



Bicycle Wayfinding Sign Program

Costa Mesa, CA

PRESENTATION

- » Progress overview
- » Review of updated sign concept
- » Review of sign placement
- » Review of sign proof examples
- » Discussion



PROGRESS OVERVIEW

SINCE WE LAST MET...



SIGNAGE DESIGN CONCEPT

DRAFT SIGN CONCEPT










SIGN PLACEMENT










OVER 140 SIGNS LOCATED ALONG:

- » Adams Ave
- » Anton Blvd
- » Arlington Dr Trail
- » Bear St
- » Bristol St
- » Cornerstone Trail
- » Del Mar Ave
- » Fair Dr
- » Fairview Rd
- » Fairview Park Trails
- » Joann St Trail
- » Merrimac Way
- » Newport Blvd
- » Placentia Ave
- » S Coast Dr
- » Santa Ana Ave
- » Santa Ana River Trail
- » Tanager Trail
- » Victoria St
- » W 19th St





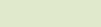
Bikeways and Trails

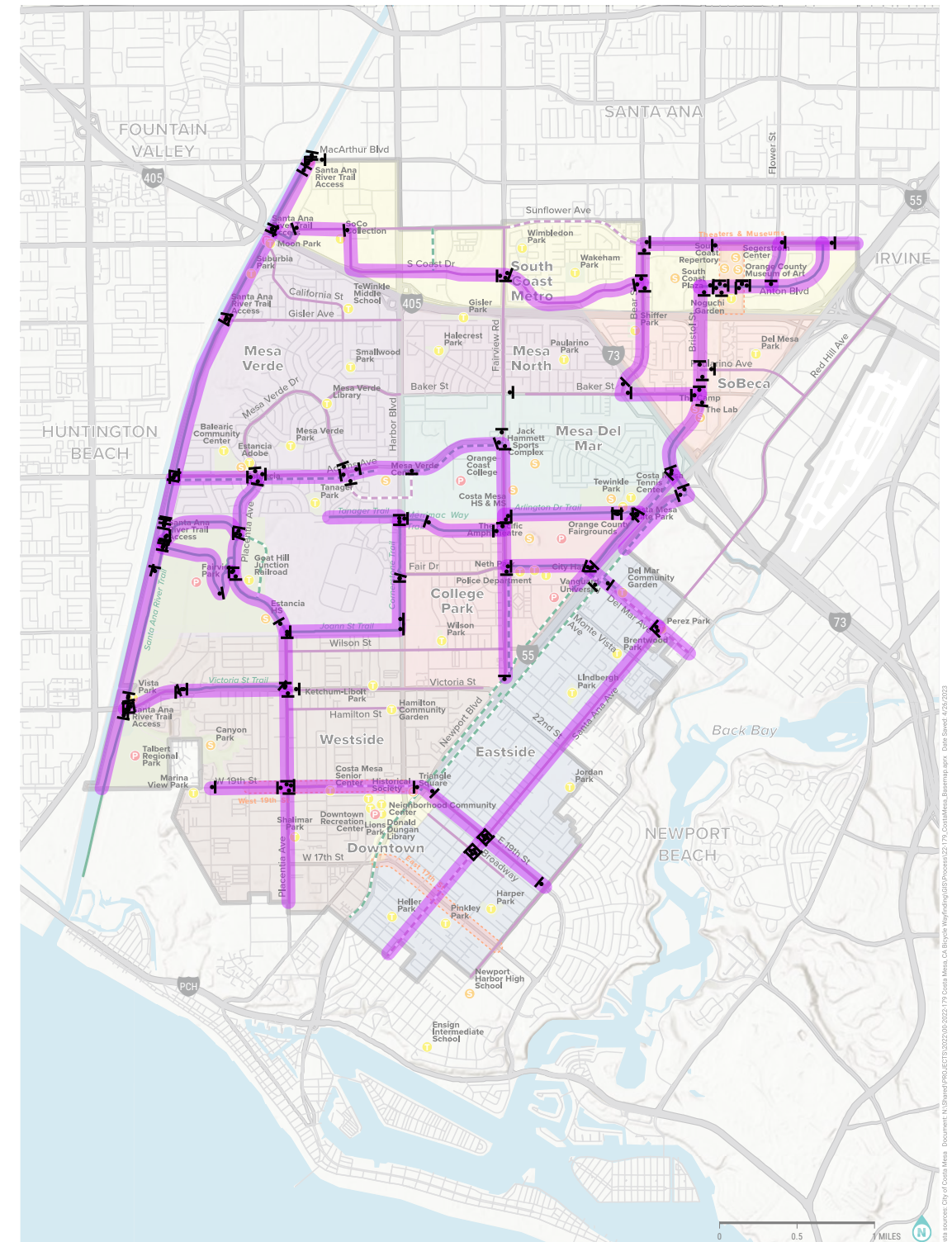
-  On and Off Street Trails
-  Planned On and Off Street Trails
-  Other High Use Facilities
-  Planned High Use Facilities
-  Costa Mesa Boundary
-  Signed Routes
-  Sign Location

