

CITY OF COSTA MESA
CULTURAL ARTS COMMITTEE

REVISED

Minutes for Thursday, July 13, 2006 at 6:30 p.m.

Call To Order - at 6:35 pm by Donna Robb

Members present: Ryan Baron, Nancy Clark, Dennis Crane, Diane Doyle, Kathleen Eric, Frank Gutierrez, Caryn Kallal, Monet Quick, Donna Robb, and alternate Christopher Bunyon

Members absent: Lillian Gorbaty

Council: Eric Bever

Staff: Jana Ransom

Approval of minutes – Due to the June 8, 2006 minutes being so lengthy and several small errors, it was determined they should be corrected and Committee should review and approve them at the August meeting.

Public Comment – none

Old Business

A. Artist Showcase Event for August 3, 2006

1. August 3, 2006 Planning

- a. Location – No issues on location.
- b. Food & Wine – Food will be served on the roof floor, which will create a better flow for the artists and help to reduce the feeding frenzy.
 1. Entertainment – budget of \$300 @ \$100 per hour, for three different musical acts. Monet has two musical artists already lined up, first one is an acoustic guitarist, the second is a sister act with three sisters who play acoustic guitars. She is still waiting for confirmation on the third act.
- c. Space Reservation Deposit - Deposits updated to be received by July 28 (one week later than original plan) for the Artist Showcase. Space confirmation for Committee members will be waived.
- d. Publicity – Monet delivered three boxes of the completed post cards. The flyer will be updated to include submission information and dates. Jana will provide additional verbiage. Monet will also do an e-mail blast on this event to all local artists on this event.
- e. Other Issues/Needs–
 1. We will need a “greeting table” used for basic directions, deposit refunds, go to site map information, etc. The table should be located near one of the 2 entrances. Jana will re-locate the directional arrows, which will be utilized at this event.
 2. Diane sent Jana information on an upcoming “craft” type show which can be used to direct any artist who might feel left out or are not a good fit for the current Artist Showcase.

3. Cleaning fees still need to be determined and Monet will check on the pricing.
4. Frank and Dennis will review submitted photos when needed.
5. Assignments for 5:00 pm Committee arrival:
 - a. Frank will be technical and maintenance assistance
 - b. Kathleen will be a floater
 - c. Ryan will be a greeter
 - d. Monet will do all coordinating
 - e. Dennis, Diane, & Caryn will work the greeting area
6. Jana will develop the program for the Artist Showcase using the artwork from Monet's flyers. The program might mention the next Artist Showcase on November 2 will be a juried event with money and prizes to be awarded. The prize money will start at one thousand dollars, utilizing some of the entrance fees and the CM City budget. The actual dollar and prizes will be determined at a later meeting.
7. Jana is working with the CMTV on doing individual artist showcase episodes as well as Costa Mesa Galleries. We will be promoting the four disciplines of art for this series.

B. 2006 Work plan

1. Artist Directory – Donna presented a draft of the new form and letter which will now go to the Costa Mesa Legal Department for approval. All Committee members present, reviewed the draft and had no issues with it.
 2. Youth Artist Gallery – Currently working very well.
 3. Artist Showcase Series – The series will be discussed at a later time.
 4. Juried Art Show Celebration – After the August Artist Showcase is finished, this issue will be moved to the top of our agenda for priority. We will dedicate more time on our agenda to discuss beginning in the August 10 meeting.
 5. Westside Arts District – No comments at this time.
 6. Increased Community Awareness of CM Cultural Arts Committee – No comments at this time
 7. Respond to City Council relative to issues relating to Cultural Arts – Again, no comments at this time.
- C. Sports Complex Sculpture – No proposals have been received yet. Frank mentioned that some of the artist he has talked to have had a concern over the \$12,000 budget amount. The artists are concerned the small budget amount would “cheapen” their artwork. The Committee and City will reconsider accepting proposals for a larger amount and ask for budget approval. Since the area needed for the artwork is large, a larger budget might be necessary.

New Business -

- A. Officers and elections will be discussed in the August meeting.
- B. Monet gave details on Dirty Rotten Scoundrels,.
- C. We need to add a minimum of 5 to 10 minutes for Committee members to discuss their upcoming shows and update everyone on their projects.

Council/Staff Comments - None

Adjournment - 7:45 pm

Respectfully submitted,
Dennis Crane

Next meeting: September 14, 2006, 6:30pm at Costa Mesa City Hall conference room 1A.

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