

CITY OF COSTA MESA
CULTURAL ARTS COMMITTEE

Minutes for Thursday, September 13, 2012

Present: Frank Gutierrez, Monica Morita, Arpit Mehta, Debora Wondercheck, Kathleen Eric, Irene Engard and alternates Diana Gardiner and Lisa Grant

Absent: Tony Manrique, Justin Fox and Eddie Iniestra

Staff Present: Lisa McPherson

Council Member: Wendy Leece absent

1. CALL TO ORDER

Frank called the meeting to order at 6:52 pm

2. APPROVAL OF AUGUST 9, 2012 minutes

Motion to approve the minutes was made by Irene; seconded by Debora; passed unanimously.

3. PUBLIC COMMENT

None

4. OLD BUSINESS

Subcommittee Reports

A. Special Events

- Art in the Park event Aug 25
 - Non-profits and audience feedbacks were positive
 - AABC donated sound system and delivered an incredible 30 min boys concert
 - SCFTA brought an origami artist
 - Love & Art had kids making bracelets from recycled t-shirts
 - Arts and Learning performed a great Wicked show
 - Next year dates are either May 11 or May 18 and time will be from 12-4pm at Estancia Park
 - Kayla volunteered to design the 2013 postcard
 - Non-profits will be invited in November to attend a meeting before the January 10 Committee meeting.
 - Use AABC sound equipment

- Artist Showcase XVI – Sat, Oct 20 Artery at the LAB 6-10pm
 - Irene will invite her artists to participate in the Artist Showcase
 - Frank and Jessie will provide art from their galleries
 - Lisa, Diana and Janet (from the LAB) will jury the art. Kathleen will be an alternate if one of the jury members are unable to jury

- Refreshments will be water, cookies and cheese/crackers. Lisa will purchase them at Albertson's.
- Eddie DJ
- Deadline for art submission is September 19 at 5pm

B. Marketing/Promotions

- Artist Showcase XVI
 - Frank will design a 6 x 9 postcard and email the design to Arpit
 - Arpit will have 2500 made and work with Lisa one postcard payment

C. Sponsorship/Fundraising

- Frank will create a website to sell art and donate 30% of the proceeds to the Committee.

D. Youth Art Gallery

- Girls Inc – September
- Boys and Girls Club – October

5. NEW BUSINESS

- None

6. COMMITTEE MEMBER COMMENTS

- Debora – Arts and Learning will be working on *Annie* and *Fiddler on the Roof* and auditions for both performances will take place on September 15 and the 20.
- Lisa G. – announced a collaborative exhibit called *Body Language* from 9/2-10/11

7. COUNCIL/STAFF COMMENTS

- None

8. ADJOURNMENT

- Meeting was adjourned at 8:18 pm.

Next Meeting: Thursday, October 11, 2012 at 6:45pm located in City Hall Conference Room1A