



---

## Mobile Home Park Advisory Committee Meeting

January 17, 2024

---



## Item 5b: Website Updates

- Dispute Resolution Form is available online
- Mobile Home Park Resources section will be updated to include links to:
  - Costa Mesa Mobile Home Coalition
  - [Manufactured Housing Opportunity and Revitalization \(MORE\) Program](#)

## Item 5b: Website Updates

MORE Program is administered by California Department of Housing and Community Development and provides funding to finance activities that will improve the conditions of a mobile home park:

- Mobile home Park Acquisition, Conversion, Rehabilitation and Reconstruction, or Replacement;
  - Remediation of Mobile home Park Health and Safety Deficiencies or Violations
  - Mobile home Park Replacement for Disaster Response
  - Assist Residents with needed repairs or upgrades to their individual Mobile homes
- Application Period June 30, 2023- June 30, 2024 (or until all funds are awarded; over \$133 million awarded and approximately \$2.9 million available)



## Item 5c: Communication Strategy

- Informational Pamphlet
  - Focused mailers to mobile home park residents, owners, and managers
  - Tri-fold with information in English and Spanish
  - Announces website as an informational hub

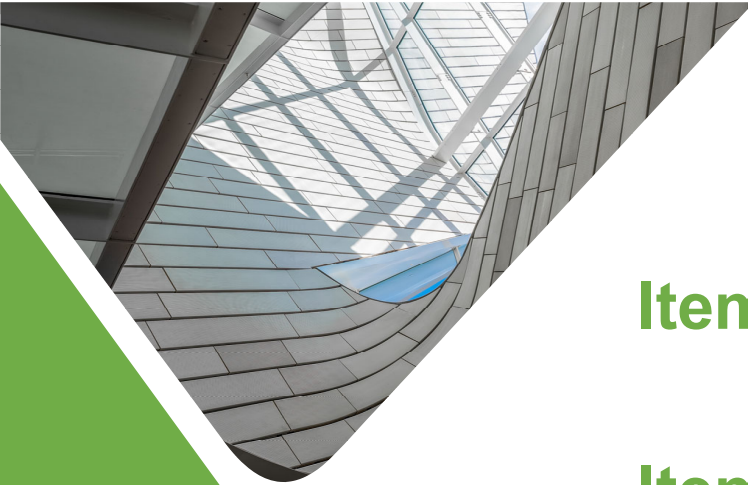
## Item 5c: Communication Strategy

- The pamphlet highlights the Committee's intent, meeting information and resources
- Open Discussion and Committee's input:
  - Feedback on content
  - What are the Top 5 FAQs and Top 3 most important resources for residents?
  - Call for imagery/photos



## Item 5c: Communication Strategy

- Community Calendar of Events
  - If the Advisory Committee is interested in providing information beyond handing out flyers, such as hosting an activities table, approval would need to come from the City Manager or Deputy City Manager.
- On-site Outreach
  - Posters in Mobile Home Clubhouses and information kiosks
  - Pop Up at Mobile Home Park Events



**Item 6a: Park Closure Regulations**

**Item 6b: Housing and Community  
Development (HCD) Utilities Conversion  
Program**



**Item 6c: Dispute Resolution Request [none]**

