

CITY OF COSTA MESA
CULTURAL ARTS COMMITTEE

Minutes for Thursday, August 12, 2010

PRESENT: Frank Gutierrez, Kathleen Eric, Tony Manrique, Jessica Brunner, Irene Engard, Monica Morita and (alternates) Craig Beauchamp and Deborah Wondercheck

ABSENT: Council Member Foley, Ryan Baron, Beverly Walker, Barbara Steck, Caryn Kallal, Nancy Clark, and (alternate) Aida Shabani

COUNCIL/STAFF: Lisa McPherson

1. CALL TO ORDER

Frank called the meeting to order at 6:55 pm.

2. APPROVAL OF June 10, 2010 minutes

Motion to approve the minutes was made by Jessica and seconded by Monica; passed unanimously.

3. PUBLIC COMMENT

None

4. AGENDA ADDITIONS

Monica made a motion that Jessica and she would be Co-Secretaries; seconded by Irene; unanimously approved.

5. OLD BUSINESS

Subcommittee Reports

A. Art at the Park (Summer Concerts Series) (Subcommittee's report)

1. Overview of Event

- Lisa informed the Committee that a total of \$480 Sponsorship funds were raised from the selling of Hurley T-Shirts. The Committee spent a total of \$817 (\$277 paint for T-Shirts; \$38 brushes; \$463 crafts and \$39 face paint).
- The Committee requested the item be added to the January 2011 agenda to start planning for the 2011 series.

2. *Artist Directory* –

- No Report

B *Artist Showcase XIV*

- The Committee reviewed the Boathouse venue cost (\$870 for staffing and Security and \$690 for the bartender and ABC license equaling \$1560) to hold the Artist Showcase XIV. The venue only had one date left October 30th. The owner suggested the Committee have food trucks for attendees to purchase food, instead of buying food. The Committee would also need to purchase wine/champagne.
- Since funds are a Committee concern, Frank discussed a phase II of the Artist Showcase:
Integrate the Artists who have participated in the Artist Showcase into a “Day of Art” by partnering with the local galleries. The Committee would find out each of Hurley’s 1st opening dates, contact the galleries (World Gallery; Mesa Art; Fine Framing; Whittier Law School; Wyndham; Showcase Gallery and the LAB’s Artery) do a Call for Artists; give each gallery a CD of potential participating artists; the galleries choose the artist and directly work with them; the Galleries handle all gallery aspects of the event and the Committee handles advisement. The Galleries would donate a small percentage (10%-15%) of Committee Artist art sold back to the Committee.
- Frank will speak to Hurley about the partnering idea and find out when their next opening will be.
- Tony made a motion to postpone the October Showcase until funds are available and established a partnership with Hurley; World Gallery and Mesa Art.; seconded by Craig; unanimously approved.

C. *Sponsorship (Subcommittee report)*

- Jessica will work on a new Sponsorship pamphlet layout
- The Committee will research other printing company prices and possible in-kind sponsorships.
- Jessica will speak to the Newport Beach Art Commission on how they obtain sponsorships and disturbed scholarships

D. *Auctions/Selling Art Images (Subcommittee report)*

- Craig is still reviewing the contract and will bring revisions to the September meeting.

E *FEAST event*

- No report

F. 19th Street Public Art Project

- Monica finalized the letter with the Committee's revisions and hand delivered it to Raja Sethuraman, Transportation Services Manager.
- Monica will meet with City Engineer David Cho to discuss the TeWinkle Sports Complex sculpture design plans and report back at the September meeting.

6. NEW BUSINESS

OC Art Program

- No report

Vanguard Youth Theatre Program

- Frank made a motion to take the item off the agenda; seconded by Craig; unanimously approved.

7. COMMITTEE MEMBER COMMENTS

- Irene informed the Committee about the Whittier Law School Artist's Reception on Saturday, August 28 from 5:30-7:30pm.

8. COUNCIL/STAFF COMMENTS

None

9. ADJOURNMENT

- Meeting was adjourned at 8:09 pm

Next Meeting: Thursday, September 9, 2010 at 6:45pm located at City Hall Conference Room 1A