

*CITY OF COSTA MESA*  
**CULTURAL ARTS COMMITTEE**

*Minutes for Thursday, September 8, 2011*

**Present:** Frank Gutierrez, Kathleen Eric, Jessica Brunner, Monica Morita, Debora Wondercheck and Justin Fox

**Absent:** Irene Engard, Eddie Iniestra, Tony Manrique and alternates Craig Beauchamp and Jeffrey Harlan

**Staff Present:** Lisa McPherson

**Council Member: Absent** Eric Bever

**1. CALL TO ORDER**

Frank called the meeting to order at 6:52 pm

**2. APPROVAL OF August 11, 2011 minutes**

Motion to approve the minutes was made by Deborah and seconded by Jessica; passed unanimously.

**3. PUBLIC COMMENT**

- Kevin Doane provided suggestions regarding the Artist Showcase XV
- Nicolas Gruenbeck attended the meeting to receive his Boy Scout Communication badge.

**4. OLD BUSINESS**

**Subcommittee Reports**

**A. Artist Showcase XV**

- Frank and Kathleen met with Scott Burnham (owner of SOCO) and discussed potential showcases for Sat, December 10 from 2-9pm. Scott would like art standard to reflect Lee Stanton's.
- Selected Artists will ask to provide their own easel and table and asked for non-refundable artist exhibit donation \$25, which will be used to sponsor a non-profit youth organization.
- Committee will purchase black cloth to go over the artist easels, design a map for artist to place their easels and designate a space for Costa Mesa galleries to showcase art.
- Justin will research entertainment options.
- Frank and Lisa will work on an email blast to send out to the Artist Callout list.

**B. Marketing/Promotions**

- We will make a plan with Scott and lay out specifically what marketing SOCO will be responsible for.

**C. Sponsorship/Fundraising**

- Monica made a motion to implement a \$25 Artist Exhibit donation (up to 3 pieces) and a \$100 Gallery Exhibit donation (up to 10 pieces), seconded by Justin; passed unanimously.

**D. Special Events – Tabled**

- Concentrating all our efforts on Artist Showcase XV

**E. Youth Art Gallery**

- Girls Inc in September and MIKA in October

**5. NEW BUSINESS**

- None

**6. COMMITTEE MEMBER COMMENTS**

- Jessica: Oct 1 & 2 SCFTA 25<sup>th</sup> anniversary celebration (kids activities, live music and performing arts)

**7. COUNCIL/STAFF COMMENTS**

- None

**8. ADJOURNMENT**

- Meeting was adjourned at 7:57 pm

**Next Meeting:** Thursday, October 13, 2011 at 6:45pm located in City Hall Conference Room 1A