Neighborhoods

-  College Park
-  Eastside
-  Mesa Verde
-  SoBeca
-  South Coast Metro
-  Westside
-  Downtown
-  Mesa Del Mar
-  Mesa North

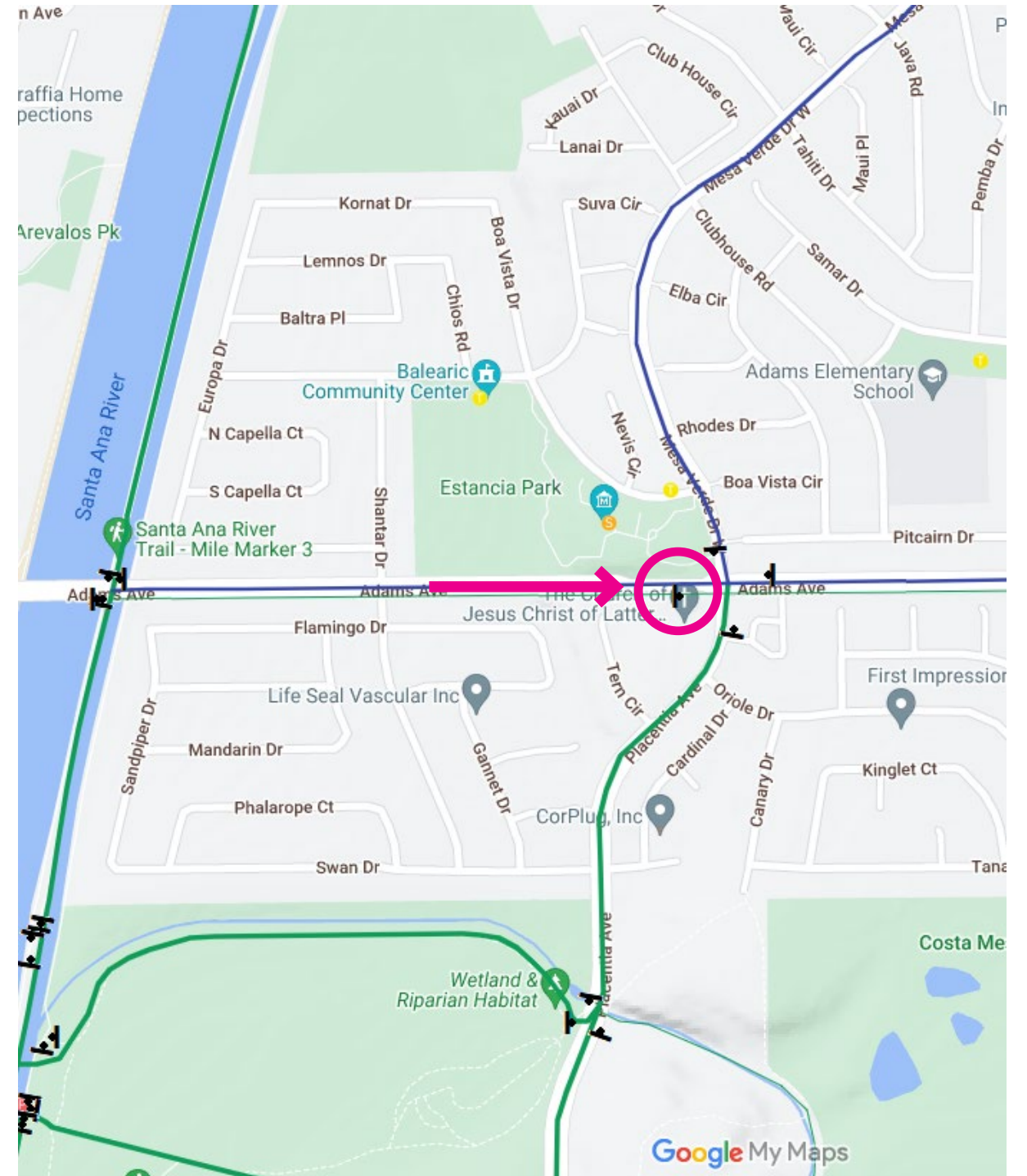
Destinations

- Hierarchy
-  Primary
 -  Secondary
 -  Tertiary
 -  Area Attraction
