

**CITY OF COSTA MESA  
CULTURAL ARTS COMMITTEE (CAC)  
Meeting Date: July 11, 2019**

**MINUTES**

**1. CALL TO ORDER:** 6:49 p.m. by Charlene Ashendorf

Present: Charlene Ashendorf, Daniel Bragg, Rocky Evans, Anthony (Tony) Manrique, Frank Gutierrez, Monica Morita, and alternate Debrianna Obara and David Sonnenberg

Absent: Kathleen Eric, Jason Komala and Tracy Taber

Staff Present: Ashley Thomas and Elena Martinez

Council Member Present: Andrea Marr

**2. APPROVAL OF MINUTES** June 13, 2019 meeting minutes

Monica made a motion to approve the minutes; seconded by David; the vote passed unanimously.

**3. PUBLIC COMMENT**

1. Finley Flanagan attended the meeting to ask the Committee for feedback on his past application to the Utility Box Art Program.

**4. OLD BUSINESS**

A. Arts and Culture Master Plan

1. Charlene informed the Committee that the master plan was well received by the Parks Arts and Community Services Commission. The master plan will be presented to City Council on August 6.

B. Galleries

*Youth Art Gallery (YAG)*

1. Charlene informed the Committee that the Shalimar Learning Center has installed their work.

*Art on the Fifth*

1. Rocky notified the Committee that Jeff Gillette has installed his work on the fifth floor and for the first time ever, the first floor conference room. He informed the Committee that Jeff's reception will be on August 27.

*"The Exhibit" at the Senior Center*

1. Charlene informed the Committee that Samuel Helm installed his work at the Senior Center gallery which has expanded to the second floor. She mentioned he has nearly 100 pieces on display and his reception will be on August 12.

C. Directory of the Arts

1. Staff informed the Committee that there were 6 new applicants, resulting in 53 artists and 18 arts organizations.

#### D. Art in Public Places – Utility Box Art

1. Frank informed the Committee that all the boxes from the last meeting, minus the Historical Preservation Committee's box, have been installed.
2. Staff notified the Committee that a Purchase Order for FY 19/20 has been processed for 13 new boxes.

#### E. CAC Grant Fund

1. Tony informed the Committee they had two applicants.
2. First, the First UMC of Costa Mesa requested \$500 to assist with marketing and promotion for their upcoming Costa Makers Block Party on September 28. Tony made a motion to approve a grant of \$500 and seconded by Daniel. The vote passed 7- 0 with Charlene abstaining.
3. Second, the Costa Mesa Women's Club requested \$500 to buy supplies for their holiday art festival. Daniel made a motion to grant \$500; seconded by Charlene; the vote passed unanimously.
4. Tony informed the Committee that October 4 will be the next deadline.
5. Staff asked Tony to create a brochure for the CAC Art Grant Program so that it can be displayed at ARTventure.

#### F. Pop-up Art Events

1. Rocky informed the Committee that the subcommittee plans to attend large events offered by the City and take more pictures of the public. With additional pictures, they can start to create a design for the utility box.

#### G. ARTventure

1. Frank informed the Committee that the first floor of the space will be for seasoned artists and the second floor will be for amateur/emerging artists and art organizations.
2. Daniel informed the Committee that he is working towards the fundraising efforts of the event.

#### H. Art Donation Policy

1. Tony noted that Jason drafted a policy, and he plans to review it for additional edits/recommendations.

#### I. CM Portrait Series

1. Staff showed the newest episode of The Portraits, featuring Gabrielle Carey.
2. Debrianna joined the subcommittee.

#### J. Vendor Booth Opportunities

1. Staff asked for volunteers for the upcoming Costa Mesa ArtWalk.

### 5. NEW BUSINESS

#### A. Scarecrow Festival

1. Staff asked the Committee if they would like to create a scarecrow for the festival.
2. Rocky and Charlene joined the subcommittee.

#### B. 2019 Committee Goals Review

1. The Committee reviewed their goals to gauge progress.

## **6. COMMITTEE COMMENTS**

1. Daniel highlighted the “Jazz Nights” at Segerstrom Center for the Arts.
2. Monica spoke on the opening of the OC Fair and mentioned the Art Pavillion has a lot of talented artists.
3. Charlene mentioned that “Tommy” will be showing until the 28<sup>th</sup> at Rea Elementary School.

## **7. COUNCIL/STAFF COMMENTS**

1. Councilmember Marr apologized to the Committee for missing the previous meetings.
2. Staff mentioned to the Committee that due to OC Fair traffic, she will look into relocating the meeting to the CM Senior Center.

## **8. ADJOURNMENT**

Meeting adjourned at 8:33 p.m. by Charlene Ashendorf.

Next meeting: Thursday, August 8, 2019 at 6:45 p.m. in 1A at City Hall.