

CITY OF COSTA MESA
CULTURAL ARTS COMMITTEE

Minutes for Thursday, January 14, 2010

PRESENT: Frank Guterrez, Kathleen Eric, Caryn Kallal, Monet Quick, Ryan Baron, Nancy Clark, Tony Manrique, Irene Engard, Beverly Walker, Monica Morita and (alternates) Jessica Brunner

ABSENT: Aida Shabani, Craig Beauchamp, Barbara Steck and Council Member Foley

COUNCIL/STAFF: Lisa McPherson

1. CALL TO ORDER

Frank called the meeting to order at 6:52 pm.

2. APPROVAL OF December 10, 2009 minutes

Motion to approve the minutes was made by Tony and seconded by Monica; passed unanimously.

3. PUBLIC COMMENT

A 12th grade student (and her Mother) from Newport Harbor High School attended the meeting for an American Democracy class credit.

4. AGENDA ADDITIONS

None

5. OLD BUSINESS

Subcommittee Reports

1. Artist Showcase March 13 @ Whittier Law School (Committee Assignments)

Committee Assignments were discussed:

- Irene & Frank will work the Art drop off-hanging time (12-5pm) Kathleen also offered her help as well as the photography; the Committee decided that the Artist Showcase hanging will remain a joint effort and everyone will be the Curator.
- Overall budget \$1,500 ~ food and supplies \$400 will be from Albertsons (platters = 2 Veggie; 2 Fruit/Cheese; 2 Meat/Cheese; 1 brownie and 1 cookie) Supplies will be napkins; crackers, plates and ice. Lisa will order the food and pick up the food and supplies. Nancy will bring the water and dispenser donated by Kona Kai. Monet will look for Eco-friendly glasses (500 ct) \$100; as well as be Bartender. 1 case of red; white and champagne will be purchased through High-Times (27 bottles leftover

from Oct's Showcase) Lisa will order \$300. eVocal will provide acoustic music and DJ for \$500. \$50 for 200 flyers (20 Monet (Camp/Lab); 50 Nancy (17th St business); 50 Frank(19th St business); 20 Irene; 20 Bev and 20 Ryan (Santa Ana Art District) 20 extra for Community Centers, Libraries; City Hall. \$150 for misc stuff.

- Lisa will post the poster on Facebook and the City Website. Email the info to Daily Pilot; OC Register and Artist Directory. Artist Call Out will be emailed out the week of Jan 18; last day to submit will be 5pm Monday, February 8; Aida; Irene and Bev will receive their jury art CD at the February 11 meeting; selected Artists will be notified the week of February 22.
- Caryn has four Leadership Tomorrow volunteers to assist with the refreshments; front table; clean up; tear down and anything else the Committee may need.
- Whittier Law School will provide Security and Maintenance staff during the event.
- The Committee discussed having an outside "Public Art Display" where the public and artists can paint together.

2. *Day of Art June 12, 2010 (Subcommittee's report)*

- Lisa will email the subcommittee the 2009 Day of Art info so they can start contacting participating Galleries. Brett from eVocal offered to design the poster and have Jess create the hand drawn map (similar to last year's) or a pamphlet instead of a poster, depending on how many participating Galleries we have by March. Advertisement needs to be finalized by April's meeting.

3. *Sponsorship Levels (Subcommittee report)*

- Barbara has approved the brochure (with corrections). Lisa passed around the final draft for the Committee to review. A motion to approve the pamphlet (without the photo filters) made by Irene; seconded by Nancy; passed unanimously.
- Lisa will be attending the Community Foundation Board meeting on February, 23 for an official approval of the pamphlet and the CF Boards acceptance as the financial receiver.

4. *Mural Art Project (Subcommittee report)*

- Caryn informed the Committee on what was discussed at the Subcommittee meeting:
 - "Neighborhood beautification program" choose areas that are subjected to large amounts of graffiti. Brings the kids back to area they defaced

and keeps a vested interested in up keep of the art piece. Let neighborhood incorporate ideas for themes of mural for each neighborhood. Match artists with neighborhood concept / values is key element and encourages pride in the neighborhood.

- Mural artworks done on local businesses walls or create wooden panel structure for mounting artwork on walls.
- Work with local artists in Orange County as well as local Gallery owners.
- Only youth offenders – 17 and under “non-violent” offenders
- Looking into short stop – juvenile diversion program run by OC Bar Association. “Scared Straight” (referrals come from court and it gets blessed by everyone as a diversion program instead of community service – therefore nothing on their record)
- Potential mural locations; Franks building and wall between paint shop and The CAMP
- Set up donor program to pay for supplies, artist’s time, etc. OCPAC’s VP of Education to endorse or SCR to endorse too
- **Next Steps:**
 - Research the viability of the court / probation approval process. Liability insurance, etc. with the courts. Call Judge Hudson...ask community research people. Partner with probation department / community action alliance. PCAA (probation community action association) and build a coalition of supporters.
 - Caryn will talk to Ron at CMPD Gang Unit; Jana to call graffiti abatement department
 - Monet photograph frequently tagged locations and Photoshop art onto the tagged area. Photograph murals in Long Beach.
 - Obtain City Council approval
 - Try to find funding (Community Development Block Grant money)

5. *TeWinkle Park Athletic Complex Sculpture*

- Monica will email everyone the RFP and be attending a Grant Writing class on her own.
- Monica will meet with staff in regards for City Council approval of the Sculpture at a City Council Study Session.
- Monica will bring a timeline to the February Meeting

6. *Auctions/Selling Art Images*

- *Tabled*

6. **NEW BUSINES**

- None

7. **COMMITTEE MEMBER COMMENTS**

- Bev informed the Committee that eVocal will be having an event on January 17 at the CAMP.
- Irene informed the Committee that Wyndham Gallery will have an event on February 4

8. COUNCIL/STAFF COMMENTS

- None

9. ADJOURNMENT

Meeting was adjourned at 8:15 pm

Next Meeting: Thursday, February 11, 2010 at 6:45pm located at City Hall Conference Room 1A