

**CITY OF COSTA MESA
CULTURAL ARTS COMMITTEE (CAC)
Meeting Date: January 10, 2019**

MINUTES

1. CALL TO ORDER: 6:59 p.m. by Rocky Evans

Present: Anthony (Tony) Manrique, Charlene Ashendorf, Kathleen Eric, Frank Gutierrez, Monica Morita, Rocky Evans, and alternate Andrew Gallagher

Absent: Jason Komala, Irma Ramirez, Tracy Taber

Staff Present: Ashley Thomas and Elena Martinez

Council Member: Katrina Foley (absent)

2. APPROVAL OF MINUTES December 13, 2018 meeting minutes

Charlene made a motion to approve the minutes as corrected; seconded by Monica; the vote passed unanimously.

3. PUBLIC COMMENT

1. Local artist, Daniel Morris, highlighted his business called Curbside Creations. He inquired if there was a way to legalize curb painting in Costa Mesa and requested some guidance. Staff asked for Daniel to email an overview of his business and his questions, and then staff would provide assistances.

4. OLD BUSINESS

A. Arts and Culture Master Plan

1. Charlene spoke on the subcommittee's upcoming meeting on February 5 at 8:30 a.m., where the subcommittee will receive the first draft of the plan.

B. Galleries

Youth Art Gallery (YAG)

1. Staff informed the Committee that Costa Mesa Middle and High School are currently exhibiting.

Art on the Fifth

1. Staff spoke on the need for a member to assume oversight of the Art on the Fifth gallery and join the subcommittee, Rocky volunteered to join.

"The Exhibit" at the Senior Center

1. Charlene informed the Committee that Memories in the Making is currently exhibiting and their reception is February 25 at 12 p.m.

- C. Directory of the Arts
 - 1. Charlene informed the Committee that the directory's format is being altered. She noted that once all modifications occurred, a marketing plan will be established with the goal to increase participation.
- D. Art in Public Places – Utility Box Art Program
 - 1. Staff highlighted that seven art boxes are in progress and three art boxes are pending.
- E. CAC Grant Fund
 - 1. Staff informed the Committee that there is one application and that the deadline is March 1.
- F. Pop-up Art Events
 - 1. No update.
- G. Lions Park Grand Opening
 - 1. Charlene spoke on her upcoming meeting with the Acting City Manager, where she will gather additional information.
- H. 2019 Goals
 - 1. The Committee reviewed and finalized their 2019 goals. Tony made a motion to approve the goals; seconded by Kathleen; the motion passed unanimously.

5. NEW BUSINESS

- A. ARTventure 2019
 - 1. Alzheimer's Orange County representative, Ben Allen, spoke on their Memories in the Making Program and how this therapeutic program provides a creative way for those with Alzheimer's disease to express themselves, share memories and tell stories through art. Ben noted their involvement in ARTventure 2018 and expressed their desire to increase involvement in 2019.
 - 2. Staff informed the Committee that the concert hall lobby at SCFTA is only available to host ARTventure 2019 on September 6 and 7. Staff noted that the Committee had two options: select the September dates offered by SCFTA or explore alternative venue options. Monica made a motion to host ARTventure 2019 on September 6 and 7 at SCFTA; seconded by Frank; the vote passed unanimously.

6. COMMITTEE COMMENTS

- 1. Charlene informed the Committee that the Healing Wall from the Vietnam War will be coming to Costa Mesa on April 11 through April 14. Additionally, Charlene asked for the Committee to support her request to add Love Costa Mesa Day to February's agenda, to explore potential opportunities for the Committee to participate. The Committee unanimously agreed.

2. Monica informed the Committee that she'll be attending the OCMA Afternoon Tea.
3. Rocky invited the Committee to attend the Santa Ana Arts Roundtable on January 25 from 6:30-9:00 p.m. He also noted that local artist, Joshua Madrid has a mural at the LAB.

7. COUNCIL/STAFF COMMENT

1. Staff informed the Committee that there is Adobe Plaque Dedication on January 12 at 10 a.m.

8. ADJOURNMENT

Meeting adjourned at 8:46 p.m. by Rocky Evans.

Next meeting: Thursday, March 14, 2019 at 6:45 p.m. in 1A at City Hall.