

REBUTTAL TO ARGUMENT IN FAVOR OF MEASURE K

YOUR VOICE! YOUR VOTE! YOUR CITY!

Don't be fooled by empty promises!

Measure K **takes away your right to vote on the future of Costa Mesa.** Measure K denies your voice in responsible development:

- Does NOT protect you or your residential neighborhood against impacts of development.
- Does NOT provide comprehensive planning. What will we get? Will they be large apartment towers, office buildings or high-impact commercial centers? Is this what you want on Harbor, Newport, Placentia, W. 19th and Baker?
- Puts more strain on infrastructure and services that could raise overall costs to taxpayers.
- Does NOT require bike lanes, walking paths or parks accompany new development.
- **Puts public safety at risk**, targeting Fire Station 6 for redevelopment.
- Would increase cut-through traffic in our neighborhoods and gridlock on major streets.

Measure K will **not** lower housing costs:

- Does NOT provide housing for working families; encourages developers to build luxury housing.
- Does NOT stop evictions or rent hikes.

Measure K brings back influence on elected officials:

- Opens the door to deep-pocket influence on land use decisions.
- Encourages special interests to make campaign contributions.

Measure K does NOT rewrite outdated laws.

Keep your right to vote on Costa Mesa's future. **If politicians cannot say "NO" to developers, you can!**

VOTE NO ON MEASURE K!

See CostaMesa1st.com for more information.

Rick Huffman, Treasurer, on behalf of Costa Mesa First, FPPC 1332564

William Partnoff, Business Owner

Robin Leffler, Concerned Resident

Terri Fuqua, Resident

Mary Spadoni, Retired Law Enforcement Officer