

**CITY OF COSTA MESA
CULTURAL ARTS COMMITTEE**

Thursday, June 11, 2009 at 6:45 p.m.

MINUTES

1. CALL TO ORDER

Present: Frank Guitierrez, Kathleen Eric, Caryn Kallal, Monet Quick, Ryan Baron, Nancy Clark, Tony Manrique, Irene Engard and Beverly Walker (alternates) Aida Shabani and Barbara Steck

Absent: Monica Morita

Staff Present: Lisa McPherson and Jana Ransom

Council Member present: Katrina Foley absent

2. APPROVAL OF MINUTES

Minutes of May 14, 2009 approved by Irene, second by Barbara, unanimously approved

3. AGENDA ADDITIONS

None

4. PUBLIC COMMENT

None

5. OLD BUSINESS

A. *Day of Art, Saturday, June 13*

- Bev picked up 20 cases of water from MCWD and each Committee member will get one case for their gallery.
- Caryn made a motion to pay Brett an extra \$200 for the electronic flyer, second by Barbara, unanimously approved
- Tony informed the Committee that SCP was not interested in publicizing the event
- Aida will visit each site as the photographer.
- The committee discussed that if an artist was interested in participating, they were responsible for contacting the galleries.
- Tony suggested a sign in sheet and Irene volunteered to make one that can be distribute to the galleries.
- Caryn will email a questioner for each committee member's gallery to complete. Lisa will compile all the gallery comments for the July meeting.
- Monet informed the Committee that GreersOC.com emailed the flyer to their database; Monet also posted the flyer on Facebook.
- Bev posted the flyer on eVocal, My Space and other websites.
- Barbara posted 22 flyers in different areas (i.e. stores, Starbucks, etc.).

- Lisa posted the flyer on the Daily Pilot and OC Register website calendars and purchased 3 day Ads (Thurs, Fir and Sat) before the event. Lisa emailed the Calling All Artist database with the flyer info a month before and a week before the event.
- Aida suggested name badges for the committee to wear; Lisa passed them out to everyone.
- Irene suggested that next year we do a punch card to encourage people to gallery hop.
- Aida also suggested for next year a punch card with a comment & info box for gallery participants to turn in for a prize.

B. *Artist Website Directory*
Tabled

C. *Sponsorship Levels*
Ryan will find out if WATERPOINTE and Patterson Construction Corporation would be interested in sponsoring any of the 09-10 events

D. *TeWinkle Park Athletic Complex Sculpture*
Tabled

E. *Mesa Water Art Project*
Frank will contact the new Director to find out if MCWD is still interested in the project .

6. NEW BUSINESS

None

7. COMMITTEE MEMBER COMMENTS

- Frank and Kathleen will be attending the June 16 City Council meeting to thank the Council for their continuing support.
- Irene informed the committee about the June 19 opening of the South Africa wine tasting art show at Anne's Wine Boutique.

8. COUNCIL/STAFF COMMENTS

- Jana informed the Committee that \$5000 was requested for the FY 09-10 budget.

9. ADJOURNMENT

- Meeting adjourned at 8:15 p.m.