

CITY OF COSTA MESA
HISTORICAL PRESERVATION COMMITTEE
Minutes for Thursday, November 14, 2019

PRESENT: Gary Parkin, Mary Ellen Goddard, Dave Gardner, Mikelle Fish,
Karen McKenna-Juergens, Barbara Steck

ABSENT: John McQueen

STAFF PRESENT: Kevin Stoddart

COUNCIL MEMBER: Katrina Foley (absent), Andrea Marr (absent)

CALL TO ORDER

Gary called the meeting to order at 5:31 p.m.

APPROVAL OF October 10, 2019 meeting minutes

Dave made a motion to approve the minutes. Mikelle seconded the motion. The motion passed unanimously.

PUBLIC COMMENTS

- None

OLD BUSINESS

Subcommittee Reports

1. Identify Costa Mesa Notable Residents
 - Mikelle brought information on William Burke as a potential candidate.
 - Gary suggested the item be moved to the January meeting since 2019's goal had been achieved.

2. Then and Now Historical Sites
 - Staff presented sample work from various vendors for the committee to review.
 - Mikelle suggested added Fedco, Atlantic Records, the Mesa Theater, and Wright's Metal to the potential list of Then and Now sites.
 - Staff suggested looking into a bulk order of plaques if there was enough sites to feasibly make such an order.
 - Gary recommended that a bulk order should be explored if there was a possibility on a decent discount.
 - Staff indicated the need to be precise with the location of new plaques to ensure that the correct property owners are notified when the plaques have been scheduled for installation.

3. Recognize CM Businesses (50+ years old)

- Mikelle suggested that the Feed Barn be added to the tentative list of 50 Years & Still businesses
- Mikelle and Karen discussed the need to contact Grower's Ranch to figure out a possible filming schedule.
- Karen suggested Nick's Pizza as a possible business to look into.
- Gary suggested that the Ford Dealership also be looked into.
- Staff indicated that Hoover Printing's certificate of recognition had been signed and that a date and time would be scheduled to present the certificate.

4. Social Media

- Mikelle discussed the upcoming monthly Community Bike Ride on November 17 and that it should be covered on social media.
- Mary Ellen discussed the need to consider the logistics of parking in the Historical Society parking lot.
- Staff suggested that a "This Day In History" become a feature of the HPC Facebook page to highlight important people, places, or events in Costa Mesa on a regular basis.
- Gary suggested that Costa Mesa's first principal could be featured on social media.
- Mary Ellen suggested featuring information on Charles TeWinkle's generosity during the holidays.
- Karen suggested that a few people on the list of notables and suggested that the notables list would be a good starting place for a posting calendar.

5. Utility Art Box

- Staff presented an update that Mesa Art would be installing the lettering on Placentia's Utility Box shortly. Staff also indicated that the utility box on Fairview and South Coast Drive would not be ready for art installation any time in the near future. As an alternative, staff suggested the utility box to move forward with the wrap on Merrimac & Harbor, but artwork would be required.
- Mary Ellen indicated that there may have been artwork already selected and it may have come from the Historical Society.
- Staff indicated that Mesa Art would be contacted to verify if artwork had been previously sent to them by the former HPC staff liaison.

6. Youth Activity Booklet

- Gary indicated that he met with the Cultural Arts Committee to discuss plaques and the activity booklet. They indicated that they can make suggestions on the graphics.
- Karen indicated that she spoke to Charlene Ashendorf about the booklet and obtaining grant money for the cost of a redesign.
- Mikelle stated that the booklet seemed like it accompanied another document.
- Mary Ellen clarified that there was in fact another booklet called "The Story of Costa Mesa" that was roughly 50 pages in length that was meant to accompany the activity booklet in question.
- Staff indicated that the location of the other booklet would be investigated but also suggested redesigning the activity booklet into

something more modern that might also incorporate the committee's work on then and now sites and encourages travel and exploration of Costa Mesa.

7. California Days

- Mary Ellen stated that the event was going to be held on September 26, 2020.
- Gary indicated that although the event is a ways off, that the HPC's involvement should not be put off for too long.

8. Estancia Adobe Kiosk Replacement

- Staff reported that they took measurements of the current kiosk at the Adobe and obtained sales quotes for double sided and single sided kiosks of a nearly identical size to the current kiosk.
- Barbara suggested that the City owned the kiosk and inquired if it was possible for the City to replace it.

NEW BUSINESS

1. Appointment of Secretary

- Gary asked if there were any volunteers for the position, but nobody volunteered.

2. Subcommittee Appointments

- Gary recommended postponing appointments due to time constraints.

COMMITTEE MEMBER COMMENTS

- Gary stated that the Scarecrow Festival went well and inquired if anybody wanted the scarecrow.
- Barbara discussed the possibility of renovating the mural on the fire station on Placentia and Adams.
- Mary Ellen announced that the next Historical Society Speaker would feature Air Force Captain Gary Barnhill on Sunday, November 17.
- Karen indicated that she would not be present for the December 12 meeting.

COUNCIL/STAFF COMMENTS

- None

ADJOURNMENT Meeting was adjourned by Gary at 6:44p.m.

Next Meeting: December 12, 2019 at 5:30 p.m. located in City Hall Conference Room 1A.