

CITY OF COSTA MESA

CULTURAL ARTS COMMITTEE

Minutes for Thursday, May 11, 2006 at 6:30 p.m.

1. **CALL TO ORDER** at 6:38 by acting chair Kathleen Eric
Members present: Diane Doyle, Kathleen Eric, Caryn Kallal, Frank Gutierrez, Lillian Gorbaty, Ryan Baron (late) and Dennis Crane; alternate Monet Quick
Members absent: Linda Garbett (excused), Donna Robb, Christopher Bunyon (not notified yet)
Council: Eric Bever
Staff: Jana Ransom, present
2. **APPROVAL OF MINUTES** – Motion to Approve minutes of April 13, 2006 by Dennis Crane, second by Diane Doyle, passed unanimously.
3. **PUBLIC COMMENT** - none
4. **OLD BUSINESS**
 - A. Artist Showcases
 1. August 3 Planning
 - a. Location – By motion of Doyle, Second by Crane and unanimous vote, the committee decided to hold the August Showcase at The Camp after the invitation was extended to use this site by Monet Quick (who is The Camp’s marketing manager). There will be no charge to the Cultural Arts Committee to use this space for the event, which usually costs \$1,500. The event will still be advertised as the City’s event. The Camp offers the ability to install work directly on the walls. Artists can also bring easels.
 - b. Food/Wine – Monet will discuss food sponsor possibilities with the new restaurants now located at The Camp and with High Times for beverages; she will also contact Wahoo’s or Chipotle for the Artists’ dinner
 - c. Space reservation deposit – by motion of Kallal, second by Gutierrez, and unanimous vote, committee voted to charge \$20 for space reservation, fully refundable when the artist arrives and displays work. This will mean that only artists who pay the fee will be allowed in the show.
 - d. Publicity - By motion of Gutierrez, second by Kallal and unanimous vote, the Committee moved to fund a postcard/poster design (\$100) and by motion of Doyle, second by Crane and unanimous vote to print up to 5,000 cards and some 11’X17” posters (\$250). City will handle labels, postage and mailing. Committee also discussed places where the Showcase could be advertised: Sr Ctr Chronicle, Fast Facts (Convention Center), OC Weekly Calendar, Costa mesa playhouse theater program
 - e. Cleaning – \$300 will be discussed next month
 - f. Set-up – Jana to check on getting tables and chairs to the event
 - Future – committee indicated that this is a direction we should be looking to do now, promoting a tie-in with the commercial sector and looking for venues. We really need to “bump up” our marketing/publicity. The Mayor will probably be very supportive. Sites suggested include Crystal Court or “Arts on the Green” by South Coast rep. Frank suggested that we do a gala reception for artists who have participated in our first five events.
 - B. 2006 Work Plan
 1. Artists Directory – Nothing new
 2. Youth Artists Gallery – all months are booked through next August.
 3. Artist Showcase Series – see above

4. Juried Art Show/Celebration – tabled in the interests of focusing on the Showcase series
 5. Westside Arts District – tabled to next month
 6. Increase community awareness of Cultural Arts Committee – nothing new to report
 6. Respond to City Council relative to issues relating to Cultural Arts – nothing new to report.
- C. Sports Complex Sculpture – RFP to be ready by end of the month; Councilman Bever suggested getting donors to help fund the sculpture – possibly the leagues and he offered to talk to the Community Foundation.
5. **NEW BUSINESS**
 - A. Committee membership – Linda Garbett has resigned as a formal member. Motion by Kallal, second by Doyle, carried unanimously to appoint Monet Quick to the vacancy
 - B. Officers/Elections – tabled to June meeting
 6. **COMMITTEE MEMBER COMMENTS** – Frank offered to make a thank you award for Memphis restaurant in recognition of their contribution to our 2nd Showcase.
 7. **COUNCIL/STAFF COMMENTS** - none
 8. **ADJOURNMENT - 8:12 pm**

Next meeting: June 8, 2006, 6:30pm at Costa Mesa City Hall conference room 1A

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