

**CITY OF COSTA MESA
CULTURAL ARTS COMMITTEE (CAC)
Meeting Date: April 08, 2021**

MINUTES

1. **CALL TO ORDER:** The Cultural Arts Committee meeting was called to order by Chair Charlene Ashendorf at 4:08 p.m. on April 08, 2021 via Zoom call.

2. **ROLL CALL:**

Members Present: Rocky Evans, Stephanie Wenning, Anthony S. Manrique (left at 4:44pm), Salina Mendoza, Vice Chair Frank Gutierrez, Andrea Bravo-Campbell, Mark Cleveland, Cassydy Berliner,

Members Absent: Arelly Ocampo, Gestina Yassa

Liaisons Present: Ashley Riopka, Council Member Loren Gameros

Staff Present: Ashley Thomas, Sylvia Chalmers and Monique Villasenor

3. **APPROVAL OF THE MARCH 11, 2021 MINUTES**

MOTION/SECOND: Member Bravo-Campbell moved to approve the minutes with corrections. Seconded by Member Wenning. The motion carried by the following roll call vote:

Ayes: Member Bravo-Campbell, Member Cleveland, Member Evans, Member Manrique, Member Mendoza, Member Wenning, Member Berliner, Vice Chair Gutierrez, and Chair Ashendorf

Nays: None

Absent: None

Motion Carried: 9-0

4. **PUBLIC COMMENTS**

None

5. **COMMITTEE MEMBER REPORTS, COMMENTS, AND SUGGESTIONS**

1. Committee Member Wenning shared her experience on attending the Desert X Art Exhibit in Coachella Valley.
2. Committee Member Mendoza made a suggestion to apply a clear coat layer to any murals to prevent graffiti and an easier graffiti removal/cover up process.
3. Committee Member Bravo-Campbell made a comment on how she was very pleased to see the diversity and inclusion by city council presentation.
4. Chair Ashendorf shared on her experience attending the Historical Preservation Committee meeting and informed the Committee that they voted in favor to continue their partnership with the Utility Box Art Program.

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Chair Ashendorf shared that the OCC newspaper, The Coast Reporter, has reached out and stated that they would like to be involved and informed in any future projects.

6. LIAISONS & STAFF REPORTS

1. Liaison Riopka noted that schools are starting to resume back to full capacity, opening doors for future partnerships with NMUSD artists and programs. She also thanked the Committee for the grants that were awarded to support NMUSD art projects.
2. Council Member Loren Gameros stated that he is looking forward to being on this Committee.
3. Staff Liaison Thomas announced that the Cultural Arts Master Plan has been approved by City Council. She provided an update on her efforts to contact the Strut Bar owner to invite him to a Committee meeting to highlight their new mural, but was unfortunately unsuccessful. Lastly, she noted that Joshua Madrid, TeWinkle Park muralist, contacted her regarding graffiti issues and proposed a couple solutions.

7. OLD BUSINESS

- a) Utility Box Art Program Working Group Update - Member Evans updated the committee that the Utility Box Art Program working group has established a set monthly meeting date, established working group goals and highlighted the newest art installation.
- b) Arts Grant Program Working Group Update - Member Wenning updated the committee that the Arts Grant Program working group has established that they will meet every 4th Tuesday of month, discussed fundraiser ideas, a new logo, social media presence, meeting with grant applicants, and assigned working group roles.
- c) ARTventure Create Working Group - Member Bravo-Campbell, Member Berliner and Member Cleveland volunteered to be members of the ARTventure working group.
- d) Costa Mesa Arts Directory Create Working Group- Member Mendoza and Member Berliner volunteered to be members of the CM Arts Directory working group.

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- e) Galleries Create Working Group - Member Wenning, Chair Ashendorf, and Member Berliner volunteered to be members of the CM Galleries working group.

8. NEW BUSINESS

- 1. None.

9. FINAL REPORTS AND COMMENTS

- 1. None.

10. ADJOURNMENT

Meeting adjourned at 5:13 p.m. by Chair Ashendorf.

Next meeting: Thursday, May 13, 2021 at 3:30 p.m. via Zoom Webinar.