

**CITY OF COSTA MESA
CULTURAL ARTS COMMITTEE (CAC)
Meeting Date: May 13, 2021**

MINUTES

1. **CALL TO ORDER:** The Cultural Arts Committee meeting was called to order by Chair Charlene Ashendorf at 3:34 p.m. on May 13, 2021 via Zoom call.

2. **ROLL CALL:**

Members Present: Chair Charlene Ashendorf, Vice Chair Frank Gutierrez, Andrea Bravo-Campbell, Mark Cleveland, Salina Mendoza, Arely Ocampo, Stephanie Wenning, Anthony S. Manrique

Members Absent: Rocky Evans, Cassydy Berliner (alternate), Gestina Yassa (alternate)

Liaisons Present: Ashley Riopka (NMUSD)

Staff Present: Ashley Thomas, Jason Minter and Monique Villasenor

3. **APPROVAL OF THE APRIL 8, 2021 MINUTES**

MOTION/SECOND: Member Wenning moved to approve the April 8, 2021 minutes. Seconded by Member Bravo-Campbell. The motion carried by the following roll call vote:

Ayes: Chair Ashendorf, Vice Chair Gutierrez, Member Bravo-Campbell, Member Cleveland, Member Manrique, Member Mendoza, Member Ocampo, Member Wenning

Nays: None

Absent: Member Evans, Cassydy Berliner (alternate), Gestina Yassa (alternate)

Motion Carried: 8-0

4. **LIAISONS & STAFF REPORTS**

1. Liaison Riopka announced that Newport-Mesa School District has gone back to full day classes in the past month. She shared that live shows are also back and announced some upcoming events.
2. Jason Minter provided an update regarding the FY 21-22 Budget, as it relates to the Arts & Culture Master Plan.
3. Ashley Thomas announced that hard copies of the Arts & Culture Master Plan are being printed and they will be available soon. She shared her experience visiting "Blue Bowl" and seeing the mural from a local artist and suggested reaching out regarding Utility Box Art Program.

5. **PUBLIC COMMENT**

1. Mr. Helm highlighted his support for digital print art. He suggested a category for digital print art, and its own section, at ARTventure 2021.

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Meeting Date: May 13, 2021**

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6. COMMITTEE MEMBER REPORTS, COMMENTS, AND SUGGESTIONS

1. Vice Chair Gutierrez shared his support for the proposed cannabis tax and the .5% to support the arts.
2. Member Wenning suggested reaching out to the “The Straw” artist for a Utility Box Art opportunity.
3. Member Cleveland asked for update regarding ARTventure working group meeting.
4. Chair Ashendorf shared that the Utility Box Art Program and the Art Grant Program were featured in the “City Hall Snapshot.” She also shared that “Love Costa Mesa Day” is on Saturday, May 15, 2021 and encouraged members to participate.

7. OLD BUSINESS

- a) Utility Box Art Program Working Group Update - Member Mendoza updated the committee that the Utility Box Art Program working group denied a submission by Tracey Moloney, and shared that the approved box by Ronald Chee is to be installed on Royal Palm Dr. and Adams Ave.

Public Comment: None

MOTION/SECOND: Vice Chair Gutierrez moved to approve the artwork by Ronald Chee as presented. Seconded by Member Wenning. The motion carried by the following roll call vote:

Ayes: Chair Ashendorf, Vice Chair Gutierrez, Member Bravo-Campbell, Member Cleveland, Member Manrique, Member Mendoza, Member Ocampo, Member Wenning

Nays: None

Absent: Member Evans, Cassydy Berliner (alternate), Gestina Yassa (alternate)

Motion Carried: 8-0

- b) Arts Grant Program Working Group Update - Member Wenning updated the committee that the Arts Grant Program working group has updated and revised the Art Grant Program Application and created an Art Grant Rubric. Member Wenning also shared that they received one new application.

Public Comments: None

**CITY OF COSTA MESA
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MINUTES

MOTION/SECOND: Member Wenning moved to approve the updated Art Grant Application and the new Art Grant Rubric with the recommended edits. Seconded by Member Manrique. The motion carried by the following roll call vote:

Ayes: Chair Ashendorf, Vice Chair Gutierrez, Member Bravo-Campbell, Member Cleveland, Member Manrique, Member Mendoza, Member Ocampo, Member Wenning

Nays: None

Absent: Member Evans, Cassydy Berliner (alternate), Gestina Yassa (alternate)

Motion Carried: 8-0

- c) ARTventure Working Group Update – Staff Liaison Ashley Thomas provided an update and noted that the event is to held at Segerstrom’s outdoor plaza on either Saturday, November 13 or Saturday, November 20.

Public Comment: None

- d) Costa Mesa Arts Directory Working Group Update- Member Mendoza updated the committee that she met with staff but Committee Berliner was absent so more come soon.
- e) Galleries Working Group Update - Member Wenning updated the committee that the working group met and they started to evaluate the program. She also noted that galleries will not resume until the City facilities reopen to the public, and a specific date is yet to be determined.

8. NEW BUSINESS

- a) Public Art - Staff Liaison Ashley Thomas shared an update regarding the mural and requested for a committee member to be a CAC representative on the restoration project team.

Public Comment: None

MOTION/SECOND: Chair Ashendorf moved to appoint Member Mendoza. Seconded by Member Manrique. The motion carried by the following roll call vote:

**CITY OF COSTA MESA
CULTURAL ARTS COMMITTEE (CAC)
Meeting Date: May 13, 2021**

MINUTES

Ayes: Chair Ashendorf, Vice Chair Gutierrez, Member Bravo-Campbell, Member Cleveland, Member Manrique, Member Mendoza, Member Ocampo, Member Wenning

Nays: None

Absent: Member Evans, Cassydy Berliner (alternate), Gestina Yassa (alternate)

Motion Carried: 8-0

- a) TeWinkle Park Mural - Staff Liaison Ashley Thomas requested for a committee member to assist with the creation of a maintenance plan for the mural.

Public Comment: None

MOTION/SECOND: Chair Ashendorf moved to appoint Member Mendoza to volunteer with the TeWinkle Park maintenance plan. Seconded by Member Wenning. The motion carried by the following roll call vote:

Ayes: Chair Ashendorf, Vice Chair Gutierrez, Member Bravo-Campbell, Member Cleveland, Member Manrique, Member Mendoza, Member Ocampo, Member Wenning

Nays: None

Absent: Member Evans, Cassydy Berliner (alternate), Gestina Yassa (alternate)

Motion Carried: 8-0

9. FINAL REPORTS AND COMMENTS

1. Chair Ashendorf shared the process of how to volunteer to speak on behalf of the committee at a City Council Meeting.
2. Staff Liaison Jason Minter shared that City Council receives a copy of the Cultural Arts Committee meeting agenda and noted that the meeting will be going back to live meetings on June 2nd, which will still include Zoom component.
3. Vice Chair Gutierrez encouraged more outreach to the school district.

10. ADJOURNMENT

Meeting adjourned at 4:47 p.m. by Chair Ashendorf.

Next meeting: Thursday, June 10, 2021 at 3:30 p.m. via Zoom Webinar.