

CITY OF COSTA MESA
CULTURAL ARTS COMMITTEE

REVISED

Minutes for Thursday, June 8, 2006 at 6:30 p.m.

1. **CALL TO ORDER** at 6:40 pm by Donna Robb
Members present: Ryan Baron, Dennis Crane, Kathleen Eric, Frank Gutierrez, Monet Quick (late), Donna Robb, and alternate Christopher Bunyon
Members absent: Nancy Clark, Lillian Gorbaty, Caryn Kallal, Diane Doyle
Council: Eric Bever absent due to last minute business
Staff: Jana Ransom

2. **APPROVAL OF MINUTES** – Kathleen mentioned a small error in point 4, last paragraph which was noted. Motion to approve minutes of May 11, 2006 by Ryan Baron and seconded by Kathleen Eric, all approved.

3. **PUBLIC COMMENT** - none

4. **OLD BUSINESS**
 - A. Artist Showcases
 1. August 3, 2006 Planning
 - a. Location – Will be held at the CAMP as confirmed by Monet. The event time will still remain at 6:00 ~ 9:00. Monet will need to verify how many artists can fit into the space. CM City requires that tables and chairs must be used on city sites, so these will be unavailable for use at the CAMP. It was determined artists can provide all their display material and chairs if needed. We will need to provide some basic guidelines on the sizes of the tables that can be used.
 - b. Food & Wine – Monet said that AIRE could provide the food. Monet also mentioned that she was going to check with Hi-Times Cellar on providing wine. It was determined due to the local restaurants and bars available at the CAMP, that wine would not be necessary for this event. Artist and guest can use these resources. It was also determined the “artist dinner” would not be necessary this time also due to the local establishments. Monet might be able to provide 2 to 3 musical artist for this event at a rate of \$100 per hour. Budgets were determined:
 1. Food – budget of \$1,500 was motioned by Donna R. and seconded by Monet Q., with all approved.
 2. Wine – budget of \$350 was declined.
 3. Entertainment – budget of \$300 @ \$100 per hour, was motioned by Donna D. and seconded by Monet Q., with all approved.
 - c. Space Reservation Deposit - \$20.00 was still the agreed amount for the space deposit. Checks will need to be made out to the Costa Mesa Community Foundation and will be reimbursed by cash at the event. Monet will provide a “site map” so artist will know what areas will be open for their display, because some merchants do not want their business space encroached on. It was determined that display spaces will be available on a first come first served basis. Deposits will need to

be received by July 21 for the Artist Showcase. Deposits for Committee members will be waived.

- d. Publicity – The post card art was reviewed and determined the size needs to increase to 5x8 (half sheet) at 5,000 print copies. In addition, there needs to be a space for postage as well as addressing box. We can send each artist approximately dozen cards for their use. Post cards/Posters will need to include some of the supporting sponsors, i.e.: CAMP, Costa Mesa Community Foundation, food vendor/s, etc. It was also mentioned that we can ask the artist to send in their “contact list” to Jana and she will mail post cards out if the artist are too cheap to provide postage for their mailings. Revised post card/poster budgets were determined:

- 1. Post Card/Poster Budget of an additional \$250 for a grand total of \$600 was motioned by Ryan B. and seconded by Frank G., with all approved.

- e. Other Issues/Needs–

- 1. Frank said he could supply 40 to 50 easels for artist to use at no charge. He can bring them in his van if needed.
- 2. Some artist at previous Artist Showcases mentioned that Thursdays do not work very well and the Committee might consider a different day for future events. We will take this into consideration for future events.
- 3. Cleaning fees still need to be determined and Monet will check on the pricing. Initially, Monet mentioned the cost is approximately \$100+ per hour and 2 people will be needed for 1 to 2 hours. A budget will be determined at the next July Committee meeting. Dennis volunteered to help do the clean up.
- 4. Need volunteers to review pictures for approval into Artist Showcase. Donna, Frank and Dennis volunteered to do the review which can take place at the Costa Mesa City Hall, Conference Room 1A on Friday, July 28 or Monday, July 31.

B. 2006 Work plan

- 1. Artist Directory – This directory needs updating. Privacy issues are now an issue due to Internet usage. Some artists are upset that their names and addresses appear on a web site, which is easily searched. We could provide an “opt out” option in the future. This directory is a great source of artist and their styles of art. We can have artist submit one picture of their art, which can be used as an artist link on the CM City web site. We can also categorize what style of art each artist creates, e.g. kid/armature/fine. Donna will draft a new proposal for the updated Artist Directory.
- 2. Youth Artist Gallery – Currently working very well. We need to get more descriptive on what we want for the gallery. There is a potential partnership with OCC, which could bring in additional younger artist.
- 3. Artist Showcase Series – see above. In addition to the above, perhaps do a reception for all Artist Showcase artists at a gala event for the year-end event in November, which will give recognition to the artist whom have participated in the Artist Showcase events. This will be discussed further in the near future.
- 4. Juried Art Show Celebration – Still in the works and will be discussed at a later time.
- 5. Westside Arts District – Possible letter to artist, which will tell about the overlay. Also will check about having the Re-Development Group have a display to show artist what is in the works to get them interested in the new arts district.

6. Increased Community Awareness of CM Cultural Arts Committee – The Artist Showcase has successfully accomplished some of these objectives.
7. Respond to City Council relative to issues relating to Cultural Arts – Due to Eric's outstanding efforts, our Committee is in excellent shape. We have made great strides in the last year promoting our art awareness.

C. Sports Complex Sculpture

RFP's were finalized. Copies were distributed to all members. Budget for the sculpture is approximately \$12,000. Due date for RFP submissions is July 28, 2006.

5. NEW BUSINESS

A. Officer/Elections

Donna is currently the chair and would like to step down and have someone else take on this responsibility. This will be discussed in the July meeting.

6. COMMITTEE MEMBER COMMENTS

7. COUNCIL/STAFF COMMENTS - none

Adjournment - 7:55 pm

Respectfully submitted,
Dennis Crane

Next meeting: August 10, 2006, 6:30pm at Costa Mesa City Hall conference room 1A.

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