 -  Parks



SIGN PROOF EXAMPLES

ADAMS AVE @ PLACENTIA AVE, EASTBOUND



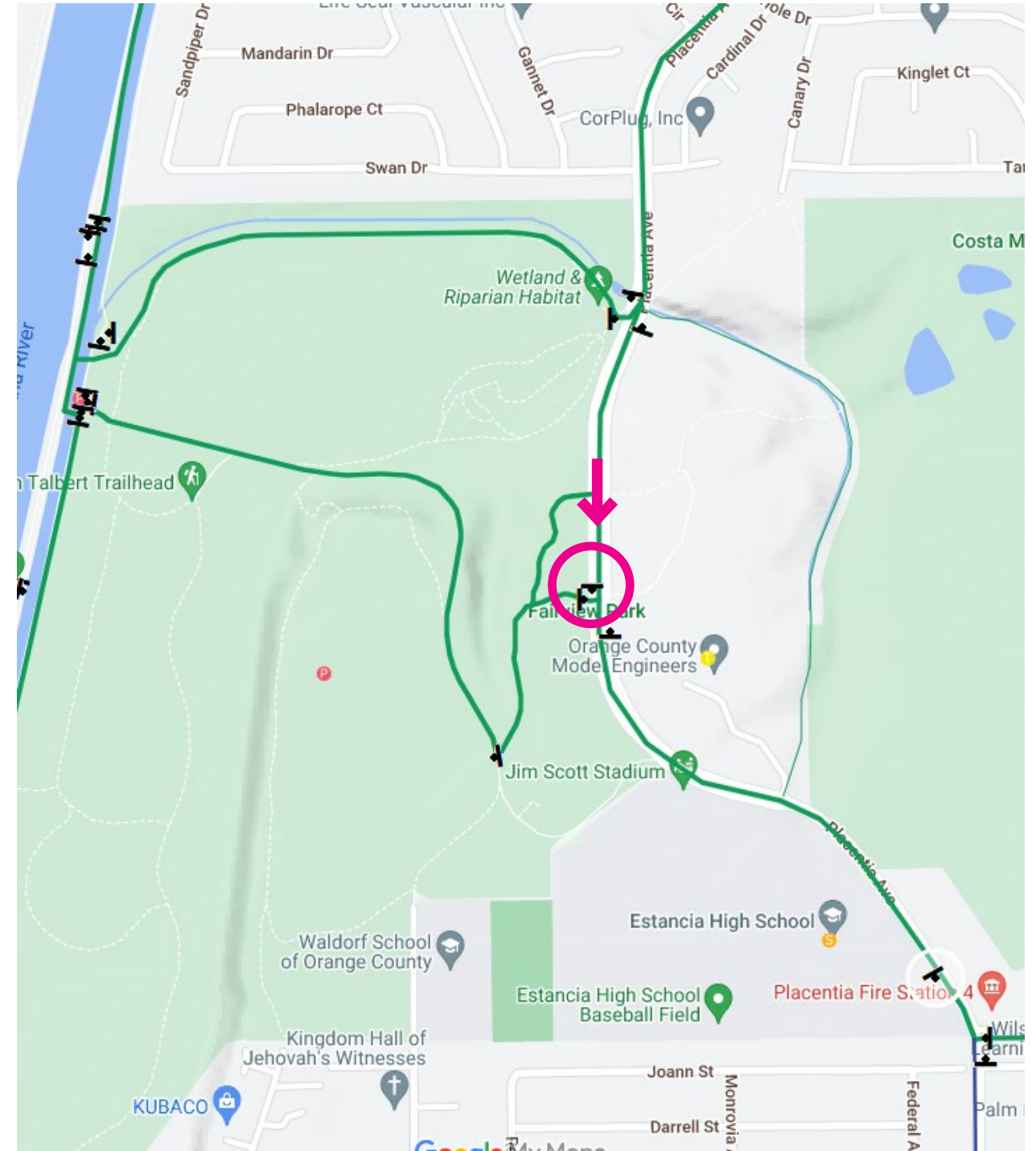
SIGN PROOF EXAMPLES

PLACENTIA AVE @ FAIRVIEW PARK NORTH ENTRANCE, SOUTHBOUND



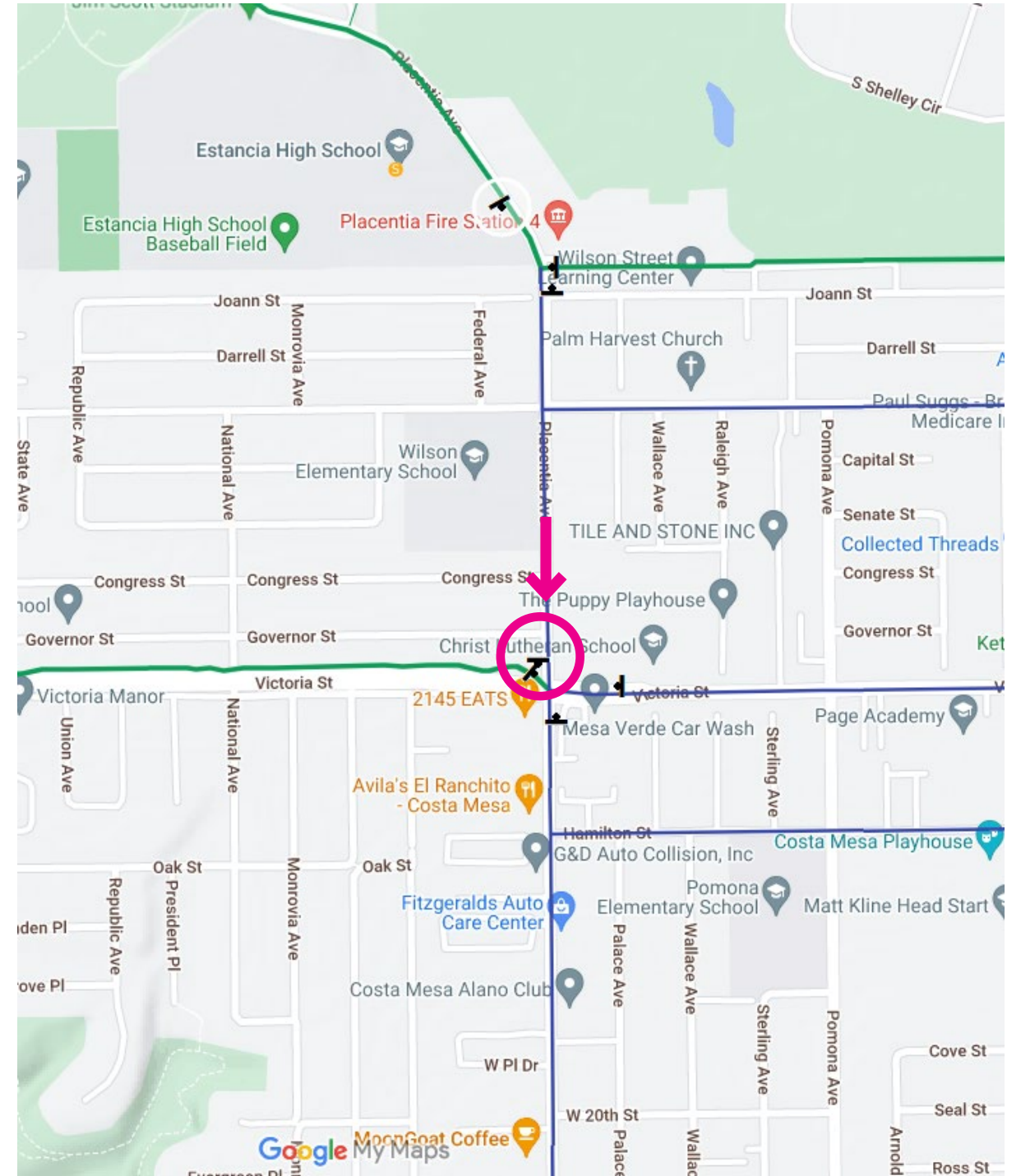
SIGN PROOF EXAMPLES

PLACENTIA AVE @ FAIRVIEW PARK MAIN ENTRANCE, SOUTHBOUND



SIGN PROOF EXAMPLES

PLACENTIA AVE @ VICTORIA ST, SOUTHBOUND



NEXT STEPS

MOVING FORWARD

- » Develop sign fabrication details for signs
- » Create up to 50 sign proofs
- » Prepare bid package



DISCUSSION

QUESTIONS OR COMMENTS?