

CITY OF COSTA MESA
CULTURAL ARTS COMMITTEE

Minutes for Thursday June 10, 2010

PRESENT: Frank Gutierrez, Kathleen Eric, Ryan Baron, Irene Engard, Beverly Walker, Monica Morita, and Jessica Brunner (alternates) Craig Beauchamp

ABSENT: Council Member Foley, Barbara Steck, Caryn Kallal, Tony Manrique, Nancy Clark, (alternates) Aida Shabani and Deborah Wondercheck

COUNCIL/STAFF: Lisa McPherson

1. CALL TO ORDER

Frank called the meeting to order at 7 pm.

2. APPROVAL OF May 13, 2010 minutes

Motion to approve the minutes was made by Bev and seconded by Jessica; passed unanimously.

3. PUBLIC COMMENT

Patricia A. Wayne (OC Arts Director of Programs and Education) informed the Committee about a program that NMUSD has implemented called “Arts Advantage”. The program brings art education into the classrooms. The program is funded by companies (i.e. Boeing) to inspire student’s creativity. Patricia inquired if a Committee member would like to be a liaison to the program and work in collaboration with the NMUSD liaison. Patricia also offered to create a Costa Mesa Artist Directory webpage.

Irene made a motion to put the OC Arts Programs & Education on the July agenda; she will provide more information in regards to the liaison position and Artist Directory; seconded by Monica; passed unanimously

Stephanie Parker from the American Coast Theater Company informed the Committee on their summer shows (Boomers June 4-July 17) and Shadow Lands (August 6-29) at Vanguard Theater. She also talked about the youth theater programs that Vanguard University currently offers.

Frank made a motion to put on the July agenda a partnership between the Committee and Vanguard University to provide youth theater education opportunities to Non-Profit youth organizations; seconded by Jessica; passed unanimously.

4. AGENDA ADDITIONS

None

5. OLD BUSINESS

Subcommittee Reports

A. *Art at the Park (Summer Concerts Series) (Subcommittee's report)*

- Frank discussed an idea about providing four 4x4 canvases (stretched) with a music themed line design created by SOY participants. These canvases would offer youth concert participants a chance to paint with a SOY teen artist and artists from the Community. The finished canvases would be raffled off to attendees who donated \$5 or more. Craig volunteered to make the raffle tickets.
- To keep the cost low, Craig made a motion to get donated materials (i.e. doors & windows) as canvases for SOY Teen artists to line draw on and to not exceed \$500 for paint and painting materials; seconded by Bev; passed unanimously.

B. *Sponsorship (Subcommittee report)*

- Ryan will organize a subcommittee meeting before the July meeting to discuss ways to promote the Sponsorship program and create a Sponsorship letter to send out to the Chamber of Commerce.
- Jessica requested to be off the subcommittee. Frank requested to be on the subcommittee and he will contact the Chamber of Commerce to find out how we can obtain sponsorships from local businesses.

C. *Auctions/Selling Art Images (Subcommittee report)*

- Craig is reviewing the contract and will bring revisions to the July meeting.

D. *OCSL "Summer Art Show" event on Aug 7 Volcom private Skatepark*

- The Committee has received no information on this event.

E. *FEAST event*

- Lisa informed the Committee that Caryn will organize a subcommittee meeting before the July meeting to discuss this project.

6. NEW BUSINESS

19th Street Public Art Project

- Monica informed the Committee that Caltrans has the final approval on the chosen design. Monica will work with staff on drafting a letter to the City in regards to the Committee's interest in being involved in the design aspect of the project.

7. COMMITTEE MEMBER COMMENTS

None

8. COUNCIL/STAFF COMMENTS

None

9. ADJOURNMENT

- Meeting was adjourned at 8:25 pm

Next Meeting: Thursday, July 8, 2010 at 6:45pm located at City Hall Conference Room 1A