

**CITY OF COSTA MESA
CULTURAL ARTS COMMITTEE**

November 12, 2009

MINUTES

1. CALL TO ORDER at 6:49pm

Present: (*check members present*) Kathleen Eric, Caryn Kallal, Irene Engard, Beverly Walker, Monica Morita and Barbara Steck (alternates) Aida Shabani; Jessica Brunner and Craig Beauchamp

Absent: Frank Guterrez, Ryan Baron, Tony Manrique, Monet Quick and Nancy Clark

Staff Present: Lisa McPherson

Council Member: Katrina Foley (*absent*)

2. APPROVAL OF MINUTES

Minutes of October 8, 2009 approved by Jessica seconded by Caryn, unanimously approved

3. AGENDA ADDITIONS

None

4. PUBLIC COMMENT:

None

5. OLD BUSINESS

A. *Artist Showcase Oct 10 6-10pm Yogaworks*

- Overall the Committee agreed that Yogaworks employee's were gracious hosts; DaCapo Players were fabulous entertainment; Nancy's volunteers did a wonderful job. The level of art work was at a higher caliber even though the rooms were separated. Not enough signage; the Press did not attend; elevator was shut off at 9:30pm Yogaworks requested to host the event for October 2010 and DaCapo Players offered to provide entertainment at the same cost.
- The Committee choice Autumn Tree art work by artist Rhiannon Marhi for the March 13, 2010 Artist Showcase XIII flyer.

B. *Day of Art June 12, 2010 (Subcommittee report)*

- Lisa gave the subcommittee the Artist Directory application to revise.
- Lisa informed the Committee that the Gallery Association could be charged a reservation fee (aka membership fee) to participate in the Day of Art. The fee would offset cost for advertisement, shuttles and networking opportunities for galleries and artists. Staff will need to take the proposal to Council for approval.

C. *Sponsorship Levels (Subcommittee report)*

- Lisa passed out the Sponsorship pamphlet draft; the Committee will email Barbara their corrections and Lisa will work with Graphics to finalize; the Committee will approve the final draft at the December meeting. Staff will need to take the proposal to Council for approval.
- The Community Foundation agreed to have a lined item for the Cultural Arts Committee to receive donations. The CF wants to approve the final sponsorship pamphlet.

D. Mural Art Project
Tabled

E. *TeWinkle Park Athletic Complex Sculpture*

- Monica will be meeting with the City's Grant Writer for possible grants; which will be presented to the Community Foundation for their approval to be the 501c3 receiver.

F. *Auctions/Selling Art Images*

- Lisa informed the Committee that auctions items could be doable if the items were donated and sold during an Artist Showcase or Day of Art event. The Artist would need to sign a donation waiver and the buyer would need to make the check out to the Community Foundation. Craig will research on how the auctions can be legally advertised. Staff will need to take the proposal to Council for approval.
- At this time Artist images could not be sold; however the Committee could obtain images to use for future advertisement materials.

6. NEW BUSINESS

None

7. COMMITTEE MEMBER COMMENTS

- Aida thanked Lisa for her fantastic efforts in the last showcase.
- Irene announced the Wyndham event on 11/19 from 4:30-7:30pm
- Bev announced that eVocal is now located at the CAMP

8. COUNCIL/STAFF COMMENTS

9. ADJOURNMENT

- Meeting adjourned at 8:10 p.m.