

**CITY OF COSTA MESA
CULTURAL ARTS COMMITTEE
Minutes for Thursday, May 10, 2018**

Present: Andrea Marr, Charlene Ashendorf, Irma Ramirez, Kathleen Eric, Monica Mortia-Hayden, Rocky Evans, Tracy Taber, and alternate Andrew Gallagher

Absent: Anthony Manrique, Frank Gutierrez and Jason Komala

Staff Present: Ashley Thomas and Elena Martinez

Council Member: Katrina Foley

CALL TO ORDER

Rocky called the meeting to order at 6:49 p.m.

APPROVAL OF April 12, 2018 MEETING MINUTES

Kathleen made a motion to approve the minutes. Rocky seconded the motion; the vote passed unanimously

PUBLIC COMMENT

1. Lori Ann Lupe works as a professional framer on the Westside of Costa Mesa. She works daily with Costa Mesa artists and she wanted to learn more about the Committee.

OLD BUSINESS

Subcommittee Reports

1. Arts and Culture Master Plan
 - Andrea updated the members on the progress of the Arts and Culture Master Plan. She noted that the online survey received 961 responses, 853 English surveys and 108 Spanish surveys, and that the survey will remain open until the end of the May. Key stakeholder interviews are still in progress and the consultant has completed 68 to date.
2. Galleries
 - Andrea informed members that the reception for Marie Lavallee had been rescheduled to June 19th.
 - Staff noted that the Youth Gallery Display boards have been ordered.
 - Tracy informed the members that Estancia High School will remove their art mid-June, from the Youth Art Gallery. Tracy stated that she will contact the

next group and see if it is possible for them to move up their installation date.

- Council Member Katrina Foley encouraged the gallery subcommittee to contact Costa Mesa artist, Luke Dawson and explore his interest in exhibiting.
- Charlene recommended that the gallery post cards mention that art is for sale and 10% of the proceeds benefit the Cultural Arts Committee.

3. Directory of the Arts

- Irma proposed creating a CAC business card that includes web links to CAC events, galleries, and programs. She explained that the use of business cards would allow members to distribute direct links for all CAC information to local artists, which may potentially assist with the directory.

4. Art in Public Places- Utility Box Art

- Staff informed the Committee that one out of three OCC boxes have been installed.

5. CAC Grant Fund Program

- Gun Whale Ales hosts a monthly event called “Makers and Tasters” that the members are encouraged to promote and support.
- Staff has agreed to post the event days onto the Committee’s Facebook page.

6. Pop-up Art Events

- Rocky informed the members that the subcommittee will be launching the Faces of Costa Mesa Project. The project will require more than 1,000 pictures, faces of local residents, to create one piece of art, which will be installed onto a utility box. Rocky, Irma and Jason will be attending the City’s Spring Bark Bash event to start taking pictures of the community.

7. ARTventure

- Irma spoke of the tour that she, Kathleen and staff took of Segerstrom Center for the Arts, a possible venue for ARTventure 2018. Based on the feedback, she stated that the venue was promising and SCFTA would explore available date options for the Committee to consider.
- Andrea made a motion to approve SCFTA as the ARTventure 2018 venue, contingent on the dates available. Charlene seconded the motion and the motion passed unanimously.
- Monica has joined the subcommittee, the fourth and final member.

8. Art Promenade - Art Walk on 17th ST.

- Tracy and Frank met with the two NMUSD art teachers exploring options to launch an art walk on 17th street. Tracy noted that the NMUSD teacher agreed to draft a letter detailing the program.

COMMITTEE MEMBER COMMENTS

- Irma mentioned SCFTA was offering free community events all summer long, including movies in the plaza and a jazz series.
- Charlene said that previous grant recipient, Friends of the Libraries, had bought musical instruments for their participants. She also noted that the Costa Mesa Senior Center will be taking seniors to City Hall to tour the two galleries and the sculpture by late artist James McDemas.
- Rocky asked the members to assist with an art-affiliated reasons to why the skate park should extend their hours.

COUNCIL/STAFF COMMENTS

- Council Member Foley recommended to extend the fifth floor gallery to the conference room. She also inquired about the public artwork map created a few years ago that indicated where art relate items where in the City.

ADJOURNMENT Meeting was adjourned by Rocky at 8:00 p.m.

Next Meeting: June 14, 2018 at 6:45 p.m. located in City Hall Conference Room 1A.