

CITY OF COSTA MESA
CULTURAL ARTS COMMITTEE

Minutes for Thursday, October 13, 2011

Present: Frank Gutierrez, Kathleen Eric, Monica Morita, Debora Wondercheck, Irene Engard and Eddie Iniestra

Absent: Justin Fox, Tony Manrique and alternate Craig Beauchamp

Staff Present: Lisa McPherson

Council Member: Wendy Leece present; Eric Bever absent

1. CALL TO ORDER

Frank called the meeting to order at 6:55 pm

2. APPROVAL OF September 8, 2011 minutes

Motion to approve the minutes was made by Monica and seconded by Debora; passed unanimously.

3. PUBLIC COMMENT

- Kevin Doane provided suggestions regarding the Artist Showcase XV

4. OLD BUSINESS

Subcommittee Reports

A. Artist Showcase XV

- The Committee set the Artist Showcase XV for Sat, December 10 from 2-9pm; art will be displayed outside and inside the OC mart Mix (weather pending) at SOCO. Lisa will finalize details and work with Scott (SOCO owner) on the event.
- The Committee agreed to have Lisa email blast a “Callout for Artists” with details regarding the venue, artist qualifications/requirements, jury process, registration form and information regarding donations from artists and galleries.
- Monica made a motion for the Committee to purchase black cloth (maximum \$200) to go over the artist easels, seconded by Irene; passed unanimously.

B. Marketing/Promotions

- Frank made a motion to purchase postcards (maximum \$250) advertising the Artist Showcase XV; seconded by Irene; passed unanimously.
- Eddie will have SOY volunteers pass out the postcards during SOCO Farmer’s Market and display the posters in local businesses.

C. Sponsorship/Fundraising

- Frank will speak to some SOCO vendors to see if they would like to be a sponsor of the Artist Showcase XV.

D. Special Events – Tabled

- Concentrating all our efforts on Artist Showcase XV

E. Youth Art Gallery

- MIKA in October and CMHS in November

5. NEW BUSINESS

- None

6. COMMITTEE MEMBER COMMENTS

- Irene: Nov 4 - Whittier Law School 1st Impression Showcase; Nov 12 Artist reception at Heller's Chiropractor.
- Eddie: SOY fundraiser early Dec
- Debora: Nov 18-19 - Beauty and the Beast performance
- Irene made a motion to hold the November 10 meeting at 5:30pm; seconded by Kathleen; passed unanimously

7. COUNCIL/STAFF COMMENTS

- Wendy: Thanked the Committee for all their hard work

8. ADJOURNMENT

- Meeting was adjourned at 7:45 pm

Next Meeting: Thursday, November 10, 2011 at 5:30pm located in City Hall Conference Room

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