




# City of Costa Mesa

## Inter Office Memorandum

TO: CITY COUNCIL, PLANNING COMMISSION  
CC: LORI ANN FARRELL HARRISON, BARRY CURTIS, AND JENNIFER LE  
FROM: WILLA BOUWENS-KILLEEN, ZONING ADMINISTRATOR   
DATE: JUNE 18, 2020  
SUBJECT: ZONING ADMINISTRATOR DECISION(S)

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This is to advise you of the following decision(s) made by the Zoning Administrator within the last week. Project descriptions have been kept brief for this notice. Please feel free to contact me by e-mail at [willa.bouwens-killeen@costamesaca.gov](mailto:willa.bouwens-killeen@costamesaca.gov) if you have any questions or would like further details. The decision will become final at 5:00 p.m. on June 25, 2020, unless appealed by an affected party, including filing of the necessary application and payment of the appropriate fee, or called up for review by a member of the Planning Commission or City Council.

[ZA-19-81](#)  
[\(ZE-78-36\)](#)

**3333 Bristol Street**

Zoning Application 19-81 is a request for a Planned Signing Program (PSP) (ZE-78-36) amendment to allow for an increase in sign area on Bloomingdales' southern wall for the new food hall, Collage Culinary Experience. The proposed signs will be on an interior wall facing the parking lot through glass windows to match the existing AnQi signs. The PSP currently allows for 236 square feet of signs on the south elevation and the amendment proposes to increase the sign area to 342 square feet. The proposed total signage for both the south and east elevations is 500 square feet; the PSP allows for 686 square feet. Therefore, there will not be greater visibility than already allowed by the PSP. Additionally, the proposed amendment meets the City's Sign Regulations.

**Environmental Determination:** The project is categorically exempt from the provisions of the California Environmental Quality Act (CEQA) under CEQA Guidelines Section 15311 (Class 11), Accessory Structures.

Approved, subject to conditions.

Comments received: None.