ORDER: 6:50 p.m. by Charlene Ashendorf

Present: Anthony (Tony) Manrique, Frank Gutierrez, Jason Komala, Kathleen

Eric, Rocky Evans and alternate Charlene Ashendorf

Absent: Andrea Marr, Monica Morita-Hayden, Irma Ramirez and Tracy Taber

Staff Present: Ashley Thomas

Council Member: Mayor Katrina Foley (Absent)

2. **APPROVAL OF MINUTES** January 11, 2018 meeting minutes Tony made a motion to approve; seconded by Frank; the vote passed unanimously.

3. **PUBLIC COMMENT**

A. None.

4. **OLD BUSINESS**

- A. Arts and Culture Master Plan
 - 1. ArtsOC consultant briefly discussed the survey that will be released on Monday, February 12. He noted that for the first two weeks, the survey will only be distributed to the followers of the CM Arts and Cultural Master Plan's Facebook page as a trial run to remedy any survey glitches. In early March, the survey will be launched in full force through ArtsOC and the City's outreach channels. The survey will be available in both English and Spanish.
- B. Youth Art Gallery (YAG)
 - 1. Charlene informed members that Estancia High School will be the next featured organization to display their artwork from April through June.
 - 2. Charlene spoke on upcoming reception for SOY on Tuesday, February 20. Kathleen, Irma, Tracy and Rocky volunteered to assist with the reception.
- C. "The Exhibit" at the Senior Center
 - 1. Charlene spoke on the upcoming reception for Trina Moorlach on February 12 from 12:00pm to 1:30pm at the Senior Center. She noted that Trina had a buyer that purchased all of the art pieces that were on display.
 - 2. Charlene mentioned that the upcoming featured artist, from April to June, would be David Smid.
- D. Art on the Fifth

- 1. Charlene spoke on the upcoming reception for Sharon Hurd on Tuesday, February 20 from 5:00pm to 6:00pm. Kathleen, Irma, Tracy and Rocky volunteered to assist with the reception.
- 2. Charlene spoke on the upcoming featured artist, from April through June, Thomas Tom.

E. Directory of the Arts

1. Staff spoke on the directory and noted that the directory currently consists of 39 artists and 11 art organizations.

F. Art in Public Places – Utility Box Art

- 1. Staff spoke in regards to four (4) applicants: Orange Coast College with three (3) utility boxes, Sharon Hurd, Historical Preservation Committee and Segerstrom Center of the Arts (SCFTA).
- 2. Charlene made a motion to approve the image for SCFTA. Tony seconded the motion, and the motion passed 6-0 with Jason abstaining.

G. CAC Grant Fund

- 1. Tony informed the members that he attended the Colors of Pakistan event on Saturday, January 27 and that the event attendance averaged ten (10) people.
- 2. Tony stated that the next application deadline is March 20 and that there were no applicants at that time.

H. Sculpture Dedication

1. Charlene mentioned the dedication will be held on Friday, March 2 from 1:00pm to 2:00pm. Charlene, Tracy and Andrea will be volunteering for the dedication.

I. Pop-up Events

1. Andrea, Rocky, Irma and Jason volunteered to be the subcommittee. They agreed to meet and create a goal before the next meeting.

5. NEW BUSINESS

None.

6. COMMITTEE COMMENTS

- 1. Tony spoke on an open house for the All-American Boys Chorus on February 17, specifically for teachers.
- Charlene spoke about her conversation with Mary Ellen from the Historical Society about relocating the artwork from Conference Room 1A to the Senior Center.
- Frank mentioned he is currently working with the Latin American Art Museum and UCI.
- 4. Irma mentioned Segerstrom their programming
- 5. Rocky mentioned that Gunwhale Ales is starting to feature local artists and makers. He will be the first artist that they will feature and plans to speak with

other local artists and tell them about the Directory of the Arts and the Grant Program.

7. COUNCIL/STAFF COMMENTS

1. Staff mentioned that the goals and accomplishments are updated on the City website.

8. ADJOURNMENT

Meeting adjourned at 8:20 p.m. by Charlene Ashendorf.

Next meeting: Thursday, March 8, 2018 at 6:45 p.m. in 1A City Hall